

Franklin County Tourist Development Council Board Meeting
TDC Office Meeting Room
Agenda
Wednesday, June 10th 2026 ,5:30 P.M.

AGENDA

1. Welcome/Call to Order **Commissioner Jones**
 2. Prayer and Pledge of Allegiance
 3. Quorum Announcement **Solomon**
 4. Approval of the Minutes of May 20th 2026 **Action Item** **Davis**
 5. Public Comments
 6. Administrative Reports
 - FCTDC Collections Report **Solomon**
 - Expenditures to Budget **Davis**
 - Visitor Numbers **Solomon**
- Promotions Report**
- FCTV Report **Rolstad**
 - Bay Media **Clark**
 - Web Master Report **Kendrick**
 - Administrative Items **Solomon**

New business

- A. Sheriffs Office request to purchase 2 Jet Skis for Search and Rescue. - **\$28,427.98**
- B. Draft Budget Approval
- C. Draft Museum, Small and Major Grant Applications and Dates Approval

Reports by Local Government Representatives:

- A. City of Apalachicola:
 - B. City of Carrabelle:
 - C. Franklin County:
7. Reports from Member Organizations
 8. Board Comments

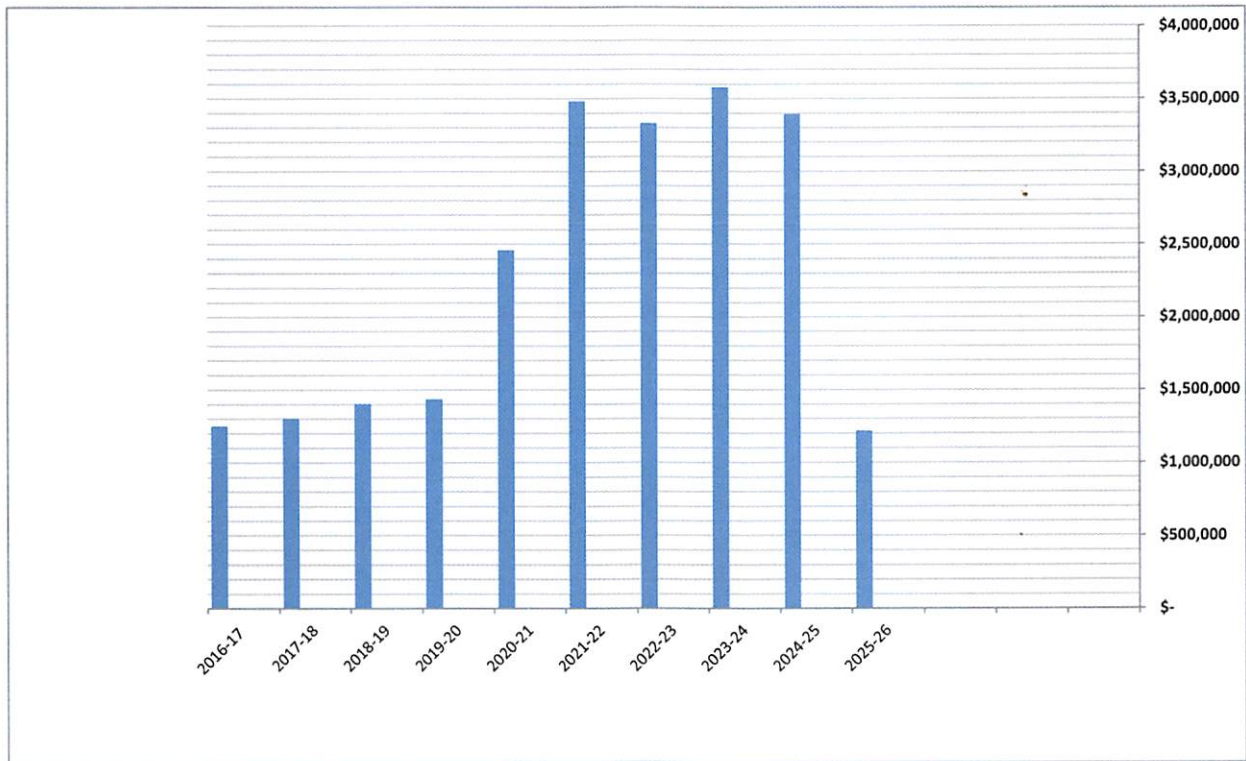
TDC Grant Meeting Wednesday, August 12th @ 5:00pm at TDC Office Meeting Room
TDC Board Meeting Wednesday, August 12th @ 5:30pm at TDC Office Meeting Room

June Franklin TDC Meeting
Time: Jun 10, 2026 05:30 PM Eastern Time (US and Canada)
Join Zoom Meeting
<https://us06web.zoom.us/j/84693482092?pwd=6XqU8cqXMxnskUXNTdIfc7FWjgYYzF.1>

Meeting ID: 846 9348 2092
Passcode: 263982

**FCTDC Collections Report for 2016-2026 Year-to-Date Report
Through March 2026
May 2026 DOR Report)**

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	
October	\$ 95,108	\$ 85,823	\$ 38,417	\$ 89,660	\$ 147,542	\$ 294,549	\$ 280,910	\$ 235,669	\$ 168,592	\$ 220,732	31%
November	\$ 46,044	\$ 49,441	\$ 87,784	\$ 57,067	\$ 86,470	\$ 144,833	\$ 146,699	\$ 139,188	\$ 122,136	\$ 131,214	7%
December	\$ 41,580	\$ 37,182	\$ 46,715	\$ 52,527	\$ 67,724	\$ 116,196	\$ 128,229	\$ 158,894	\$ 107,367	\$ 108,175	1%
January	\$ 41,669	\$ 51,389	\$ 52,063	\$ 54,422	\$ 115,730	\$ 144,327	\$ 155,971	\$ 160,292	\$ 204,516	\$ 220,553	8%
February	\$ 60,423	\$ 58,338	\$ 66,632	\$ 95,017	\$ 84,508	\$ 182,356	\$ 170,298	\$ 199,889	\$ 260,997	\$ 227,132	-13%
March	\$ 84,583	\$ 111,947	\$ 127,975	\$ 71,947	\$ 149,485	\$ 261,238	\$ 248,693	\$ 301,419	\$ 294,372	\$ 308,139	5%
April	\$ 89,950	\$ 103,422	\$ 82,258	\$ 20,067	\$ 181,178	\$ 281,271	\$ 295,444	\$ 274,443	\$ 353,159		
May	\$ 110,485	\$ 140,130	\$ 166,130	\$ 123,839	\$ 276,459	\$ 351,652	\$ 333,083	\$ 408,855	\$ 401,774		
June	\$ 226,795	\$ 269,049	\$ 300,092	\$ 283,735	\$ 327,038	\$ 569,447	\$ 502,792	\$ 617,426	\$ 554,310		
July	\$ 242,037	\$ 215,933	\$ 209,374	\$ 253,488	\$ 551,474	\$ 651,425	\$ 601,106	\$ 639,307	\$ 465,913		
August	\$ 121,809	\$ 111,323	\$ 134,239	\$ 190,136	\$ 306,565	\$ 246,874	\$ 217,277	\$ 263,394	\$ 258,221		
September	\$ 90,214	\$ 70,419	\$ 90,052	\$ 140,186	\$ 164,076	\$ 236,109	\$ 249,963	\$ 175,991	\$ 202,813.56		
TOTAL YTD	\$ 1,250,696	\$ 1,304,398	\$ 1,401,732	\$ 1,432,091	\$ 2,458,249	\$ 3,480,276	\$ 3,330,466	\$ 3,574,766	\$ 3,394,170	\$ 1,215,944	39%
#REF!	\$ 53,702	\$ 97,334	\$ 30,360	\$ 1,026,157	\$ 1,022,027	\$ (149,810)	\$ 244,301	\$ 63,704	\$ 680,673		
#REF!		4.3%	7.46%	2.17%	71.65%	41.58%	-4.30%	7.34%	-5.05%		% of Increase /Decrease



2025-26 Budget
October 1,2025 - May 31 2026

	A	B	C	D	E
1		Expensed YTD	Budget	Balance	% of Budget
2	COUNTY ADMINISTRATION - 60003				
3	INFRASTRUCTURE - 60004	\$ 2,010,991	\$ 2,614,000	\$ 603,009	77%
4	Aid to Local Governments - 60005	\$ 1,758,024	\$ 1,832,000	\$ 73,976	96%
5	Infrastructure Projects - per statue - 60006	\$ 1,731,589	\$ 1,632,000	\$ (99,589)	106%
6	County Owned Property Insurance -30000		\$ 35,000	\$ 35,000	0%
7	Maintenance and Repairs - 60015	\$ 1,685	\$ 30,000	\$ 28,315	6%
8	Bridge and Beach Cleanup (Quarterly) - 60007	\$ 24,750	\$ 135,000	\$ 110,250	18%
9	Aid to Non-Profit Organizations - 60012	\$ 252,967	\$ 782,000	\$ 529,033	32%
10	Visitor Centers (Quarterly) - 60014	\$ 90,000	\$ 180,000	\$ 90,000	50%
11	Museum Grants - \$20,000(\$5,000 each per quarterly) - 60013	\$ 40,000	\$ 120,000	\$ 80,000	33%
12	Museum Infrastructure Grant Program - 60011	\$ 56,658	\$ 125,000	\$ 68,342	45%
13	Law Enforcement/ 1st Responers Grant -68101	\$ 66,309	\$ 357,000	\$ 290,691	19%
14	PROMOTIONAL BUDGET - 60017	\$ 671,938	\$ 1,238,512	\$ 566,574	54%
15	Non-Profit and Museum Events - 60018	\$ 24,557	\$ 228,000	\$ 203,443	11%
16	New Promotional Opportunities - 60021	\$ 14,660	\$ 30,000	\$ 15,340	49%
17	Vendor Contracted Retainers - 60023	\$ 152,407	\$ 305,000	\$ 152,593	50%
18	ABCC - Admin - 60002	\$ 84,493	\$ 174,000	\$ 89,507	49%
19	2K Webgroup - Internet - 60024	\$ 23,333	\$ 40,000	\$ 16,667	58%
20	Bay Media - Web - 60025	\$ 23,331	\$ 40,000	\$ 16,669	58%
21	Forgotten Coast TV - 60026	\$ 15,000	\$ 36,000	\$ 21,000	42%
22	Oyster Radio - 60027	\$ 6,250	\$ 15,000	\$ 8,750	42%
23	Internet and Web Advertising - 60028	\$ 122,012	\$ 265,600	\$ 143,588	46%
24	2K Social Media Campaigns - 60029	\$ 19,773	\$ 40,000	\$ 20,227	49%
25	Non-Contractual Website - 60030	\$ 1,117	\$ 14,000	\$ 12,883	8%
26	Search Engine Optimization - 60031	\$ 22,100	\$ 30,000	\$ 7,900	74%
27	Market Research & email marketing - 60032	\$ 9,502	\$ 10,000	\$ 498	95%
28	Internet Marketing (Google, etc) - 60033	\$ 60,794	\$ 140,000	\$ 79,206	43%
29	14% Production - 60034	\$ 8,726	\$ 19,600	\$ 10,874	45%
30	Website Revisions - 60035	\$ -	\$ 12,000	\$ 12,000	0%
31	Print - 60036	\$ 182,764	\$ 265,212	\$ 61,648	69%
32	Digital/ Banner Adds (Bay Media) - 60037	\$ 20,000	\$ 23,800	\$ 3,800	84%
33	14% Production - 60038 (Banner)	\$ 2,800	\$ 3,612	\$ 812	78%
34	Content Production - 60039	\$ 4,940	\$ 12,000	\$ 7,060	41%
35	Print Advetising - 60040	\$ 120,024	\$ 170,000	\$ 49,976	71%
36	Printing Promotional Materials (brochures) - 60041	\$ 35,000	\$ 35,000	\$ -	100%
37	Photography - 60042	\$ 8,500	\$ 13,200	\$ 4,700	64%
38	Photo Library - 60043 (was provided by VF)	\$ 8,500	\$ 8,500	\$ -	100%
39	Photo Setup (materials, actors, etc.) - 60044		\$ 4,700	\$ 4,700	0%
40	Welcoming Tourists - 60045	\$ 1,600	\$ 32,000	\$ 30,400	5%
41	Airport Signage/Display - Clear Channel Tallahassee - 60046	\$ -	\$ 12,000	\$ 12,000	0%
42	Historical Signage - 60048	\$ -	\$ 20,000	\$ 20,000	0%
43	Additional Signage (roadside, storefront, billboards) - 60049	\$ 1,600	\$ 20,000	\$ 18,400	8%

2025-26 Budget
October 1,2025 - May 31 2026

	A	B	C	D	E
1		Expensed YTD	Budget	Balance	% of Budget
44	TV and Radio Advertising - 60050	\$ 8,500	\$ 68,000	\$ 59,500	13%
45	Radio (FSU, Cumulus, Out of Area, etc)- 60051		\$ 18,000	\$ 18,000	0%
46	Television Advertising - 60052 Sinclair Broadcasting	\$ 8,500	\$ 50,000	\$ 41,500	17%
47	Video Production - 60053	\$ -	\$ 33,000	\$ 33,000	0%
48	Video Library - 60054		\$ 10,000	\$ 10,000	0%
49	Commercials / Specials - 60055		\$ 10,000	\$ 10,000	0%
50	Video Production- PSAs - 60056		\$ 5,000	\$ 5,000	0%
51	Video Production -TV Shows - 60057		\$ 8,000	\$ 8,000	0%
52	Partnerships (co-ops) - 60058	\$ 18,000	\$ 32,500	\$ 14,500	55%
53	VF State Welcome Center - Kids Corner - 60059		\$ 4,000	\$ 4,000	0%
54	Coalition of NW Florida - Triumph Dues Share cost	\$ 18,000	\$ 18,000	\$ -	100%
55	98 Corridor Marketing - 60060		\$ 5,000	\$ 5,000	0%
56	COCA Banner - 60061		\$ 5,500	\$ 5,500	0%
57	Special Events and Outreach - 60070	\$ 89,352	\$ 99,000	\$ 9,648	90%
58	Webcam Installation/Maintenance - 60071		\$ 1,000	\$ 1,000	0%
59	Get-a-Way Contests - 60072		\$ 20,000	\$ 20,000	0%
60	Hospitality Training - 60073	\$ 15,000	\$ 20,000	\$ 5,000	75%
61	Journalists Visits - 60074		\$ 15,000	\$ 15,000	0%
62	Mentoring /Scholarships - 60075		\$ 2,000	\$ 2,000	0%
63	Promotional Items - 60076		\$ 6,000	\$ 6,000	0%
64	Visitor Guide Production - 60077		\$ 25,000	\$ 25,000	0%
65	Visitor Guide, Promotion, Office Mailings (Postage) - 60080	\$ 3,552	\$ 35,000	\$ 31,448	10%
66	Software - 60081	\$ 35,400	\$ 36,000	\$ 600	98%
67	CrowRiff - 60082	\$ 7,000	\$ 7,000	\$ -	100%
68	Clickavated	\$ 12,000	\$ 12,000	\$ -	100%
69	Wander Map - 60083		\$ 6,000	\$ 6,000	0%
70	Simpleview	\$ 8,000	\$ 8,000	\$ -	100%
71	Keydata Dashboard - 60084	\$ 8,400	\$ 8,500	\$ 100	99%
72	Forgotten Coast Mobile App - 60085		\$ 8,000	\$ 8,000	0%
73	Dues/Memberships/Meetings /Conferences - 60090	\$ 14,186	\$ 39,000	\$ 24,814	36%
81	TOTAL BUDGET 2025-2026	\$ 2,682,930	\$ 4,026,512	\$ 1,259,089	67%

2026 Visitor Counts					
	Apalachicola	Eastpoint	SGI	Carrabelle	Total
Month					
January	676	193	538	129	1,536
February	1,355	218	792	188	2,553
March	1,435	344	890	207	2,876
April	1,334	239	710	207	2,490
May	1,328	285	819	140	2,572
June					
July					
August					
September					
October					
November					
December					12,027



May 2026 Update

Roku & Amazon Fire Streaming Numbers

Monthly Live Views	3,209
Video on Demand Views	895

The footage from Northwest Florida Beaches has arrived, and there is nearly an hour of footage that we can use for various projects.

I recently created a two-minute video using the new footage that highlights the communities of Apalachicola, Eastpoint, St. George Island, and Carrabelle. This video is being used as part of our Clicktivated campaign and will also be featured on our YouTube channel.

I am also in the process of creating a series of short videos (15–20 seconds each) using the footage for use across our social media platforms. These videos will help showcase the beauty and unique character of the Forgotten Coast while providing engaging content for our online audience.



June 3, 2026

To: TDC Board Members

From: C. Clark

Subject: June Marketing Report

METRICS ANALYSIS OF JUNE NEWSLETTER launched Thursday, May 28 to 110,682 recipients. The reader open rate averaged 29% and the click to open rate averaged 3.3%. There were 70 trackable links in the newsletter. The highest number of click throughs registered as follows: Water Street Hotel, Collins Vacation Rentals, Suncoast Vacation Rentals, Apalachicola Downtown Market, Fickling & Company

EMAIL MARKETING DATABASE DETAILS:

Total Database: June 19, 2011: 7,410

Total Database: March 3, 2026: 111,353

OPENS BY DEVICE

Desktop: 94.7%

Mobile: 5.3%

MARKETING/MEDIA COORDINATION

Production: *June Newsletter*

Production: *Origin Magazine*

Production: *Atlanta Magazine*

Production: *Nashville Magazine*

Mid-Month Ad Buy Request

The *Lonely Planet* ad buy was sold out so I found a substitute in the Atlanta market during early fall. This is a two-page spread in the September issue of *Atlanta Lifestyle Magazine* (286K circulation) travel issue. Print \$12,141.

Ad Buy Requests

- *Texas Monthly - November - print/digital (full page, editorial content, e-newsletter) (250K circulation) Visit Florida co-op 62% discount \$14,062*
- *VISIT FLORIDA 2027 annual visitor guide 1/2 page (300k circulation) - print - \$12,065*
- *Garden & Gun November - print/digital (half page display plus half page editorial content, social media, website listing) \$29,047.20*



Franklin County TDC Monthly Marketing Report

May 2026

Tidemark
MARKETING

Sessions	▲ 2.66%	Bounce Rate	▲ 5.77%	Goals Completed	▲ 1.73%
65,173		52.24%		1,354	

Goals Completed

Accommodation Requests

Goals Completed	▼ 14%
281	

Getaway Signups

Goals Completed	0%
0	

Visitor Guide Requests

Goals Completed	▲ 3.36%
585	

Visitor Guide Views

Goals Completed	▲ 27%
308	

Newsletter Signups

Goals Completed	▼ 5.70%
149	

Newsletter Views

Goals Completed	▼ 3.85%
25	

Top Cities

Top 10 Cities

CITY	SESSIONS	VEWS	BOUNCE RATE
(not set)	5,122 ▲ 21%	8,426 ▲ 11%	58.22% ▲ 17%
Atlanta	1,951 ▼ 35%	3,359 ▼ 40%	53.15% ▲ 7.70%
Chicago	1,804 ▲ 0.67%	2,779 ▼ 5.70%	67.74% ▲ 17%
Orlando	1,178 ▼ 15%	1,952 ▼ 18%	45.76% ▲ 1.49%
Nashville	1,130 ▼ 18%	1,988 ▼ 16%	63.63% ▲ 12%
Jacksonville	999 ▲ 17%	1,759 ▲ 17%	42.44% ▲ 1.87%
New York	876 ▼ 0.57%	1,282 ▼ 6.01%	63.47% ▼ 2.41%
Tallahassee	767 ▼ 19%	1,597 ▼ 14%	33.25% ▼ 1.19%
Louisville	732 ▲ 30%	1,178 ▲ 17%	69.13% ▲ 28%
Miami	618 ▼ 22%	1,142 ▼ 25%	39.81% ▼ 4.33%

Most Popular Pages

Top 10 Pages

LANDING PAGE	SESSIONS	VEWS	BOUNCE RATE
/	25,283 ▲ 13%	38,113 ▲ 5.38%	73.33% ▲ 14%
/st-george-island	10,799 ▼ 8.93%	23,000 ▼ 4.92%	33.69% ▼ 9.26%
/apalachicola	4,301 ▲ 22%	9,442 ▲ 27%	33.16% ▲ 2.22%
/things-to-see-do	1,910 ▲ 13%	4,742 ▲ 8.99%	24.19% ▼ 5.91%
(not set)	1,322 ▼ 9.82%	0 0%	97.43% ▼ 0.05%

LANDING PAGE	SESSIONS	VIEWS	BOUNCE RATE
/carrabelle	1,305 ▲ 34%	2,780 ▲ 33%	30.65% ▼ 0.94%
/places-to-stay	928 ▼ 18%	3,383 ▼ 9.69%	18.86% ▼ 2.68%
/alligator-point	897 ▼ 15%	1,710 ▼ 22%	34.23% ▲ 1.24%
/things-to-see-do/beaches/beach-safety	757 ▲ 64%	992 ▲ 37%	57.46% ▲ 2.10%
/things-to-see-do/beaches	515 ▼ 32%	1,257 ▼ 11%	38.45% ▼ 20%

Organic Search

Organic Sessions	▼ 10%	Organic Pageviews	▼ 14%	Goals Completed	▼ 8.50%
17,547		32,534		323	

Paid Search









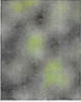

Sessions	▲ 16%	Pageviews	▲ 22%	Goals Completed	▲ 20%
16,331		35,701		367	

Social Media Overview

Social Audience	▲ 5.49%	Social Engagement	▼ 2.82%
279.7 K		145.7 K	











Most Popular Facebook Posts

Top 10 Facebook Posts

DATE	POST	POST MEDIA VIEWS
May 29, 2026	 Small towns, big charm. 🌟 Apalachicola and Carrabelle were featured ...	5,189
May 29, 2026	 Small-town charm, coastal views, and plenty of reasons to stay awhile. 🌊 Wel...	11,190
May 28, 2026	 What is the oldest maritime event in the State of Florida?	13,439
May 27, 2026	 Catch a glimpse of our local beachcombers in action! 📸 IG/@jeffbe...	10,720
May 26, 2026	 Not just a stop on the map, but a chapter in Florida's coastal story... Welco...	42,800
May 25, 2026	 As we gather on Florida's #ForgottenCoast this Memorial Day, we pause ...	10,315
May 22, 2026	 One guide, endless ways to explore Florida's Forgotten Coast! 🌊 🌟 Start ...	4,812
May 22, 2026	 Hello, Friday! 🌞 It's time to soak up some sunshine and make the most ...	9,806
May 21, 2026	 What hidden gem lets visitors experience a rare ecosystem so unusual that ...	2,565
May 20, 2026	 POV: You finally planned the beach trip, and no one wants to leave! 🏖️ ...	11,784

Most Popular Instagram Posts

Top 10 Instagram Posts & Stories

DATE	POST	REACH
May 11, 2026	 Reel good days start here! 🌊 📷 📱 @thereelguppy #Forgotte...	1,526
May 20, 2026	 POV: You finally planned the beach trip, and no one wants to ...	903
May 1, 2026	 Happy first day of sea turtle nesting season! 🌊 🐢 Dive into ...	887
May 25, 2026	 As we gather on Florida's #ForgottenCoast this Memorial Day...	654
May 15, 2026	 Attention adventurers! 🌊 Ready to uncover the hidden gems of ...	609
May 18, 2026	 Coffee tastes better with a coastal sunrise... ☀️ ☕ Start you...	568
May 13, 2026	 Every shell has a story. What will yours be? Explore the shores o...	539
May 5, 2026	 May is filled with events along Florida's #ForgottenCoast 📺 ...	494
May 8, 2026	 Paddle out, slow down, and take it all in. 🚣 Find your quiet m...	484
May 27, 2026	 Catch a glimpse of our local beachcombers in action! 📸 📱 ...	453

Print

Email Newsletters

Sessions ▼ 73% Pageviews ▼ 74% Goals Compl... ▼ 100%

49

64

0

Sessions ▼ 47% Pageviews ▼ 33% Goals Complet... ▲ 33%

1,229

2,214

36

Banners

QR

Sessions ▼ 88% Pageviews ▼ 76% Goals Completed 0%

29

63

1

Sessions ▲ 141% Pageviews ▲ 182% Goals Completed 0%

70

231

0



FRANKLIN COUNTY SHERIFF'S OFFICE SHERIFF A.J. SMITH

270 State Road 65 • Eastpoint, Florida 32328
Phone: 850-670-8500 • Fax: 850-670-8566
www.franklinsheriff.com

May 5, 2026

TDC
c/o FCBOCC

In light of the recent search-and-rescue efforts and the tragedy involving a local resident, we urgently need two jet skis for immediate response to navigate the bays, rivers, creeks, and gulf waters.

While we currently have boats that were utilized during the search, they are too large to access the area where the body of the missing man was discovered. We were fortunate to receive help from someone with a jet ski, but this support may not always be available or suitable for our needs.

Having jet skis on hand will ensure a swift response for both locals and visitors during future search-and-rescue operations. With funding from the TDC, acquiring these jet skis could significantly enhance public safety in Franklin County. Although the situation has tragically turned into a recovery effort, having jet skis available in the future could lead to quicker rescue operations.

We have obtained three quotes for the jet skis, and our preference is for the Yamaha models. While there isn't much of a price difference, the response team feels more confident in the Yamaha product.

Please note that these jet skis are specifically equipped for search-and-rescue operations, not the typical recreational models used for pleasure.

We appreciate the TDC's assistance in making this necessary purchase. Please let me know if you have any questions regarding this request.

Sincerely,

Ginger S. Coulter
CFO

Cycle Springs Power Sports
 29703 US Highway 19 North
 Clearwater FL 33761
 727-771-1211
Buyer's Order

FRANKLIN COUNTY SHERIFF

270 STATE RD 65
 EAST POINT, FL 32328
 C 850-370-6150 W

H 850-370-6150 Email

Date
 Deal No.
 Salesperson **NEWTON,CHUCK**
 Lienholder **NONE**

I hereby agree to purchase the following unit(s) from you under the terms and conditions specified. Delivery is to be made as soon as possible. It is agreed, however, that neither you nor the manufacturer will be liable for failure to make delivery.

Unit Information							
New/U	Year	Make	Model	Model Name	Serial No.	Stock No.	Price
New	2026	Sea-Doo	38TB	PWC GTI 130 WH IBR 2	YDV13974I528	B13974	\$11,000.00
New	2026	Sea-Doo	38TB	PWC GTI 130 WH IBR 2	YDV25428K528	B25428	\$11,000.00
New	2026	COM-FAB	PWT1100G	SINGLE GALVANIZED	5DKPG1104TD069516	T69516	\$1,350.00
New	2026	COM-FAB	PWT1100G	SINGLE GALVANIZED	5DKPG1108TD069518	T69518	\$1,350.00

Options:

Dealer Unit Price	\$24,700.00
Factory Options	\$0.00
Added Accessories	\$700.00
Freight	\$600.00
Dealer Prep	\$1,198.00

Tire Fee	\$4.00
Electronic Filling Fee	\$99.00

Battery Fee	\$3.00
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COVERS

\$700.00 D

Cash Price	\$27,304.00
Trade Allowance	\$0.00
Payoff	\$0.00

Net Trade	\$0.00
Net Sale (Cash Price - Net Trade)	\$27,304.00
Sales Tax	\$0.00
Title/License/Registration Fees	\$200.00
Document or Administration Fees	\$499.00
Credit Life Insurance	\$0.00
Accident & Disability	\$0.00

Notes:

Trade Information

Total Other Charges	\$699.00
Sub Total (Net Sale + Other Charges)	\$28,003.00
Cash Down Payment	\$0.00

Amount to Pay/Finance **\$28,003.00**

Monthly Payment of \$28,003.00 For 1 Months at 0.00% Interest

NOTICE TO BUYER: (1) Do not sign this agreement before you read it or if it contains any blank spaces to be filled in. (2) You are entitled to a completely filled in copy of this agreement. (3) If you default in the performance of your obligations under this agreement, the vehicle may be repossessed and you may be subject to suit and liability for the unpaid indebtedness evidenced by this agreement.

TRADE-IN NOTICE: Customer represents that all trade in units described above are free of all liens and encumbrances except as noted.

*With Approved Credit. Interest rates and monthly payment are approximate and may vary from those determined by the lender.

Customer(s) Signature _____

Dealer Signature 

Thank You for Your Business!

Cycle Springs Power Sports
 29703 US Highway 19 North
 Clearwater FL 33761
 727-771-1211
Buyer's Order

FRANKLIN COUNTY SHERIFF

270 STATE RD 65
 EAST POINT, FL 32328
 C 850-370-6150 W

H 850-370-6150 Email

Date
 Deal No.
 Salesperson NEWTON, CHUCK
 Lienholder NONE

I hereby agree to purchase the following unit(s) from you under the terms and conditions specified. Delivery is to be made as soon as possible. It is agreed, however, that neither you nor the manufacturer will be liable for failure to make delivery.

Unit Information							
New/U	Year	Make	Model	Model Name	Serial No.	Stock No.	Price
New	2026	YAMAHA	VX1050F-C	VX-WHITE/MINT	YAMA1342B626	YA1342B	\$11,000.00
New	2026	YAMAHA	VX1050F-C	VX-WHITE/MINT	YAMA1349B626	YA1349B	\$11,000.00
New	2026	COM-FAB	PWT1100G	SINGLE GALVANIZED	5DKPG1104TD069516	T69516	\$1,350.00
New	2026	COM-FAB	PWT1100G	SINGLE GALVANIZED	5DKPG1108TD069518	T69518	\$1,350.00

Options:

Dealer Unit Price	\$24,700.00
Factory Options	\$0.00
Added Accessories	\$700.00
Freight	\$950.00
Dealer Prep	\$1,198.00

Preferred

Tire Fee	\$4.00
Electronic Filing Fee	\$99.00

Battery Fee	\$3.00
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COVERS \$700.00 D

Cash Price	\$27,654.00
Trade Allowance	\$0.00
Payoff	\$0.00

Notes:

Net Trade	\$0.00
Net Sale (Cash Price - Net Trade)	\$27,654.00
Sales Tax	\$0.00
Title/License/Registration Fees	\$200.00
Document or Administration Fees	\$499.00
Credit Life Insurance	\$0.00
Accident & Disability	\$0.00

Trade Information

Total Other Charges	\$699.00
Sub Total (Net Sale + Other Charges)	\$28,353.00
Cash Down Payment	\$0.00

Amount to Pay/Finance \$28,353.00

Monthly Payment of \$28,353.00 For 1 Months at 0.00% Interest

NOTICE TO BUYER: (1) Do not sign this agreement before you read it or if it contains any blank spaces to be filled in. (2) You are entitled to a completely filled in copy of this agreement. (3) If you default in the performance of your obligations under this agreement, the vehicle may be repossessed and you may be subject to suit and liability for the unpaid indebtedness evidenced by this agreement.

TRADE-IN NOTICE: Customer represents that all trade in units described above are free of all liens and encumbrances except as noted.

*With Approved Credit. Interest rates and monthly payment are approximate and may vary from those determined by the lender.

Customer(s) Signature _____

Dealer Signature 

Thank You for Your Business!

Buyers Order

Orion Motorsports
 1215 South Monroe St.
 Tallahassee, FL 32301
 (850) 671-1222

Salesperson Details
 Name: Orion Weddington Phone: (850)-877-1222 Email: orionweddington@gmail.com

Buyer Information

Coulter, Dwayne 18503706150
 270 State Rd 65 Eastpoint Fl 32328 d.coulter@franklinsheriff.com
 Eastpoint, FL 32328

N/U	Year	Make	Model	Stock #	VIN
New	2026	Sea-Doo	GTI 130 IBR	YDV69798D62	YDV69798D626
New	2026	Sea-Doo	GTI 130 IBR	YDV69792D62	YDV69792D626
New	2025	Com-Fab	PWT1100G	067295	5DKPG1106SD067295
New	2025	Com-Fab	PWT1100G	067293	5DKPG1102SD067293

Manufacturer Options, Parts and Labor	
Cover GTI, GTI-SE, GTR(P)	\$361.99
Cover GTI, GTI-SE, GTR(L)	\$0.00

Pricing Details	
Manufacturer Base Price	\$27,196.00
Options Price	\$723.98
Freight & Dealer Prep	\$1,200.00
Subtotal (Total Before Discount)	\$29,119.98
Discount	(\$1,000.00)
Unit Subtotal	\$28,119.98
Title/Registration Fee	\$100.00
Dealer Service Fee	\$200.00
Tire Fee	\$8.00
Net Selling Price	\$28,427.98
Amount Financed	\$28,427.98

_____ Customer _____ Date

_____ Dealer Representative #1 _____ Date

TDC 2026-27 Promotional Budget- Draft

	A	B
1		2026-27
2	INFRASTRUCTURE - 60004	\$ 2,156,800
3	Infrastructure Projects - per statue - 60006	\$ 1,632,000
4	Bridge and Beach Cleanup (Quarterly) - 60007	\$ 135,000
5	County Owned Property Insurance - 60005	\$ 35,000
6	County Owned TDC Visitor Centers Property Maintenance - 60015	\$ 30,000
7	Public Safety, Law Enforcement and 1st Responders - 68101	\$ 324,800
8	NON-PROFITS/GRANTS - 60012	\$ 678,000
9	Museum Infrastructure Grant Program - 60011	\$ 125,000
10	Museum Grants - (\$6,250 each per quarter) - 60013	\$ 150,000
11	VC Operational Funds - SGI/AP/CB/EP - 60014	\$ 200,000
12	Maritime Museum	\$ 40,000
13	Non-Profit Event Promotions - 60018	\$ 163,000
14	PROMOTIONAL BUDGET - 60017	\$ 1,307,012
15	New Promotional Opportunities - 60021	\$ 30,000
16	Vendor Contracted Retainers - 60023	\$ 325,000
17	Apalachicola Bay Chamber - Administration	\$ 174,000
18	Tidemark Marketing - Internet Marketing	\$ 45,000
19	Bay Media - Marketing	\$ 45,000
20	Forgotten Coast TV - Marketing	\$ 41,000
21	Oyster Radio - Radio Marketing	\$ 20,000
22	Internet Advertising - 60028	\$ 265,600
23	Tidemark Marketing Media Campaigns - 60029	\$ 40,000
24	Non-Contractual Website - 60030	\$ 14,000
25	Search Engine Optimization - 60031	\$ 30,000
26	Market Research & email marketing - 60032	\$ 10,000
27	Internet Marketing (Google, etc) - 60033	\$ 140,000
28	14% Production - 60034	\$ 19,600
29	Website Revisions / Updates- 60035	\$ 12,000
30	Print - 60036	\$ 265,212
31	Digital/ Banner Adds (Bay Media) - 60037	\$ 20,800
32	Banner Ads - 14% Production - 60038	\$ 3,612
33	Content Production - 60039	\$ 12,000
34	Print Advertising - 60040	\$ 170,000
35	14% Production (Print Advertising) - 60038	\$ 23,800
36	Printing Promotional Materials (brochures) - 60041	\$ 35,000

TDC 2026-27 Promotional Budget- Draft

	A	B
1		2026-27
37	Photography - 60042	\$ 13,200
38	Photo Library - 60043	\$ 8,500
39	Photo Setup (materials, actors, etc.) - 60044	\$ 4,700
40	Signage (roadside, storefront, billboards, historical) - 60045	\$ 20,000
41	TV and Radio Advertising - 60050	\$ 68,000
42	Radio (FSU, Cumulus, Out of Area, etc)- 60051	\$ 18,000
43	Television / CTV Advertising - 60052	\$ 50,000
44	Video Production - 60053	\$ 33,000
45	Video Library - 60054	\$ 10,000
46	Commercials / Specials - 60055	\$ 10,000
47	Video Production- PSAs - 60056	\$ 5,000
48	Video Production -TV Shows - 60057	\$ 8,000
49	Partnerships (co-ops) - 60058	\$ 10,500
50	98 Corridor Mkting - 60060	\$ 5,000
51	COCA Banner - 60061	\$ 5,500
52	Special Events and Outreach - 60070	\$ 81,000
53	Webcam Installation/Maintenance - 60071	\$ 1,000
54	Get-a-Way Contests - 60072	\$ 20,000
55	Hospitality Training - 60073	\$ 10,000
56	Journalists Visits - 60074	\$ 8,000
57	Mentoring /Scholarships - 60075	\$ 2,000
58	Promotional Items - 60076	\$ 5,000
59	Visitor Guide / Office Mailings (Postage) - 60080	\$ 35,000
60	New Software Advancements	\$ 20,000
61	NWFLB/ Visit Florida Triump Grant (Possible)	\$ 62,500
62	Software (CRiff,Click, KD, FCMA, PlacerAi) - 60081	\$ 72,000
63	Dues/Memberships/Meetings /Conferences - 60090	\$ 41,000
64	VF, STS, FOWA, NOWA,COCA,DMO Assn, NWFLB - 60093	\$ 25,000
65	Gov Conferences/Meetings(Registration/ Accomod - 60092	\$ 8,000
66	Travel/Conferences/Meetings (perdeim/mileage) - 60091	\$ 5,000
67	Explore NW Florida (Riverway South) Membership - 60094	\$ 3,000
68	TOTAL BUDGET 2026-27	\$ 4,141,812
69		

FCTDC 2025-26 Budget DRAFT

Budget	
2026-27	
Projected Revenues:	
Projected Revenue Collections	\$ 3,400,000
Projected Interest (est)	\$ 202,500
Less 5% Required Reserve	\$ (170,000)
Carry Forward	\$ 600,000
Carry Forward from Bank Balance	\$ 600,000
TOTAL ESTIMATED REVENUE	\$ 4,632,500
2025-26 FCTDC Budget Allocation Estimate:	
Administration:	\$ 174,000
Promotional: Budget	\$ 1,307,012
Aid to Non-profit Organizations	\$ 475,000
Visitor Centers	
Museums Grants	
Museum Infrastructure Grant	
Law Enforcement / 1st Responders Grant	\$ 324,800
Non-Profit Events	\$ 163,000
Aid to Local Governments	
Infrastructure Projects - per Statue	\$ 1,632,188
Bridge and Beach Cleanup	\$ 135,000
County Owned Property Insurances	\$ 35,000
TDC Building Maintenance	\$ 30,000
TOTAL ESTIMATED EXPENSES	\$ 4,276,000
BALANCED	\$ 356,500

R.060626 (Revenue - Expenses)

Approved TDC Board -

Approved FCBOCC -



Franklin County Tourist Development Council Museum Grant Program Application 2026-27

The Franklin County Tourist Development Council will accept applications from any 501c non-profit corporations and governmental organizations for participation in the TDC's **Museum Grant Program**. This grant program is designed to provide financial assistance to local museums for operational costs. The TDC has identified \$150,000 for this grant program subject to the availability of funds. Annual awards are for up to \$25,000, paid in quarterly allotments of up to \$6,250.

Eligibility:

Applicants must meet the following minimum requirements:

- Organization must be a 501c3 non-profit corporation or governmental organization located and doing business in Franklin County
- Organizations requesting funding under this program must be identified as an entity, as its primary mission in its corporate documents or, in the case of a governmental entity must be identified that its primary purpose is to operate as a museum by an ordinance or resolution.
- Organizations requesting funding should demonstrate that their museum operation is recognized by one or more state or federal museum organizations.
- Applicants must complete an application requesting funds and provide all documents and information requested by the TDC and submit it to the TDC by the posted deadline.
- Applicant organization must have been in operation for a minimum of two (2) years.
- Grants are designed to insure ongoing operation of the museum facility.

Grant Amount: Match Required - The grant award amount is based on the Grantee's previous year's budget for operations as verified by an accountant's report or a standard accounting report including a P&L and Balance sheet up to a total of \$25,000. There is a 50/50 match required for this program being that Grantees must submit an operational budget that reflects an equal amount of organizational funds to the grant amount being requested. Also, the grant awarded under this program is based on hours of operation. *The pro rata number of hours per week* are as follows: \$25,000 - 30 hours; \$16,000 - 20 hours; \$8,000 - 10 hours. These funds may not be used for capital projects.

Application Deadlines:

Applicants must submit the required application and supporting documents to the Franklin County TDC Office located at 731 Highway 98, Eastpoint, Florida, 32328 no later than **4:00 P.M. on Wednesday, August 5, 2026**. Applications can also be transmitted via email to grants@floridasforgottencoast.com.

Review and Ranking:

Grant applications will be reviewed by the TDC Grants Committee at their meeting beginning **at 5:00 pm on August 12, 2026**, at a location to be announced. Applications will be reviewed and ranked by Committee members in accordance with the following ranking methodology:

- Application Submission Requirements: 10%
- Documentation of Previous Year’s Budget 15%
- Discussion of existing Museum Programs 25%
- Discussion of plans for increasing programs 15%
- Experience in fundraising efforts to support programs 20%
- Documentation of involvement with Statewide or National 15%
- Museum funding or accrediting organizations

Applicants are encouraged to attend the Grants Committee meeting and be prepared to answer questions if requested by the Committee. Applicants are not required or requested to make a

06/12 - 08/5	Grant Application Period
08/05 4:00 pm	Grant Application Period Closes
08/12 5:00 pm	Grant Meeting
08/12 5:30 pm	TDC Board Meeting

Payment Schedule:

Recipients of the Museum Grants will receive one quarter (1/4) of their awarded amount in four (4) installments at the beginning of January, April, July and October 2027 upon submission of a request for payment and required accounting of expenses and email lists to the TDC office. Please see the Expense Payment Request Form at the end of this packet. Delinquent payment requests made after the 15th day of the month prior to the scheduled payment period will risk not receiving funding in a timely manner.

Web Site Linkage:

TDC funded grant recipients must participate in an exchange of web links as a condition of funding. All funded programs will be promoted by the TDC during its annual promotional activities. In addition, grant recipients must locate, in a prominent location on the grant recipient’s web site home page, a copy of the TDC logo which links directly to the TDC web site. In addition, grantees will include the words “Funded in part by the Franklin County TDC” underneath the TDC logo. High resolution copies of the TDC logo can be obtained by contacting the TDC office at the previously stated email address. All Promotional Print, Television Commercials and social media advertisements and solicitations must include the TDC logo. All radio advertisements must include the phrase “Funded in part by the Franklin County TDC”.

Marketing Coordination:

It is the intention that funded museums will be included as an integral part of the TDC’s annual marketing strategy. Successful applicants should plan a meeting with TDC Marketing Vendors to help coordinate the marketing efforts for museum activities. TDC utilizes qualified email

address leads as a major component of its marketing efforts. Applicants should identify a mechanism that will successfully capture email addresses and commit to sharing those email addresses. In addition, recipients should provide for the distribution of tourism information about local events and activities at a designated location in their facility.

Application Questions:

Applicants may request clarification regarding any provision of this application by emailing Deborah Davis at deb@floridasforgottencoast.com



**Franklin County Tourist Development Council
Museum Grant Program Application
2026-27**

Section 1. Organizational Information:

Organization Corporate or Government Name:

Address:

Contact Person:

Name:

Phone Number

Email Address

FEIN #:

W-9 Form

Have you previously received TDC funding for this program? Y N

Section 2. Museum Information:

Name:

Location:

Hours of Operation:

Manager:

Manager email:

Web Site:

Section 3. Support Information to be Provided:

- One High Resolution Promotional Photo
- Brief Description of Program and Facility
- Most Recent 990
- Most recent full year financial statement including P&L and Balance Sheet
- Facility Budget for most recent full fiscal year (Budget must reflect an amount equal to twice the requested grant amount for promotional activities)
- Corporate filing or Government Resolution
- Documentation of Participation with Accrediting or Funding organization
- Agreement to meet the Marketing Coordination requirements for this grant.

Signature of Authorized Agent

Date



**Franklin County Tourist Development Council 2026-27
Non-Profit Promotional Event
\$2,000 Grant Application, Information and Procedures**

The Franklin County Tourist Development Council will accept applications from any 501c non-profit and governmental organizations for participation in the TDC Events Promotion Grant Program. This is a reimbursement grant program designed for one-day events to assist local non-profit organizations in marketing their local area events.

Eligibility:

Applicants must meet the following minimum requirements:

- Organization must be a 501c-non-profit corporation or governmental organization located and doing business in Franklin County.
- Applicants must complete an application requesting funds and provide all information and documents requested by the TDC, by the posted deadline.
- Applicant organization must have been in operation for a minimum of two (2) years and have conducted the event(s) for which funds are requested for a minimum of one (1) year.
- Grants are designed for one-day events
- Application must include a schedule of the event
- Application must include a current W-9 Form
- Events must be held in Franklin County
- Events must be held within the grant period (October 1, 2026 - September 30, 2027)

Application Deadlines:

Applicants must submit the required application and supporting documents to the Franklin County TDC Office located at 731 Highway 98, Eastpoint, Florida. 32328 no later than 4:00 pm on Wednesday, August 5, 2026. Applications can also be submitted via email to grants@floridasforgottencoast.com.

Review and Ranking:

Grant applications will be reviewed by the TDC Grants Committee at their meeting beginning **at 5:00 pm on August 12, 2026** at the Eastpoint Visitor Center. Applications will be ranked by Committee members in accordance with the following ranking methodology:

Application meets Submission Requirements	15%
Consistency of event with TDC Brand elements	35%
Demonstration of ability to conduct event	40%
Documentation of Event's previous ability to Attract visitors to Franklin County	10%

Applicants are encouraged to attend the Grants Committee meeting and be prepared to answer questions if requested by the Committee. Applicants are not required or requested to make a presentation.

06/12 - 08/5	Grant Application Period
08/5 4:00 pm	Grant Application Period Closes 08
08/12 5:00 pm	Grant Meeting
08/12 5:30 pm	TDC Board Meeting

Events must be held within the grant period of October 1, 2026, through September 30, 2027.

Grants award: Grants provided under this program are for promotional activities only (i.e. television, print media, social media, radio). Please note that printed T-shirts do not qualify. Also, grants are subject to availability.

TDC Brand Elements:

- Beaches Maritime History
- Fishing
- Art & Culture Culinary
- Outdoor Adventure

Provided in a pet and family friendly environment.

Cancellation Policy: In addition to funds awarded under this program, the TDC will be promoting non-profit events through their standard marketing channels. If it is necessary to cancel events for any reason, it is the responsibility of the organization to give notice of such cancellation to the TDC no later than five (5) days before the event is scheduled to occur. Failure to provide such notice will result in the organization being disqualified from applying for grant funds in the next year's cycle. The TDC will not reimburse organizations for any funds for an event that has been cancelled. Should it be necessary to reschedule an event, the TDC must be notified two (2) days prior to the Board meeting immediately prior to the originally scheduled event or sooner to obtain approval for rescheduling the event.

Reimbursement: This is a reimbursement grant program. Applicants must submit a request for reimbursement on forms approved by the FCTDC within 90 days of the event. Requests are required to include receipts for all expenditures, copies of the advertising, and copies of proof of payment (front and back of cancelled checks, bank statements, or credit card statements) for which reimbursement is being requested. Please see the Expense Reimbursement Form at the end of this packet. Reimbursements requested after 120 days of the event will not qualify for reimbursement.

Web Site Linkage and Marketing Coordination: TDC funded grant recipients must participate in an exchange of web links as a condition of funding. All funded grant requests will be promoted by TDC during its annual promotional activities and marketing coordination. In addition, grant recipients must locate, in a prominent location on the grant recipient's web site home page, a copy of the TDC logo which links directly to the TDC web site. Grantees will include the words "Funded in part by the Franklin County TDC" underneath the TDC logo. High resolution copies of the TDC logo can be obtained by contacting the TDC office at the previously stated email address. All Promotional Print, Television Commercials and social media advertisements and solicitations must include the TDC logo. All radio advertisements must include the phrase "Funded in part by the Franklin County TDC".

Application Questions: Applicants may request clarification regarding any provision of this application by emailing deb@floridasforgottencoast.com



**Franklin County Tourist Development Council
Non-Profit Single Day Event \$2,000
Promotions Grant 2026-27 Application**

Section 1. Organizational Information

Organization Corporate or Government Name:

Address:

Contact Person:

Phone Number: Email Address

FEIN #:

W-9 Form

Have you previously received TDC funding for this event? Y N

Section 2. Event Information

Event: Please provide a description of the event.

Name:

Location of Event:

Date and Times of Event: Event

Coordinator:

Web Site:

Section 3. Support Information Needed:

- One High Resolution Promotional Photo
- Application must include a schedule of events for the two days
- Brief Description of Event
- Most Recent 990
- W-9 Form
- Description of Rain Date alternatives • Event Budget

Signature of Authorized Agent



Franklin County Tourist Development Council 2026 -27
Non-Profit Major Two-Day Event
\$3,500 Promotional Grant Application,
Information and Procedures

The Franklin County Tourist Development Council will accept applications from any 501c non-profit and governmental organizations for participation in the TDC Events Promotion Grant Program. This is a reimbursement grant program designed for major two - day events to assist local non-profit organizations in marketing their local area events (advertising via media outlets). The TDC has identified funds for five (5) \$ 3,500 grants under this program. Organizations may only apply for one grant for this grant category.

Eligibility Requirements:

- Organization must be a 501c-non-profit corporation or governmental organization located and doing business in Franklin County.
- Applicants must complete an application requesting funds and provide all information and documents requested by the TDC, by the posted deadline.
- Applicants must include a current W-9 Form with the application
- Applicant organization must have been in operation for a minimum of two (2) years and have conducted the event(s) for which funds are requested for a minimum of one (1) year.
- Grants are designed for two-day events, each day must be open to the public for a minimum of six hours each day (an auction viewing, dinners or receptions do not qualify).
- Application must include a schedule of events for the two days.
- Events must be held in Franklin County
- Events must be held within the grant period of October 1, 2026, through September 30, 2027.

Grants award: Grants provided under this program are for promotional activities only (i.e. television, print media, social media, radio). Please note that printed T-shirts do not qualify. Also, grants are subject to availability.

Application Deadlines: Applicants must submit the required application and supporting documents to the Franklin County TDC Office located at 731 Highway 98, Eastpoint, Florida. 32328 no later than 4:00 pm on Wednesday, August 5, 2026. Applications can also be submitted via email to grants@floridasforgottencoast.com.

Review and Ranking: Grant applications will be reviewed by the TDC Grants Committee at their meeting beginning *at 5:00 pm on August 12, 2026*, at the Eastpoint Visitor Center. Applications will be ranked by Committee members in accordance with the following ranking methodology:

Application meets Submission Requirements	15%
Consistency of event with TDC Brand elements	35%
Demonstration of ability to conduct event	40%
Documentation of Event's previous ability to Attract visitors to Franklin County	10%

TDC Brand Elements:

- Beaches Maritime
- History Fishing
- Art & Culture
- Culinary
- Outdoor Adventure
- Provided in a pet and family friendly environment.

Applicants are encouraged to attend the Grants Committee meeting and be prepared to answer questions if requested by the Committee. Applicants are not required or requested to make a presentation.

06/12 - 08/05	Grant Application Period
08/05 4:00 pm	Grant Application Period Closes
08/12 5:00pm	Grant Meeting
08/12 5:30 pm	TDC Board Meeting

Cancellation Policy: In addition to funds awarded under this program, the TDC will be promoting non-profit events through their standard marketing channels. If it is necessary to cancel events for any reason, it is the responsibility of the organization to give notice of such cancellation to the TDC no later than five (5) days before the event is scheduled to occur. Failure to provide such notice will result in the organization being disqualified from applying for grant funds in the next year's cycle. The TDC will not reimburse organizations for any funds for an event that has been cancelled. Should it be necessary to reschedule an event, the TDC must be notified two (2) days prior to the Board meeting immediately prior to the originally scheduled event or sooner to obtain approval for rescheduling the event.

Reimbursement: This is a reimbursement grant program. Applicants must submit a request for reimbursement on forms approved by the FCTDC within 90 days of the event. Requests are required to include receipts for all expenditures, copies of the advertising, and copies of proof of payment (front and back of cancelled checks, bank statements, or credit card statements) for which reimbursement is being requested. Please see the Expense Reimbursement Form at the end of this packet. Reimbursements requested after 120 days of the event will not qualify for reimbursement.

Web Site Linkage and Marketing Coordination: TDC funded grant recipients must participate in an exchange of web links as a condition of funding. All funded grant requests will be promoted by TDC during its annual promotional activities and marketing coordination. In addition, grant recipients must locate, in a prominent location on the grant recipient's web site home page, a copy of the TDC logo which links directly to the TDC web site. Grantees will include the words "Funded in part by the Franklin County TDC" underneath the TDC logo. High resolution copies of the TDC logo can be obtained by contacting the TDC

office at the previously stated email address. All Promotional Print, Television Commercials and social media advertisements and solicitations must include the TDC logo. All radio advertisements must include the phrase "Funded in part by the Franklin County TDC".

Application Questions: Applicants may request clarification regarding any provision of this application by emailing deb@floridasforgottencoast.com.



**Franklin County Tourist Development Council
Non-Profit Major Two-Day Event \$3,500
Promotions Grant 2026-27 Application**

Section 1. Organizational Information

Organization Corporate or

Government Name:

Address:

Contact Person:

Phone Number:

Email Address

FEIN #:

W-9 Form

Have you previously received TDC funding for this event? Y N

Section 2. Event Information

Event: Please provide a description of the event.

Name:

Location of Event:

Date and Times of Event:

Event Coordinator:

Web Site:

Section 3. Support Information Needed:

- One High Resolution Promotional Photo
- Application must include a schedule of events for the two days
- Brief Description of Event
- Most Recent 990
- W-9 Form
- Description of Rain Date alternatives
- Event Budget

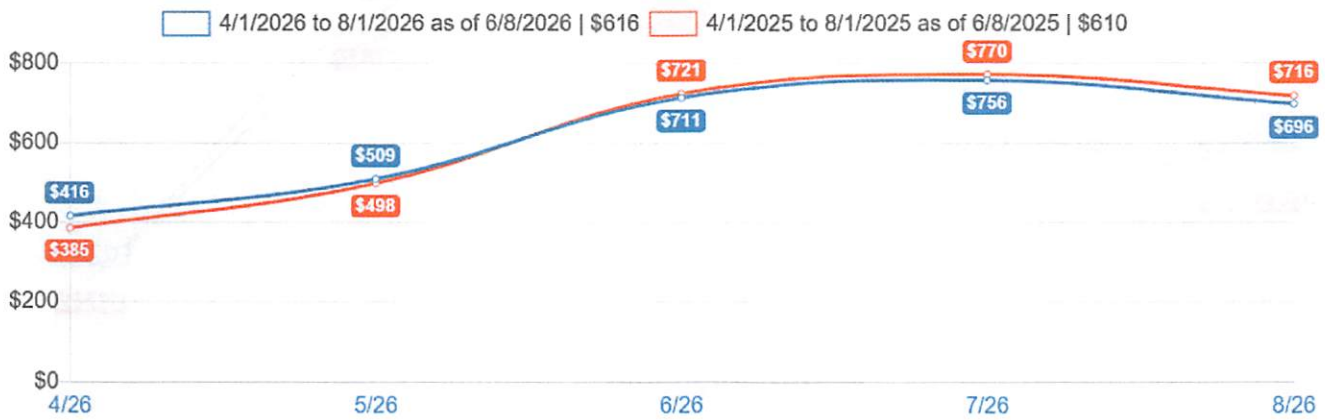
Signature of Authorized Agent

Date

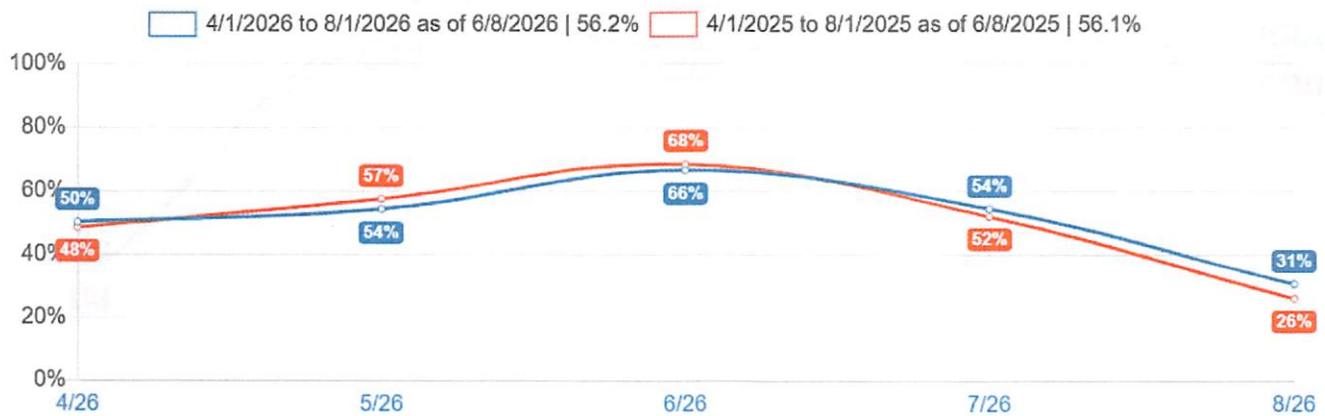
Data Source: VR (Direct)

KPI	Value	Compared	Difference
ADR	\$616	\$610	1%
Adjusted Paid Occupancy %	56.2%	56.1%	0%
Adjusted RevPAR	\$346	\$342	1%
Revenue	\$21,817,379	\$20,269,552	8%
Nights Available	63,037	59,197	6%
Guest Nights	35,416	33,237	7%
Avg. Length of Stay	5.6	5.7	-0%
Avg. Booking Window	122	110	10%

ADR



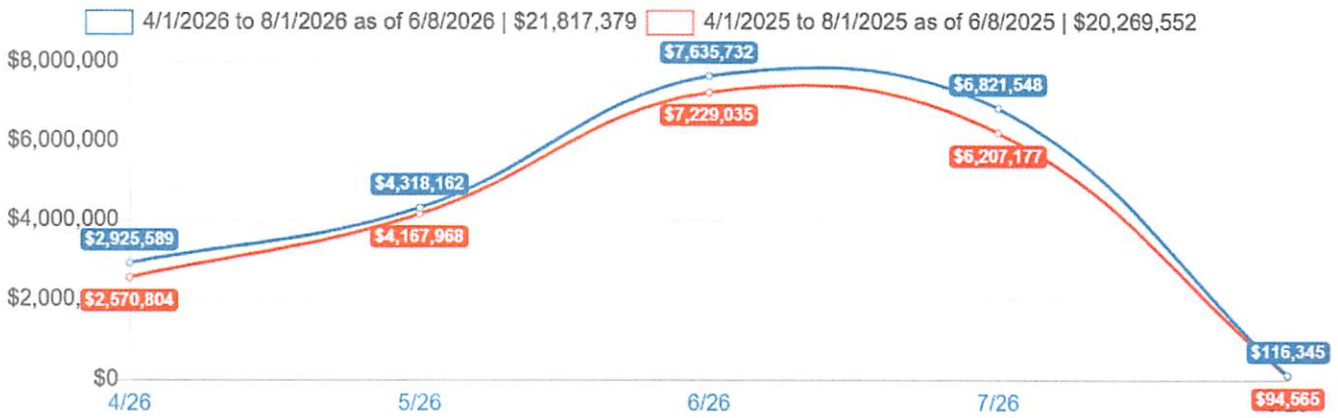
Adjusted Paid Occupancy %



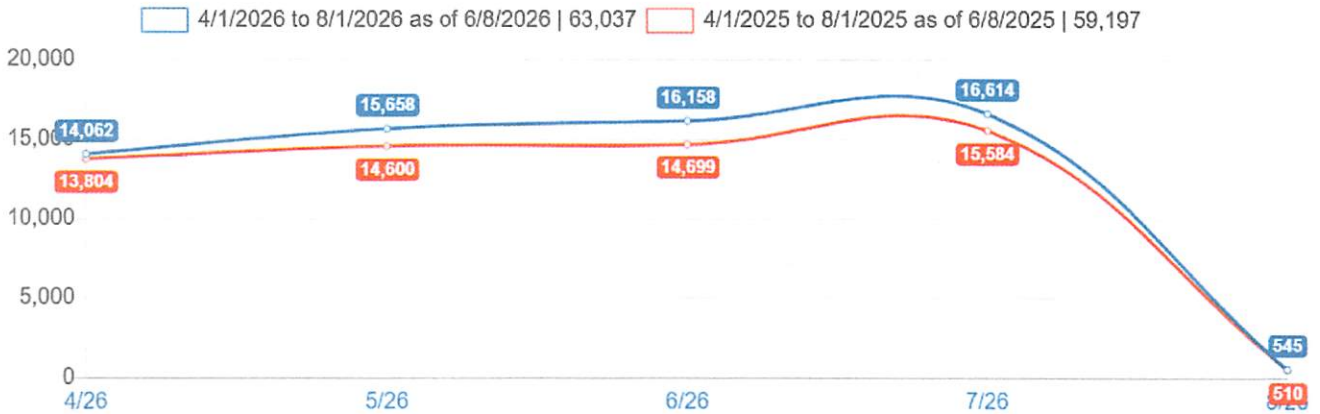
Adjusted RevPAR



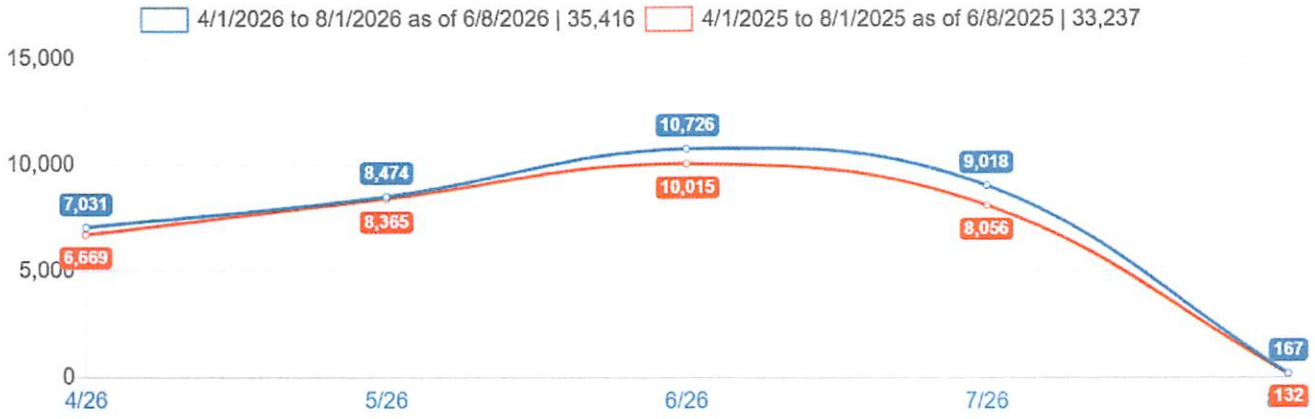
Revenue



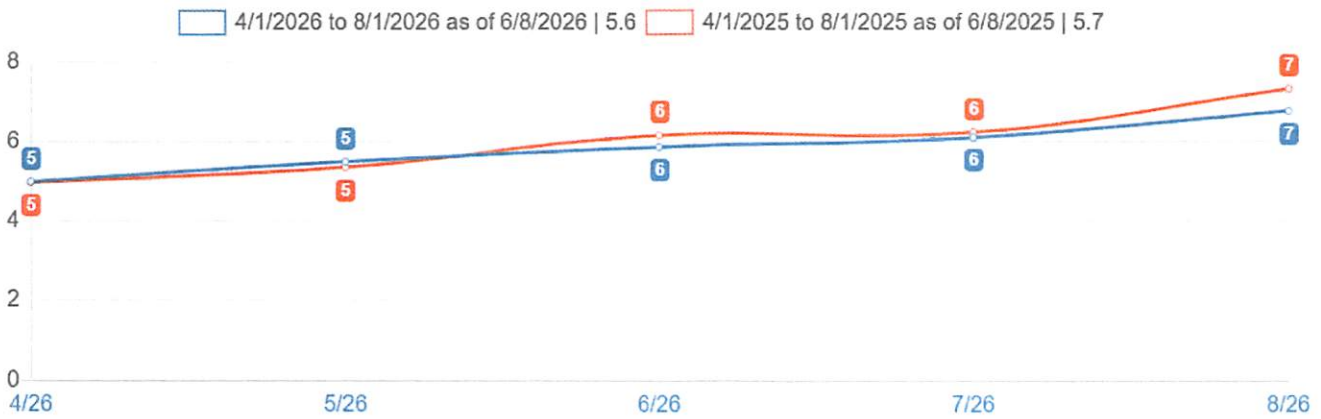
Nights Available



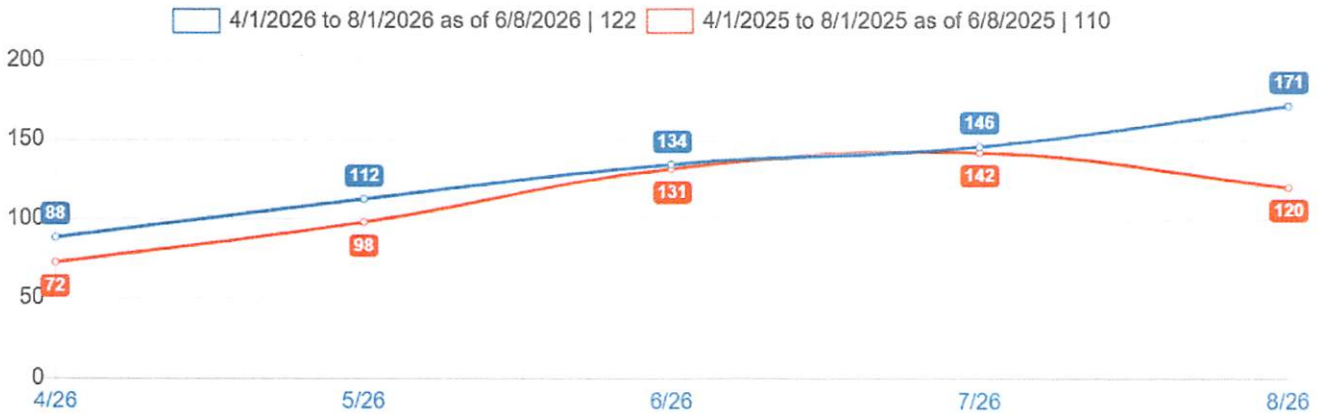
Guest Nights



Avg. Length of Stay



Avg. Booking Window



FRANKLIN COUNTY

REPLY TO:
BOARD OF COUNTY COMMISSIONERS
33 MARKET STREET, SUITE 203
APALACHICOLA, FL 32320
(850) 653-8861, EXT. 100



ORIGINATING DEPARTMENT:
FRANKLIN COUNTY ADMINISTRATION
248 HIGHWAY 98
EASTPOINT, FL 32328
(850) 653-9783

June 8, 2026

RE: County Projects / updated costs of approved concepts and estimate - DW Wilson Sports Arena & Eastpoint Nature Center Park

Dear Franklin County Tourist Development Council,

In May of 2025, the County Commission and the TDC approved the development of bid specifications and construction documents for the DW Wilson Pickleball Courts. In May of 2026, the Commission issued the notice of intent to award the bid to BCL Civil Contractors for the construction of (6) pickleball courts in the amount of \$425,395.83. During construction of the recently completed ballfield lights, the County had requested a quote from Musco to also light the future pickleball courts. Musco provided the attached state-contract based pricing estimate of \$151,850 to add energy efficient lighting for the pickleball courts. Staff had estimated the budget for this project at \$600,000 based upon costs of other courts and were pleased to be able to stay under budget with the bid that was awarded. The county understands the importance of providing adequate facilities for the TDC to be able to successfully market the county as a host location for various sports tournaments and special events. These tournaments will result in additional sports tourism spending and future stays within the county by participating families.

In January and February of this year, the County Commission and the TDC advanced the conceptual plan for the Phase I Improvements at the Eastpoint Nature Center. In April, the Commission issued the notice of intent to award to the bid to Galloway Construction for \$283,445.90. During Phase II Improvements, the county and TDC administration will work closely with ANERR and the Coastal Conservation Corp group to develop educational exhibits and signage along the walk path areas of the park. This nature center will be able to host a variety of public interest events popular with tourists and will attract visitors to a prime commercial corridor in downtown Eastpoint.

The attached notice of awards and the lighting estimate are summarized below:

- D.W. Wilson Sports Arena Pickleball Courts – Notice of Award, BCL Civil Contractors \$425,395.83: construction of (6) pickleball courts, three shaded pavilions with benches, fencing and a permitted stormwater pond
- D.W. Wilson Sports Arena Lighting for Pickleball Courts – Estimate, Musco Sports Lighting, \$151,850.00, energy efficient, wind-rated sports lighting system for (6) pickleball courts
- Eastpoint Nature Center – Notice of Award, Galloway Construction \$283,445.90: construction of a 3-stall parking area with circular drive from Highway 98, installation of a modular restroom with concrete pad and utility connections, construction of a covered wooden stage, construction of 2 wooden pedestrian foot bridges, and construction of sidewalk paths.

Please let me know if any additional information is needed or if you have any questions regarding the requests.

Sincerely,

Erin Griffith
Fiscal Manager / Grants Coordinator
Franklin County

NOTICE OF AWARD

Date of Issuance:

Owner: **Franklin County Board of County Commissioners**

Owner's Contract No.:

Engineer: **Dewberry Engineers Inc.**

Engineer's Project No.: **50188505**

Project: **DW WILSON PICKLEBALL COURTS**

Contract Name:

Bidder: **BCL Civil Contractors, Inc.**

Bidder's Address: **6608 Highway 22, Panama City, FL 32404**

TO BIDDER:

You are notified that Owner has accepted your Bid dated May 4th, 2026 for the above Contract, and that you are the Successful Bidder and are awarded a Contract for:

DW WILSON PICKLEBALL COURTS

The Contract Price of the awarded Contract is: \$ **425,395.83**

3 unexecuted counterparts of the Agreement accompany this Notice of Award.

a set of the Drawings will be delivered separately from the other Contract Documents.

You must comply with the following conditions precedent within 15 days of the date of receipt of this Notice of Award:

1. Deliver to Owner [3] counterparts of the Agreement, fully executed by Bidder.
2. Deliver with the executed Agreement(s) the Contract security [e.g., performance and payment bonds] and insurance documentation as specified in the Instructions to Bidders and General Conditions, Articles 2 and 6.
3. Other conditions precedent (if any):

Failure to comply with these conditions within the time specified will entitle Owner to consider you in default, annul this Notice of Award, and declare your Bid security forfeited.

Within ten days after you comply with the above conditions, Owner will return to you one fully executed counterpart of the Agreement, together with any additional copies of the Contract Documents as indicated in Paragraph 2.02 of the General Conditions.

Owner: **Franklin County Board of County Commissioners**

Ricky J. Jones
Authorized Signature

By: *Ricky D. Jones*

Title: **Chairman, Franklin County Board of County Commissioners**

Copy: Engineer

Date: 6/2/2026

Project: D.W. Wilson Park Pickleball

Apalachicola, FL

To: Erin Griffith

Musco Project Number: 254799

Sourcewell

Master Project: 199030, Contract Number: 041123-MSL, Expiration: 06/16/2027

Category: Sports lighting with related supplies and services

All purchase orders should note the following:**Sourcewell Purchase – Contract Number: 041123-MSL****Sourcewell Member Number: 50985****Quotation Price – Materials Delivered to Job Site and Turnkey Installation****(6) 30fc Pickleball Courts \$ 151,850***Sales tax and bonding are not included.**Quote is confidential. Pricing and lead times are effective for 30 days only.***Light-Structure System™ with Total Light Control – TLC for LED™ technology****Guaranteed Lighting Performance**

- Guaranteed light levels of 30fc and uniformity of 2.5/1.0

System Description

- Factory aimed and assembled luminaires
- Galvanized steel poles
- Pre-cast concrete bases with integrated lightning grounding
- Pole length factory assembled wire harnesses
- Factory wired and tested remote electrical component enclosures
- Disconnects
- UL listed assemblies
- Enhanced corrosion protection

Control Systems and Services

- Control-Link® control and monitoring system to provide remote on/off and dimming (high/medium/low) control and performance monitoring with 24/7 customer support

Operation and Warranty Services

- Product assurance and warranty program that covers materials and onsite labor, eliminating 100% of your maintenance costs for 25 years
- Support from Musco's Lighting Services Team – over 200 Team members dedicated to operating and maintaining your lighting system – plus a network of 1800+ contractors
- Warranty starts the date of shipment

Musco Scope

- Provide design and layout for lighting system
- Test and final aim equipment

Installation Services Provided

- Scope of work will be provided at a later date

Responsibilities of Buyer

- Confirm pole or luminaire locations, supply voltage and phase required for lighting system prior to production
- Buyer is responsible for getting electrical power to the site, coordination with the utility, and any power company fees

Payment Terms

Final payment terms are subject to approval by Musco credit department. Final payment shall not be withheld by Buyer on account of delays beyond the control of Musco.

Email a copy of the Purchase Order to Musco Sports Lighting, LLC:

Musco Sports Lighting, LLC
Attn: Musco Contracts
Email: musco.contracts@musco.com

All Purchase orders should note the following:

Sourcewell Purchase – Contract Number: 041123-MSL

Sourcewell Member Number: 50985

Delivery Timing

10 - 12 weeks for delivery of materials to the job site from the time of order, submittal approval, and confirmation of order details including voltage, phase, and pole/luminaire locations.

Notes

Quote is based on following conditions:

- Shipment of entire project together to one location.
- Voltage and phase system requirements to be confirmed.
- Structural code and wind speed = 2023 FBC, 140 mi/h, Exposure C, Importance Factor I.
- Due to the built-in custom light control per luminaire, pole or luminaire locations need to be confirmed prior to production. Changes to pole or luminaire locations after the product is sent to production could result in additional charges.
- Standard soil conditions – rock, bottomless, wet, or unsuitable soil may require additional engineering, special installation methods and additional cost.

Thank you for considering Musco for your lighting needs. Please contact me with any questions or if you need additional details.

Danny Sheldon
Sales Executive
Musco Sports Lighting, LLC
211 2nd Avenue West – PO Box 808
Oskaloosa, IA 52577, USA
Phone: 352-665-0578
E-mail: danny.sheldon@musco.com

