

Franklin County Tourist Development Council

Board Meeting TDC Office Meeting Room

Wednesday, April 8, 2026– 5:30 P.M.

DRAFT MINUTES

- Attendance: Commissioner Ricky Jones - Chair, Janalyn Dowden – TDC Board, Mayor Brenda Ash – City of Apalachicola, Amy Hodson – TDC Board Member, Kathy Robinson – TDC Board Member, Torben Madson – TDC Member, Donnie Gay – TDC Board, John Solomon – TDC Administrator, Director; Deb Davis, TDC Finance.
- Absent : Mayor Sebrina Brown – City of Carrabelle, Tana Kendrick – 2K Webgroup
- Vendors: Cindy Clark – Bay Media, , Royce Rostad, FCTV
- Visitors: None
- Zoom Visitors Online: None

- 1. Welcome/Call to Order Commissioner Jones
- 2. Prayer and Pledge of Allegiance
- 3. Quorum Announcement Solomon
- 4. Approval of March 11, 2026, Minutes Solomon
Motion: Madson Second: Ash Approved
- 5. Public Comments : None
- 6. Administrative Reports :
 - FCTDC Collections Report Solomon
 - Expense to Budget Report (Pending) Deb Davis
 - Visitor Numbers Report Solomon

Promotions Reports

- FCTV – See Report Rolstad
- Web Master – See Report Kendrick
- Bay Media – See Report Clark

Administrative Items

Solomon

- A. Request for approval Streaming national TV Commercials on *Disney Plus* and *Hulu* (May – June 2026) through a Visit Florida Co-op with 625,000 impression four-week commercial run - \$ 18,750.00
Motion: Dowden Second: Robinson Approved
- B. Request from SGI Lighthouse for producing and printing 15,000 SGI Lighthouse brochures \$3,090.04
Motion: Madson Second: Brown Approved

7. Reports by Local Government:

- A. City of Apalachicola: Boat Show and Volunteer Awards
- B. City of Carrabelle: Events going on in March and April
- C. Franklin County:
- D.

8. Reports from Member Organizations:

SGI Lighthouse Association – Brewfest on 4/18

9. Board Comments: None

Meeting adjourned at: 6:15 pm

Meeting Announcements: TDC Board Meeting Wednesday, May 13, 2026 @ 5:30 pm
at TDC Office meeting room, Eastpoint Visitor Center, Eastpoint, FL