

Franklin County Tourist Development Council

Board Meeting TDC Office Meeting Room

Wednesday, June 10, 2026– 5:30 P.M.

MINUTES

- Attendance: Commissioner Ricky Jones - Chair, Mayor Sebrina Brown – City of Carrabelle, Janalyn Dowden – TDC Board, Amy Hodson – TDC Board Member, Torben Madson – TDC Member, Kathy Robinson – TDC Board Member, John Solomon – TDC Administrator, Director, Deb Davis, TDC Finance.
- Absent : Mayor Brenda Ash – City of Apalachicola, Donnie Gay – TDC Board, Buck Bolden – TDC Board,
- Vendors: Cindy Clark – Bay Media, , Royce Rostad, FCTV, Tana Kendrick – Tidemark Marketing
- Visitors: None
- Zoom Visitors Online: None

1. Welcome/Call to Order Commissioner Jones

2. Prayer and Pledge of Allegiance

3. Quorum Announcement Solomon

4. Approval of May 20, 2026, Minutes Solomon

Motion: Madson Second: Hodson Approved

5. Public Comments : None

6. Administrative Reports :

- FCTDC Collections Report Solomon
- Expense to Budget Report (Pending) Deb Davis
- Visitor Numbers Report Solomon

Promotions Reports

- FCTV – See Report Rolstad
- Web Master – See Report Kendrick
- Bay Media – See Report Clark

Mid-Month Ad Buy Request:

Lonely Planet – ad was sold out.

Atlanta Lifestyle Magazine – Print \$ 12,141

Motion: Hodson Second: Robinson Approved

Ad Buy Request:

Visit Florida 2027 Annual Visitor Guide – Full Page \$ 19,304.48

Motion: Madson Second: Hodson Approved

Texas Monthly – print and digital, Visit Florida co-op - \$ 14, 062

Garden and Gun – November, print and digital half page \$ 29,047.20

Motion: Hodson Second: Robinson Approved

New Business:

A. Franklin County Sheriffs' Office – for two jet skis

\$ 28,353.00

Motion: Hodson Second: Ash Approved

B. City of Apalachicola Manager, C Anderson, has requested one of the Fish Display Signs at Park in Apalachicola across from Battery Park.

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- 7. Reports by Local Government:**
- 8. Reports from Member Organizations:**
- 9. Board Comments: None**

Meeting adjourned at: 6:45 pm

Meeting Announcements: TDC Board Meeting :

TDC Grant Meeting: Wednesday, August 12, 2026 @ 5:00 pm

TDC Board Meeting: Wednesday, August 12, 2026 @ 5:30 pm

at TDC Office meeting room, Eastpoint Visitor Center, Eastpoint, FL