

Franklin County Tourist Development Council Board Meeting  
TDC Office Meeting Room  
Agenda  
Wednesday, October 8th 2025 ,6:00 P.M.

**AGENDA**

- |  |                           |
|--|---------------------------|
| 1. Welcome/Call to Order   | <b>Commissioner Jones</b> |
| 2. Prayer and Pledge of Allegiance                                   |                           |
| 3. Quorum Announcement   | <b>Solomon</b>            |
| 4. Approval of the Minutes of September 10th 2025 <b>Action Item</b> | <b>Davis</b>              |
| 5. Public Comments   |                           |
| 6. Administrative Reports  |                           |
| • FCTDC Collections Report   | <b>Solomon</b>            |
| • Expenditures to Budget   | <b>Davis</b>              |
| • Visitor Numbers  | <b>Solomon</b>            |
|  |                           |
| <b>Promotions Report</b>   |                           |
| • FCTV Report  | <b>Rolstad</b>            |
| • Bay Media  | <b>Clark</b>              |
| • Web Master Report  | <b>Kendrick</b>           |
| • Administrative Items   | <b>Solomon</b>            |

**New business**

- A. Request for approval for re-printing of 10,000 Apalachicola Historic Walking Tour Brochures - **\$2,011.40**
- B. Request for approval for printing of 10,000 Three Servicemen Statue Brochures - **\$1,574.67**
- C. Franklin County request for approval **\$26,278.25** for carpeting and installation in the two Sports park Areana's Batting Cages (DW Wilson & Kendrick Park). This would be out of Infrastructure Budget Portion.
- D. Request from Apalachicola Airport has requested for the TDC to Purchase a 4x8 Lighted sign for the entrance to the airport total reimbursement would be **\$1,173**. This would be out of Sign Budget.
- E. The Eastpoint Fire Department has requested **\$29,260.90** for purchase and installation of a Generator at the Eastpoint Firehouse. This would be out of the LEO/ First Responder Portion of Budget.
- F. The Crooked River Lighthouse is requesting **\$24,954** from the Museum Infrastructure Grant Program for multiple improvements to Lighthouse Park.

**Reports by Local Government Representatives:**

- A. City of Apalachicola:
- B. City of Carrabelle:
- C. Franklin County:

**7. Reports from Member Organizations**

**8. Board Comments**

**Meeting Announcements: November 10<sup>th</sup> 8:00am Simon Bailey Seminar 34 Forbes St. Apalachicola County Meeting Room**  
**TDC Board Meeting Wednesday, November 12th @ 6:00 pm at TDC Office Meeting Room**

Time: Oct 8, 2025 06:00 PM Eastern Time (US and Canada)

**Join Zoom Meeting**

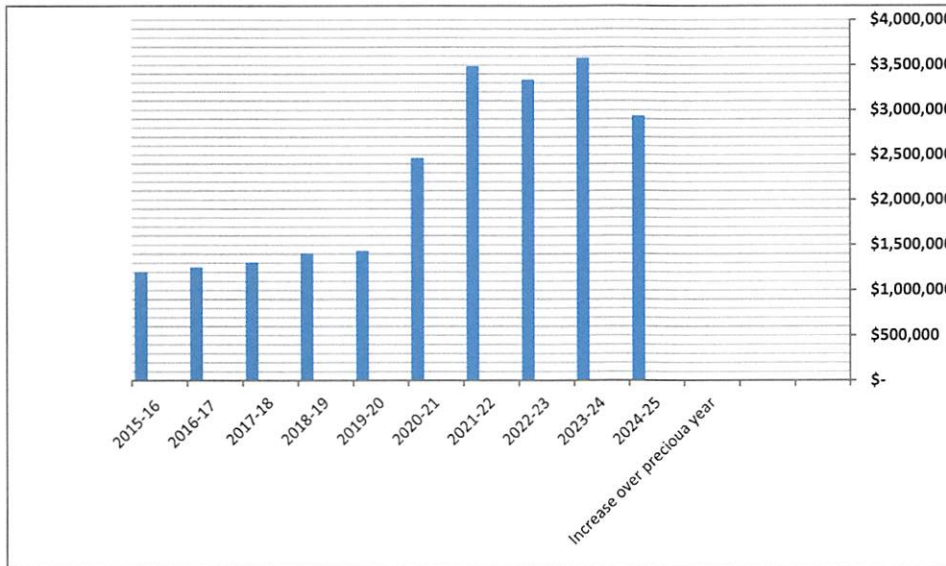
<https://us06web.zoom.us/j/85401251364?pwd=szRnJLjVm4ksP2nRl2id9InMJkhGQA.1>

Meeting ID: 854 0125 1364

Passcode: 787182

**FCTDC Collections Report for 2015-2025 Year-to-Date Report  
Through July 2025  
September 2025 DOR Report)**

	C	E	F	G	H	I	J	K	L	M	N	O
1		2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	Increase over precious year
2	October	\$ 75,085	\$ 95,108	\$ 85,823	\$ 38,417	\$ 89,660	\$ 147,542	\$ 294,549	\$ 280,910	\$ 235,669	\$ 168,592	-28%
3	November	\$ 44,449	\$ 46,044	\$ 49,441	\$ 87,784	\$ 57,067	\$ 86,470	\$ 144,833	\$ 146,699	\$ 139,188	\$ 122,136	-12%
4	December	\$ 24,693	\$ 41,580	\$ 37,182	\$ 46,715	\$ 52,527	\$ 67,724	\$ 116,196	\$ 128,229	\$ 158,894	\$ 107,367	-32%
5	January	\$ 47,002	\$ 41,669	\$ 51,389	\$ 52,063	\$ 54,422	\$ 115,730	\$ 144,327	\$ 155,971	\$ 160,292	\$ 204,516	28%
6	February	\$ 64,494	\$ 60,423	\$ 58,338	\$ 66,632	\$ 95,017	\$ 84,508	\$ 182,356	\$ 170,298	\$ 199,889	\$ 260,997	31%
7	March	\$ 80,018	\$ 84,583	\$ 111,947	\$ 127,975	\$ 71,947	\$ 149,485	\$ 261,238	\$ 248,693	\$ 301,419	\$ 294,372	-2%
8	April	\$ 103,120	\$ 89,950	\$ 103,422	\$ 82,258	\$ 20,067	\$ 181,178	\$ 281,271	\$ 295,444	\$ 274,443	\$ 353,159	29%
9	May	\$ 131,348	\$ 110,485	\$ 140,130	\$ 166,130	\$ 123,839	\$ 276,459	\$ 351,652	\$ 333,083	\$ 408,855	\$ 401,774	-2%
10	June	\$ 213,949	\$ 226,795	\$ 269,049	\$ 300,092	\$ 283,735	\$ 327,038	\$ 569,447	\$ 502,792	\$ 617,426	\$ 554,310	-10%
11	July	\$ 253,603	\$ 242,037	\$ 215,933	\$ 209,374	\$ 253,488	\$ 551,474	\$ 651,425	\$ 601,106	\$ 639,307	\$ 465,913	-27%
12	August	\$ 82,664	\$ 121,809	\$ 111,323	\$ 134,239	\$ 190,136	\$ 306,565	\$ 246,874	\$ 217,277	\$ 263,394	\$ -	
13	September	\$ 81,869	\$ 90,214	\$ 70,419	\$ 90,052	\$ 140,186	\$ 164,076	\$ 236,109	\$ 249,963	\$ 175,991	\$ -	
14	<b>TOTAL YTD</b>	<b>\$ 1,202,294</b>	<b>\$ 1,250,696</b>	<b>\$ 1,304,398</b>	<b>\$ 1,401,732</b>	<b>\$ 1,432,091</b>	<b>\$ 2,458,249</b>	<b>\$ 3,480,276</b>	<b>\$ 3,330,466</b>	<b>\$ 3,574,766</b>	<b>\$ 2,933,135</b>	
15												
16		\$ 79,190	\$ 48,401	\$ 53,702	\$ 97,334	\$ 30,360	\$ 1,026,157	\$ 1,022,027	\$ (149,810)	\$ 244,301		
17		7.1%	4.0%	4.3%	7.46%	2.17%	71.65%	41.58%	-4.30%	7.34%		% of Increase
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## 2025 VISITOR COUNTS

### Month

	Apalachicola	EPVC	SGI	Carrabelle	Total
January	741	107	383	165	1,396
February	1,267	258	706	238	2,469
March	1,416	294	844	321	2,875
April	1,363	234	748	343	2,688
May	1,327	176	730	153	2,386
June	1,762	164	828	158	2,912
July	1,170	187	961	176	2,494
August	640	130	591	121	1,482
September	578	142	488	133	1,341
October					
November					
December					
				<b>TOTAL</b>	<b>20,043</b>



## September 2025 Update

### Roku & Amazon Fire Streaming Numbers

September 2025

Monthly Live Views	3,450
Video on Demand Views	740

We worked on a RAO commercials for Visit Florida that they will be using for an upcoming campaign to promote Franklin County.





October 2, 2025  
To: TDC Board Members  
From: C. Clark  
Subject: October Marketing Report

**METRICS ANALYSIS OF OCTOBER NEWSLETTER** launched Thursday, September 25, to 106,973 recipients. The reader open rate averaged 28% and the click to open rate averaged 4%. There were 46 trackable links in the newsletter. The highest number of click throughs registered as follows: Florida Seafood Festival, Apalachicola Downtown Market, Fishing Getaway, Lantern-making workshop, SGI Full Moon Climb, SGI Art & Wine splash, Scary Movie at Library, Apalach Ghost tours.

**EMAIL MARKETING DATABASE DETAILS:**

Total Database: June 19, 2011: 7,410  
Total Database: October 2, 2025: 107,641

**OPENS BY DEVICE**

Desktop: 90%  
Mobile: 10.1%

**MARKETING/MEDIA COORDINATION**

Production: October 2025 Newsletter  
Production: 2026 Visit Florida Visitor Guide (print)  
Production: 2026 Waterway Guide print/digital  
Production: Travel, Taste & Tour Print/Digital (Winter)  
Production: Tallahassee Magazine Print/Digital Nov/Dec. issue  
Production: Rova Magazine Print/Digital Print/Digital Dec/Jan issue  
Content: Good Grit Magazine, Tallahassee Magazine, Travel, Taste & Tour

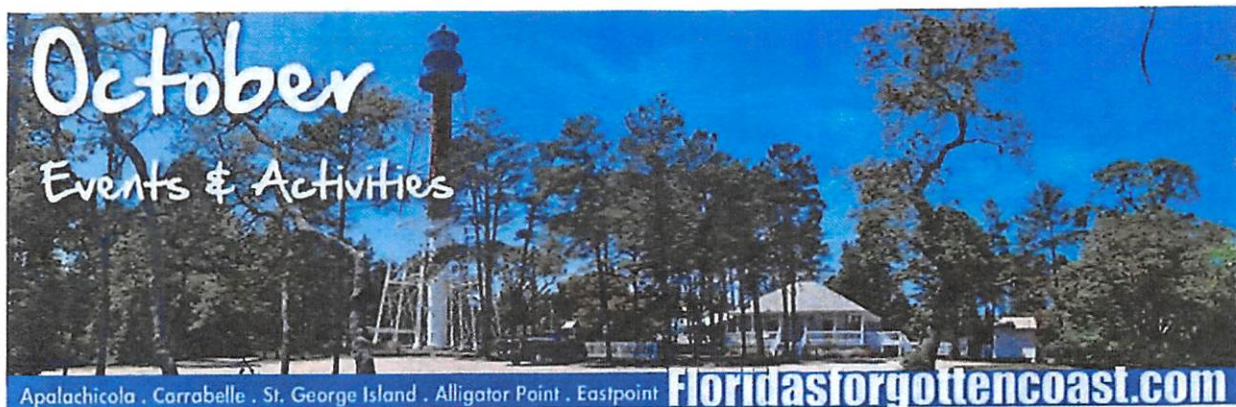
**2025 GETAWAY MARKETING**

The 2025 Fishing Adventure Getaway launched August 26 and will run through October 24. Total signups to date: 582.

**Ad Buy Requests - Mid month request ratification**

Florida Sport Fishing Nov/Dec issue. Remnant Print/digital. Full page plus social media campaign, digital page **\$2622.00**





## St. George Island Spooktacular October 24

The St. George Lighthouse Association will host the 6th Annual SGI Lighthouse Trick-or-Treat Spooktacular on Friday, October 24th from 6:30-8:30pm in SGI Lighthouse Park. This free, family-friendly event will feature multiple candy stations along the sidewalk and spooky decorations lighting up the park. Guests, young or old, are encouraged to wear their favorite costumes and join us for the fun. [Details.](#)



## There's Still Time to Sign up for the Fishing Adventure Getaway!

The Franklin County TDC has put together a fishing getaway designed to lure you to Franklin County this fall! This fishing getaway features lodging and golf at the St. James Bay Golf Resort east of Carrabelle, an offshore fishing charter, lots of great food and libations at local pubs. [CLICK HERE for a chance to win a Fishing getaway to Franklin County](#) and make plans to spend some time in one of Florida's best outdoor destinations.



## Annual SGI Pink Out October 10

The annual Pink Out will be held on Friday, October 10 at Paddy's Raw Bar on St. George Island. This event benefits the Franklin Needs group which provides free mammograms and other services to local residents. Get ready for a fun filled night including an entertaining "woman-less pageant", raffles, cool merchandise, live music, food, lots of yummy goodies and much, much more! This local breast cancer awareness event has grown to be a popular annual fall event on St. George Island. The annual Pink Out! festivities begin at 6 pm at Paddy's Raw Bar and will feature a silent auction, live music, food and fun! 100% of all proceeds



October 1 through Sunday, December 28. This unique exhibit will showcase a wide variety of interesting and historical bottles that tell the story of Franklin County's heritage, industry, and everyday life. Visitors can explore this special exhibit on Wednesdays from 12 to 5 pm ET, Thursdays through Saturdays from 10 am to 5 pm ET, and Sundays from 12 to 5 pm ET. Admission is free, with donations warmly welcomed. [Details.](#)



### **Fishy Fashion Show Through December**

The Apalachicola National Estuarine Research Reserve will present Fishy Fashion, a special installation in the Nature Center running now through December 31. This creative and educational exhibit

showcases a collection of whimsical costumes crafted from flotsam, jetsam, and other beach debris by local artist Joan Matey. Visitors will also enjoy sculptures and fashion accessories designed by Franklin County School art students, along with educational displays highlighting the causes and impacts of marine debris on our oceans. [Details.](#)

## **Lantern-Making Workshop October 18**

The Crooked River Lighthouse, in partnership with the Big Bend Filipino-American Association, will be offering their popular lantern-making workshop on Saturday, October 18 from 11 am -2 pm ET at C-Quarters Marina, 501 St. James Avenue (Hwy 98), Carrabelle, FL. At this workshop, led by Aurora Hansen and members of the Big Bend Filipino-American Association, guests will be guided in making traditional Filipino Parols, 3D star lanterns. [Details.](#)

## **October Farmers' Markets**

### **Apalachicola**

The Apalachicola Farmers' Market will host its market days on October 11 and October 25 from 9am to 1pm at the Mill Pond at Scipio Creek. Can't wait till the weekend? The Apalachicola Downtown Market features fresh vegetables, gourmet goodies most Wednesdays from 9am to noon at 56 Commerce Street in Apalachicola. [Click here to learn more.](#)

### **Carrabelle**

The Crooked River Lighthouse is hosting a Country Farmer's Market Saturday, October 4 and October 18 from 9 am-1 pm at the foot of the lighthouse at 1975 Hwy 98 W, Carrabelle Beach. [Details.](#)

## **Upcoming Events**

October through December - [Bottle Exhibit](#)

October through December - [Fishy Fashion Show](#)

October (Mon., Wed., Fri.) - [Apalachicola Ghost Tours](#)

October 4, 18 - [Carrabelle Country Market](#)

## **Lighthouse Full Moon Climbs October 5 & 6**

The October Sunset and Full Moon Climb at the Cape St. George Lighthouse on St. George Island will be held on Monday, October 6, 2025. The Sunset and Full Moon Climb will begin at 7pm and run until 9 pm. [Details.](#)

The Crooked River Lighthouse will be hosting Twilight at the Tower on Sunday, October 5 from 7pm-9pm ET in Carrabelle, FL. [Details.](#)

## **Camp Gordon Johnston hosts Operation Paperclip Exhibit**

Camp Gordon Johnston WWII Museum in Carrabelle will host a special exhibit about Operation Paperclip. This exhibit will open on Tuesday, October 7 and be on display through Saturday, November 1. Operation Paperclip was the secret US campaign to move German scientists, some of whom had Nazi records of wrongdoing, to the US to help develop the rocket technology for defense and eventually space exploration. [Details.](#)

## **Local Libraries Host Fall Reading and Craft Events this Month**

Check out the public libraries in

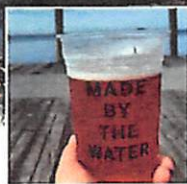


Tallahassee Magazine

APALACHICOLA . CARRABELLE . EASTPOINT . ST. GEORGE ISLAND . ALLIGATOR POINT

# Florida's Forgotten Coast

Embrace the PACE This Fall



## FALL EVENTS [FLORIDASFORGOTTENCOAST.COM/TM](http://FLORIDASFORGOTTENCOAST.COM/TM)

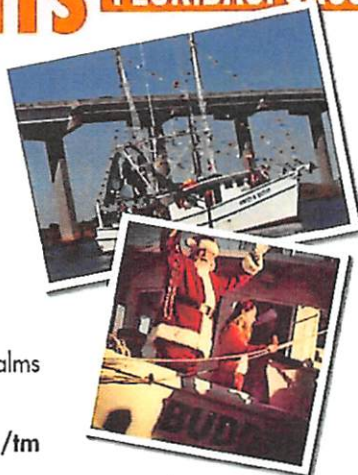
### NOVEMBER

Florida Seafood Festival  
Lighthouse Full Moon Climbs  
Lantern Fest  
Apalachicola Holiday Celebration

### DECEMBER

Carrabelle Holiday on the Harbor  
Farmers' Markets  
St. George Island Lighting of the Palms

Complete event list online at  
[www.Floridasforgottencoast.com/tm](http://www.Floridasforgottencoast.com/tm)



Plan a weekend trip to Franklin County this fall and embrace the pace on the Forgotten Coast. Come hike a wooded trail, stroll a deserted beach, book a fall fishing trip or enjoy a hometown festival. Make plans now for a weekend getaway to Apalachicola, Carrabelle and our other coastal communities to enjoy quiet, pet-friendly beaches, local events, historic landmarks and fresh local seafood.





# Florida's Forgotten Coast

## Embrace the Pace

Come explore a quiet shoreline  
or plan an outdoor adventure  
to hike, fish or relax on  
pet-friendly beaches.

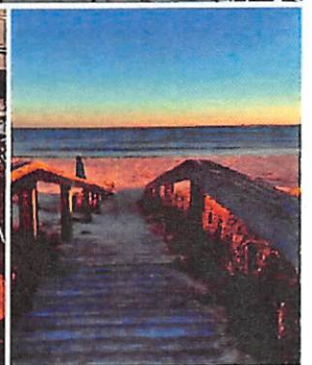
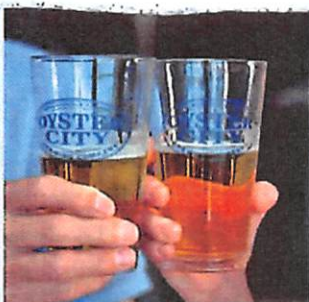
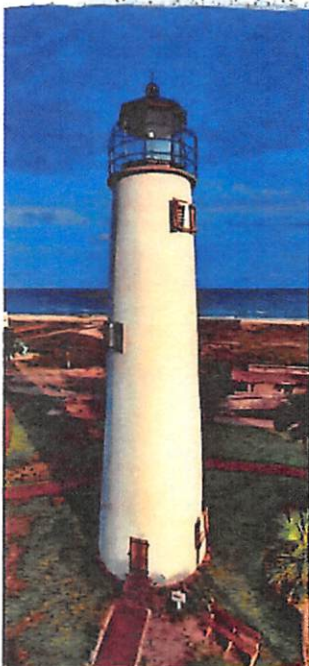
Discover coastal towns steeped  
in maritime history and  
blended with a laid-back scene  
of local art, shopping, music  
and restaurants serving  
fresh local seafood!

Plan your next trip!

[floridasforgottencoast.com/rv25](http://floridasforgottencoast.com/rv25)



Apalachicola . Carrabelle . Eastpoint . St. George Island . Alligator Point





# Florida's Forgotten Coast

is a Boater's Paradise



**F**lorida's Forgotten Coast, along the North Florida Gulf Coast, is a boater's paradise with hundreds of miles of freshwater creeks, sloughs and rivers that empty into nutrient-rich bays and out to the Gulf of Mexico.

Getting out on the water is easy here. The area features more than 40 boat ramps stretching from Alligator Point to Apalachicola. Bring your boat and tie up at one of the area's 10 commercial marinas.

## APALACHICOLA

The downtown historic district of Apalachicola stretches three blocks deep from where the historic Apalachicola River meets the oyster-famous Apalachicola Bay. Everything is walkable here - stroll along the wide tree-lined streets with historic Victorian homes or hole up along the waterfront and enjoy the music scene in pubs and local eateries just blocks from the waterfront. Apalachicola's commercial marina facilities include the Scipio Creek, Water Street and Apalachicola Marina with services and available at Scipio Creek and the nearby fuel dock.

## EASTPOINT

Across the bay from Apalachicola, Eastpoint features rustic seafood houses, weather-worn docks and fresh seafood markets run by families four generations deep. There are RV parks here, two boat camps, a full-service bait and tackle shop, fresh seafood restaurants, casual fare and even a waterfront brewery!

## ST. GEORGE ISLAND

Just offshore, St. George Island is a 22-mile barrier island that hosts some of Florida's most beautiful and serene beaches. There is a protected anchorage spot on the bay side of St. George Island. Don't expect to walk to amenities from this anchorage but it's not far from the Julian G. Bruce St. George Island State Park which boasts some of the best camping facilities in the region. Elsewhere on the island, accommodations range from quaint beach cottages to luxurious beach homes and can be reserved with any of the island's vacation rental companies. The historic St. George Island Lighthouse is located at the St. George Island public beach park.

## CARRABELLE

Carrabelle is about 30 nautical miles from Apalachicola and it's a must stop spot for boaters and fishermen. Carrabelle features three public commercial marinas along the Carrabelle River and all are located within walking distance of restaurants, a grocery and all three offers either fuel or service facilities. There is public dockage along the river and a private boat club nearby on Timber Island.

Carrabelle is considered ground zero for fishing enthusiasts because of its easy access to offshore fishing and boating. The town features a natural deep-water harbor plus a nearby renowned golf resort. The nearby Crooked River Lighthouse reminds you of the town's maritime importance and features monthly full moon climbs.

To learn more about Franklin County boating, fishing charters, restaurants, and accommodations, visit [Floridastorgottencost.com/wg26](http://Floridastorgottencost.com/wg26)





Coastal Flyer Oct/15

Apalachicola . Carrabelle . Eastpoint . St. George Island . Alligator Point

Luring You to Franklin County for

# Great Fall Fishing!

full service marinas  
guide services . bait, tackle and outfitters  
pet-friendly beaches . kayaking . history  
hiking . golf . many lodging options  
restaurants . breweries/live music

Win a  
Fishing Getaway!

Scan the  
code to  
enter for a chance to win  
a Forgotten Coast Fishing  
Getaway featuring  
lodging, an offshore  
fishing charter and lots  
of fresh seafood and



libations  
at local  
breweries!



Plan your next trip at [FloridasForgottenCoast.com/fallfish](http://FloridasForgottenCoast.com/fallfish)





Visit Florida.

APALACHICOLA . CARRABELLE . EASTPOINT . ST. GEORGE ISLAND . ALLIGATOR POINT

# Florida's Forgotten Coast

Explore North Florida's Forgotten Coast and experience tranquil river vistas, family-friendly beaches and peaceful wooded trails. Discover quiet coastal towns steeped in maritime history and tradition - all served with a generous side of art, music and fresh local seafood.



Plan your visit online at [FloridasForgottenCoast.com/FC26](http://FloridasForgottenCoast.com/FC26)



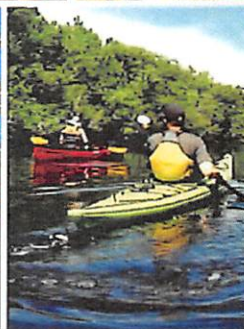
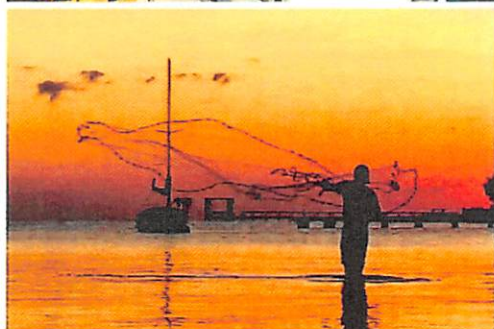
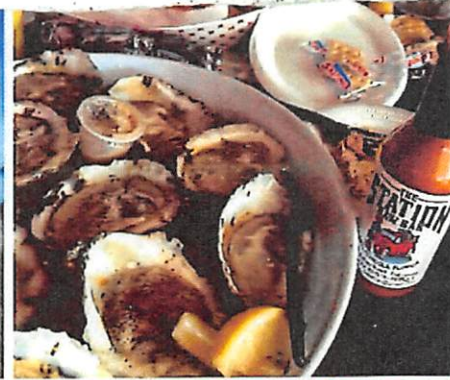
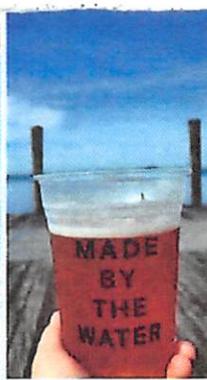
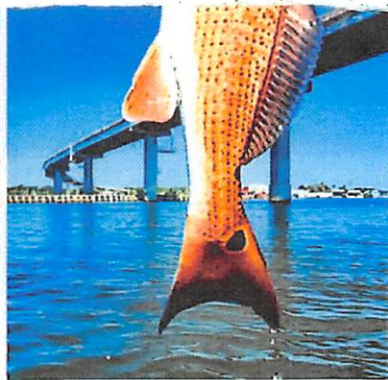
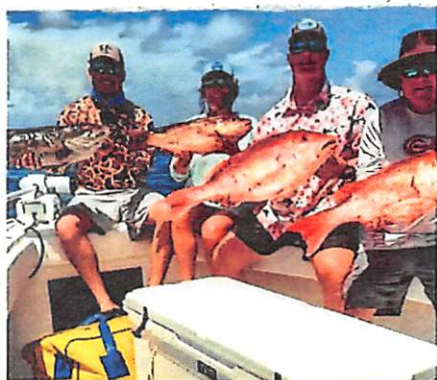
let's go fishing!

# along Florida's Forgotten Coast

full service marinas . guide services . bait, tackle and outfitters  
pet-friendly beaches . kayaking . history . hiking . golf  
full range of lodging options . restaurants . breweries/live music

Apalachicola . Carrabelle . Eastpoint . St. George Island . Alligator Point

Plan your next trip at [FloridasForgottenCoast.com/fish25](http://FloridasForgottenCoast.com/fish25)





# Explore the road less traveled.

Explore the road less traveled to Florida's Forgotten Coast and experience quiet beaches, wooded trails and quaint fishing villages. Discover towns steeped in history, art and culture and indulge in exceptional cuisine featuring fresh Apalachicola Bay seafood.

Visit Florida's Forgotten Coast,  
it's a journey you'll never forget.

Enter to win a Forgotten Coast Getaway  
Visit [FloridasForgottenCoast.com/tt](http://FloridasForgottenCoast.com/tt)



Apalachicola . Carrabelle . Eastpoint . St. George Island . Alligator Point

## 2025 VISITOR COUNTS

### Month

	Apalachicola	EPVC	SGI	Carrabelle	Total
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October					
November					
December					
				<b>TOTAL</b>	<b>20,043</b>





# Franklin County TDC Monthly Marketing Report

September 2025

**Tidemark**  
**MARKETING**

Sessions

▼ 34%

89,380

Bounce Rate

▲ 82%

71.14%

Goals Completed

▲ 7%

1,247

## Goals Completed

### Accommodation Requests

Goals Completed

▼ 30%

182

### Getaway Signups

Goals Completed

▼ 2%

200

### Visitor Guide Requests

Goals Completed

▲ 73%

542

### Visitor Guide Views

Goals Completed

▲ 15%

195

### Newsletter Signups

Goals Completed

▼ 41%

99

### Newsletter Views

Goals Completed

▼ 55%

17

## Top Cities

### Top 10 Cities

CITY	SESSIONS	VIEWS	BOUNCE RATE
(not set)	7,195	10,050	72.23%
Jacksonville	5,006	6,147	82.04%
Tampa	4,229	4,803	85.86%
Ashburn	4,027	4,083	97.62%
Orlando	3,705	4,467	78.87%
Atlanta	1,646	2,598	61.91%
New York	1,599	1,874	84.43%
New Orleans	1,347	1,743	84.04%
Miami	1,196	1,708	68.98%
Los Angeles	1,089	1,105	95.50%

## Most Popular Pages

### Top 10 Pages

LANDING PAGE	SESSIONS	VIEWS	BOUNCE RATE
/	49,117	61,748	84.82%
/st-george-island	8,421	16,570	39.06%
/apalachicola	5,530	9,390	48.97%
/things-to-see-do	1,524	3,542	24.34%
/carrabelle	909	1,807	38.28%
/getaway	903	1,130	73.20%
(not set)	836	2,190	97.61%
/places-to-stay	796	2,747	17.84%
/event/porch-fest-apalach-2025	670	841	75.07%
/series/apalach-ghost-tour-4	656	836	86.89%

## Organic Search

Organic Sessions

▼ 88%

10,363

Organic Pageviews

▼ 88%

19,663

Goals Completed

▼ 55%

168

## Paid Search

Sessions

▲ 62%

15,832

Pageviews

▲ 50%

29,867

Goals Completed

▲ 27%

284

## Social Media Overview

Social Audience

▲ 4%

271 K











Social Engagement

▼ 12%

235 K

## Most Popular Facebook Posts











f Top 10 Facebook Posts

DATE	POST	POST IMPRESSIONS	LIKES	
Sep 5, 2025	 Sunshine, snow cone smiles, and one sweet reason t...	14,024	1,904	
Sep 19, 2025	 Just a local patrolling the sand... 🚢 IG/@cristinpr...	23,048	1,881	
Sep 8, 2025	 Enjoy special discounts on stays along Florida's Fo...	12,656	1,680	
Sep 23, 2025	 From quiet waves to unexpected visitors, our beach...	15,869	1,562	
Sep 11, 2025	 Waves for the kids, walks for the dog, and peace of ...	21,405	1,397	
Sep 17, 2025	 Stumbled across something unforgettable... 🐢 Turtl...	13,475	994	
Sep 12, 2025	 Weekend forecast: Cornhole on the beach and cold ...	15,324	894	
Sep 18, 2025	 This is your sign to slow down and sit with the vie...	6,404	884	
Sep 4, 2025	 Ready for a fall break that rejuvenates your spirit? Flo...	7,855	802	
Sep 9, 2025	 Making memories one wave at a time! 🌊 🏖️ ☀️ ...	7,142	743	



## Most Popular Instagram Posts

### Top 10 Instagram Posts & Stories

DATE	POST	REACH	▼	POST ENGAGEMENT
Sep 12, 2025	 Weekend forecast: Cornhole on the coast ...	1,238		41
Sep 11, 2025	 Waves for the kids, walks for the dog, and ...	966		35
Sep 1, 2025	 Labor Day on Florida's #ForgottenCoast...	874		69
Sep 2, 2025	 Fall Fishing on Florida's #ForgottenCoas...	769		12
Sep 10, 2025	 Cast into calm and color this fall in Fran...	746		42
Sep 5, 2025	 Sunshine, snow cone smiles, and one swe...	737		40
Sep 22, 2025	 Hooked on fall? You will be! Enter to win...	689		34
Sep 17, 2025	 Stumbled across something unforgettable.....	638		52
Sep 18, 2025	 This is your sign to slow down and sit wi...	599		32
Sep 9, 2025	 Making memories one wave at a time! ...	597		30

Print

Sessions <span>▼ 33%</span>	Pageviews <span>▼ 25%</span>	Goals Compl... <span>▲ 100%</span>
18	36	3

Email Newsletters

Sessions <span>▲ 6237%</span>	Pageviews <span>▲ 3159%</span>	Goals Compl... <span>▲ 339%</span>
10,139	10,949	145

Banners

Sessions <span>▲ 344%</span>	Pageviews <span>▲ 227%</span>	Goals Compl... <span>▲ 100%</span>
80	85	1

QR

Sessions <span>▼ 70%</span>	Pageviews <span>▼ 66%</span>	Goals Compl... <span>▼ 100%</span>
19	43	0



## REQUEST LETTER

Franklin County TDC Board

October 1st, 2025

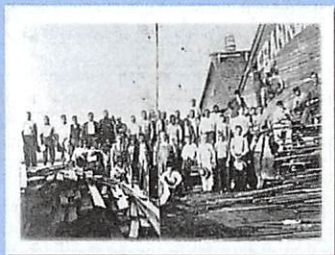
**Dear Board**

The Apalachicola Bay Chamber of Commerce would like to request the reprinting of 10,000 of our Apalachicola Bay Historic Walking Tour Brochures for the cost of \$2,011.40. These brochures are handed out to each visitor upon request in Visitor Centers locally and throughout the state at the State Welcome Centers, and are also provided to local businesses for distribution.

**Best wishes,**

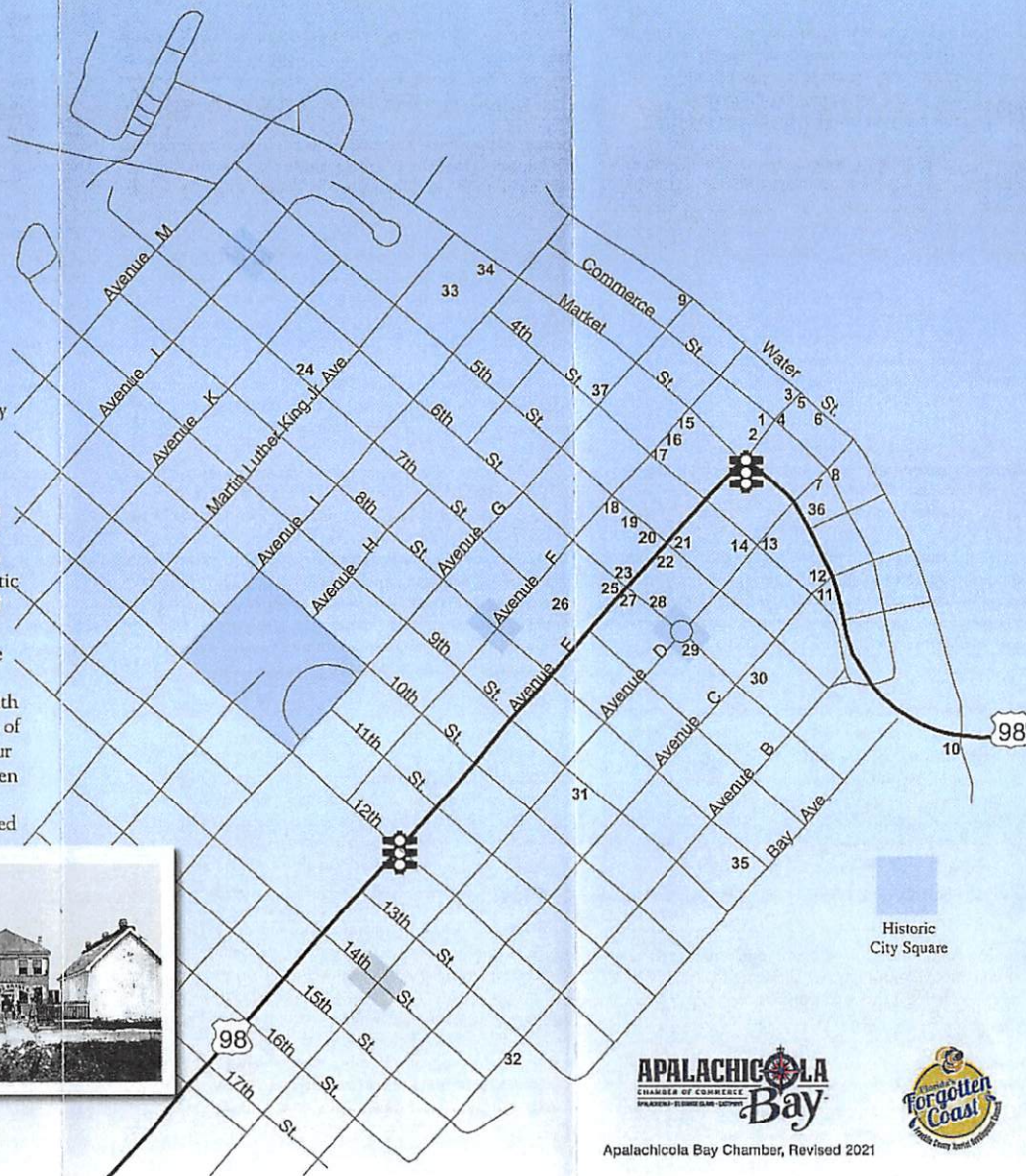
John Solomon





## Apalachicola History

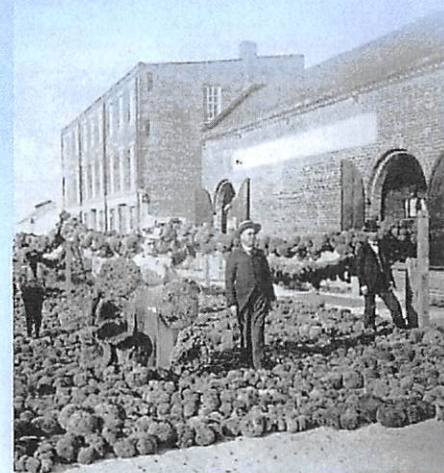
Visitors to Apalachicola immediately know that they are in a very special place. Apalachicola is synonymous with character and authenticity. Its colorful and diverse past remains very visible today through its many historic buildings, homes and historic sites. The original town plan, developed in the 1830s, remains intact. It features wide tree-lined streets, rows of brick and granite cotton warehouses, a working waterfront and a charming commercial center. Ship's stores, old net factories and a sponge warehouse now house a mix of eclectic and discretely sophisticated shops, restaurants and galleries. These locally owned and operated businesses create a quaint and friendly atmosphere for visitors as well as local residents. Far from a typical "tourists town", the waterfront is dotted with fishing vessels proudly showing the patina of years of service. The seafood industry is the highlight of our maritime legacy. The business district is interwoven with oyster houses, shrimp packing plants and an original ice house. Restaurants are nationally noted for using locally harvested seafood, produce and tupelo honey. The community's arts and cultural programs have evolved from historic roots and continue to be housed in 19th century buildings, churches and significant homes. Apalachicola was named one of the National Trust for Historic Preservation's Dozen Distinctive Destinations in 2008.



Apalachicola Bay Chamber, Revised 2021



# APALACHICOLA HISTORIC WALKING TOUR



## Apalachicola Bay Chamber of Commerce

17 Avenue E  
Apalachicola, FL 32320  
(850) 653-9419 [www.apalachicolabay.org](http://www.apalachicolabay.org)  
email: [info@apalachicolabay.org](mailto:info@apalachicolabay.org)

National Trust For Historic Preservation's  
Dozen Distinctive Destinations 2008



**1** Apalachicola Bay Chamber of Commerce Visitor Center. This chamber, established in 1836, is Florida's oldest chamber. Start your visit here with information on sights, activities, restaurants and accommodations. 17 Avenue E.

**2** Dixie Theatre. Built in 1912, the Dixie Theatre soon became the entertainment center of Franklin County. Renovated by the Partridge family in the 1990s, today the theatre hosts an annual performance season and operates as a museum.

**3** Apalachicola (former) City Hall. In 1837 the Apalachicola Land Company built 43 identical sturdy brick and granite cotton warehouses along the waterfront. Apalachicola City Hall is one of two that remain today. 1 Avenue E.

**4** Sponge Exchange. Built in 1840, this was one of two warehouses used to store sponges. By 1895 between 80 and 120 men were employed in the sponge trade in Apalachicola. Corner of Avenue E and Commerce Street.

**5** Cotton Warehouse. Erected in 1838 by the Apalachicola Land Company, this was one of 43 structures built 30 feet wide and 3 stories high along the river. East corner of Avenue E and Water Street.

**6** Grady Building. Originally built in the late 1880's and rebuilt after the 1900 fire, it served as a ship's chandlery and general store. The French government maintained a consulate on the second floor to oversee the interests of its citizens who shipped timber and other goods. 76 Water Street (The Grady Market and The Consulate Luxury Suites).

**7** United States Post Office. Initially built as a Customs House in 1923 it is one of the few structures in Apalachicola with a basement and has a tunnel that encompasses the interior of the building. Avenue D and Commerce Streets

**8** O.E. Cone Building. Built after the May 25, 1900 city fire, it was once the site of a barbershop, laundry and wood yard. Mr. Cone was an African American businessman who owned and operated this commercial building. 67 Commerce Street (Downtown Books)

**9** Riverside Cafe Building. This historic wood-frame structure once served as a popular Greek community cafe beginning in the 1920s. It has since served as a bus station, warehouse and today, the restored building lives on as upscale commercial retail. Corner of Avenue G and Water Street.

**10** Battery Park and the City Marina. Boat launch, park with picnic tables and playground. Bay Avenue between 4th and 6th Streets.

**11** Willoughby C. Marks Memorial. Dedicated to a local Army lieutenant killed while trying to rescue a comrade in Argonne, France in 1918. Avenue C between the John Gorrie Bridge and The Gibson Inn.

**12** The Gibson Inn. Built as a hotel in 1907, this downtown landmark, renovated in 1985, is the cornerstone of preservation efforts in Apalachicola. One of the few inns on the Federal Register of Historic Places that is still operating as a full service hotel.

**13** Hays House. The Hays House was built in 1908 of black cypress and heart pine from East Bay, across the River. Corner of Avenue D and 4th Street.

**14** Fort Coombs Armory. Said to be the oldest building continuously used by a National Guard Company in the U.S., construction began on the Armory in 1901 and completed in 1905. 66 4th Street. Corner of Avenue D and 4th Street.

**15** The Raney House. The three decades prior to the Civil War were prosperous ones for Apalachicola. Revenues from the cotton trade built several fine mansions, including the Greek-Revival Raney House, completed in 1838 by David Greenway Raney. The Apalachicola Historical Society gives tours. Corner of Market Street and Avenue E.

**16** Raney Guest Cottage. The cottage was built in 1860. It is now one of a number of in-town cottages available for nightly or weekly rental. 46 Avenue E.

**17** Messina House. Built in 1885 by Antone E. Messina and Catherine Peraro Messina, this classic revival style home now serves as 50 Cherry guesthouse. 50 Avenue E.

**18** Fry Conter House. This Greek Revival house was built in 1845 by Daniel Fry, an illustrious riverboat captain. It has witnessed much of the history of the town's once burgeoning River trade. It now serves as the St. Vincent National Wildlife Visitor Center. Corner of 5th Street and Avenue E.

**19** The Witherspoon House was built in 1871 for Captain Witherspoon and his family. Completely restored in the 1980's, it now serves as a private residence. 94 5th Street.

**20** The Marks/Clark House. Originally built in St. Joe in the early 1800's, this house was relocated to Apalachicola in 1854. It is one of a few structures that survived Apalachicola's disastrous 1900 fire. 65 Avenue E.

**21** First United Methodist Church. The disastrous fire of May 1900 started in the kitchen of a nearby house and went on to destroy the original 1846 church and 72 other downtown buildings. The present structure was built in 1901. Corner of Avenue E and 5th Street.

**22** The Coombs Inn Annex. Known locally as the Marks House, it was built in 1903 and is now part of the Coombs House Inn B & B. Corner of Avenue E and 5th Street.

**23** The Flatauer House. Built in 1908-09 for Adolph Flatauer, the house was completely renovated as a bank. Now serves as a B&B. Corner 6th Street and Avenue E.

**24** Holy Family Center. This building is the site of a former Catholic church and school now renovated into a multifaceted senior center and cultural hub. The Holy Family Center has been an integral part of the Hillside community dating back to 1920. 203 Dr. Frederick Humphries Street.

**25** The Chapman House. Served as the mid-1800's home of internationally known botanist, Alvin W. Chapman. In the early 1800's Chapman was a physician and friend of Dr. John Gorrie. He also wrote the Flora of the Southern United States. Corner of Avenue E and 6th Street.

**26** Chestnut Street Cemetery. Established in 1831, this is one of the more significant cemeteries on the Gulf Coast. The gravestones reflect the history of the Apalachicola community, its religious beliefs and burial traditions. Avenue E between 6th and 8th Street.

**27** Coombs House Inn. This house was considered the most elegant residence in Apalachicola when James N. Coombs, a local lumber magnate, built it in 1905. A classic Queen Anne style home with ornate staircase and verandas, it is currently a B & B. 80 Avenue E.

**28** Trinity Episcopal Church. This Greek-Revival building was shipped in sections by schooner from White Plains, New York and assembled with wooden pegs in 1838. Its early members included Dr. John Gorrie and botanist Dr. Alvin Chapman. 79 6th Street.

**29** John Gorrie State Museum. Contains a replica of the ice machine created by Dr. John Gorrie in an attempt to cool his yellow fever patients. His invention later became the basis for the ice industry and air conditioning. Corner of 6th Street and Avenue D. Open Thursday-Monday 9am-5pm.

**30** St Patrick's Roman Catholic Church. Organized in 1845, the congregation originally met in an ornate wooden structure with elaborate stencil work that was replaced in 1929 with the present Romanesque building. Corner of 6th Street and Avenue C.

**31** First Baptist Church. Originally built in the 1850's on the corner of 6th Street and Avenue H, it was rebuilt at its present site in 1902. Corner of Avenue D and 9th Street.

**32** Lafayette Park. Established in 1832, the park was named in honor of the Marquis de Lafayette. Renovated in 1992, it is now the site of open-air concerts and weddings and has interpretive signage and picnic tables. Avenue B between 13th and 15th Street.

**33** The Orman House. Built in 1838 by Thomas Orman. The wood for this two story house was cut to measure in New York and shipped to Apalachicola by sailing vessel around the Florida Keys. It was then assembled on the bluff overlooking the Apalachicola River. Open Thursday - Monday. 177 5th Street.

**34** Three Servicemen Statue South. Veterans Memorial Plaza was created in 2008 to honor veterans for their service to our country. The block-long park consists of the Circle of Freedom walkway and the striking Three Servicemen Statue Detail, a bronze sculpture by Fredrick Hart that depicts a realistic image of Vietnam servicemen. Located on 230 Market Street just north of downtown.

**35** Star of the Sea Convent. In 1901 the Sisters of Mercy of Mobile built the St. Mary Star-of-the-Sea Convent on the corner of Bay Avenue and 8th Street overlooking Apalachicola Bay. The building housed the St. Patrick's Catholic School until 1950. Today the building serves as a private residence.

**36** Historic Orman Building. According to the 1860 census, Thomas Orman (1799-1880), a prominent merchant, owned lots in 22 blocks downtown, including extensive wharf space. Constructed of hand fired brick and tabby mortar (lime, sand, oyster shell, water), exterior stucco was probably applied between 1920-1930. The building has an irregular front, designed to match the 135 degree angle created by the intersection of Avenue D and Market Street.

**37** 49 Palmetto. ca. 1890. A classic Georgian four-square with a large central hallway flanked by two rooms. Vacant for decades, the home was renovated and now serves as an art gallery and studio space.





*Honoring Those Who Served*

## **Three Servicemen Statue South, Inc.**

[www.ThreeServicemenStatueSouth.org](http://www.ThreeServicemenStatueSouth.org)

PO Box 333, Apalachicola, FL 32329-0333

Phone: 850-653-1632, Cell: 740-704-1852

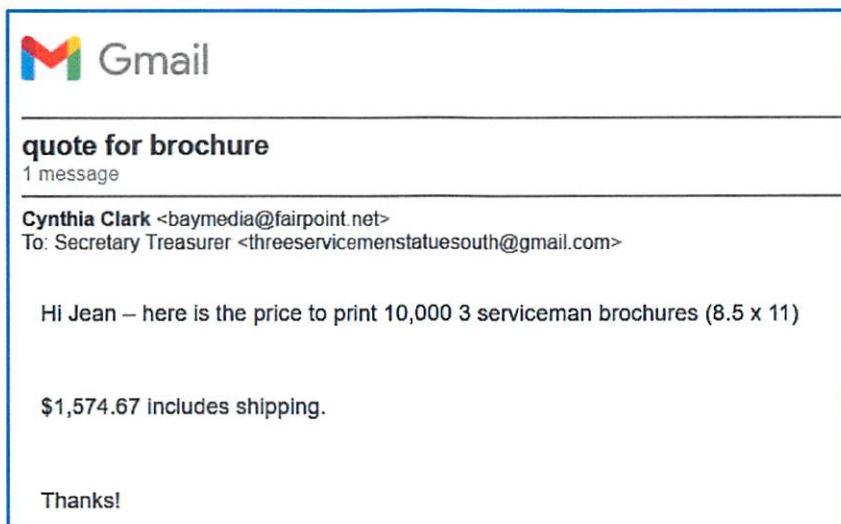
[ThreeServicemenStatueSouth@gmail.com](mailto:ThreeServicemenStatueSouth@gmail.com)

October 3, 2025

**Franklin County Tourist Development Council  
731 Highway 98  
Eastpoint, FL 32328**

Dear FCTDC Board:

On behalf of the Apalachicola Veterans Memorial Plaza, we are requesting your consideration in funding the printing of 10,000 of our new tri-fold brochures. It has been many years since our park's dedication in 2008. Our website and advertising had become dated. With new board members and a redesign of our website, we seek your assistance in getting our more informative brochure published and made available to the community.



***If you have any questions, please give me a call.***

Sincerely, Jean E. Bush, Secretary/Treasurer TSSS



## Apalachicola Proudly Supports Vietnam Veterans

Our bronze detail was the only copy  
made from the original molds of the  
National Monument in  
Washington, DC.



Produced by the Franklin County Tourist Development Council  
in cooperation with the Three Servicemen Statue South, Inc.



## Three Servicemen Detail

VETERANS MEMORIAL PLAZA  
230 MARKET STREET  
Apalachicola, Florida



[www.ThreeServicemenStatueSouth.org](http://www.ThreeServicemenStatueSouth.org)





## ESTIMATE

ORDER NUMBER: 0032508  
ORDER DATE: 9/18/2025

SALESPERSON: DARREN JOHNSON  
CUSTOMER NUMBER: 06-COD

P.O. BOX 766  
171 US Highway 98 West  
East Point, FL 32328  
Phone: 850-670-4211 Fax: 850-670-4711

**SOLD TO:**  
FRANKLIN COUNTY PARKS &  
RECREATION  
210 HWY 65  
FONDA DAVIS/850 899 4002  
Eastpoint, FL 32328

**SHIP TO:**  
CW WILSON SPORTS ARENA  
100 GIBSON ROAD  
ERIN@FRANKLINCOUNTYFLORIDA.COM  
ERIN GRIFFITH/850 653 5143  
Apalachicola, FL 32320

## CONFIRM TO:

## Comment:

CUSTOMER P.O.	SHIP VIA CPU	F.O.B.	TERMS C O D--PAY UPON DELIVERY			
Item Code	Unit	Ordered	Shipped	Back Order	Price	Amount
*54689 BEDECKED #00200 FAWN.	EACH	333.33	0.00	0.00	24.55	8,183.25
*SHAW 3800 4 GALLON ADHESIVE.	EACH	10.00	0.00	0.00	128.00	1,280.00
SILVER BINDER SILVER BINDER 1-1/2 W/ NAILS	EACH	2.00	0.00	0.00	28.00	56.00
/F						334.00
FREIGHT CHARGES						
/LABOR						3,300.00
LABOR & INSTALLATION						

**This is a good faith estimate. Unforeseen circumstances may create the need for more materials and/or additional labor charges.**

Quoted prices are only valid for 5 days. Special Order materials are non returnable.  
Please check all materials to ensure they are what you ordered prior to installation.  
Installation constitutes acceptance. No claims will be accepted after installation.

Net Order: 13,153.25  
Less Discount: 0.00  
Freight: 0.00  
Sales Tax: 0.00  
**Order Total: 13,153.25**





## ESTIMATE

ORDER NUMBER: 0032125  
ORDER DATE: 5/19/2025

P.O. BOX 766  
171 US Highway 98 West  
East Point, FL 32328  
Phone: 850-670-4211 Fax: 850-670-4711

SALESPERSON: DARREN JOHNSON  
CUSTOMER NUMBER: 06-COD

SOLD TO:  
FRANKLIN COUNTY PARKS &  
RECREATION  
210 HWY 65  
FONDA DAVIS/850 899 4002  
Eastpoint, FL 32328

SHIP TO:  
KENDRICK PARK SPORTS COMPLEX  
161 KENNETH B COPE AVENUE  
ERIN@FRANKLIN COUNTY FLORIDA.C  
850 653 5143  
Carrabelle, FL 32322

CONFIRM TO:  
ERIN GRIFFITH

Comment: S/M KENDRICK PARK

CUSTOMER P.O.	SHIP VIA CPU	F.O.B.	TERMS C O D-PAY UPON DELIVERY			
Item Code	Unit	Ordered	Shipped	Back Order	Price	Amount
*54689 BEDECKED #00200 FAWN.	EACH	333.33	0.00	0.00	24.55	8,183.25
*SHAW 3800 4 GALLON ADHESIVE.	EACH	10.00	0.00	0.00	128.00	1,280.00
SILVER BINDER SILVER BINDER 1-1/2 W/ NAILS	EACH	1.00	0.00	0.00	28.00	28.00
/F		Whse: 006				334.00
FREIGHT CHARGES						
/LABOR						3,300.00
LABOR & INSTALLATION						

**This is a good faith estimate. Unforeseen circumstances may create the need for more materials and/or additional labor charges.**

Quoted prices are only valid for 5 days. Special Order materials are non returnable.  
Please check all materials to ensure they are what you ordered prior to installation.  
Installation constitutes acceptance. No claims will be accepted after installation.

Net Order:	13,125.25
Less Discount:	0.00
Freight:	0.00
Sales Tax:	0.00
<b>Order Total:</b>	<b>13,125.25</b>

Sign De-Sign  
P.O. Box 573  
Eastpoint, Fl.  
32328  
850-670-5757

Invoice

Number: 11090  
Date: 9/10/2025

Bill To:

franklin county tdc

Ship To:

PO Number
* Apalachicola regional airport

Terms

Description	Quantity	Price	Tax 1	Amount
4'x8' single sided polymetal sign	1.00	\$625.00		\$625.00
artwork and design	1.00	\$250.00		\$250.00

Amount Due

\$875.00

SubTotal	\$875.00
State Tax 7.00% on \$0.00	\$0.00
0.00% on \$0.00	\$0.00
Total	\$875.00



96"

Welcome To Franklin County



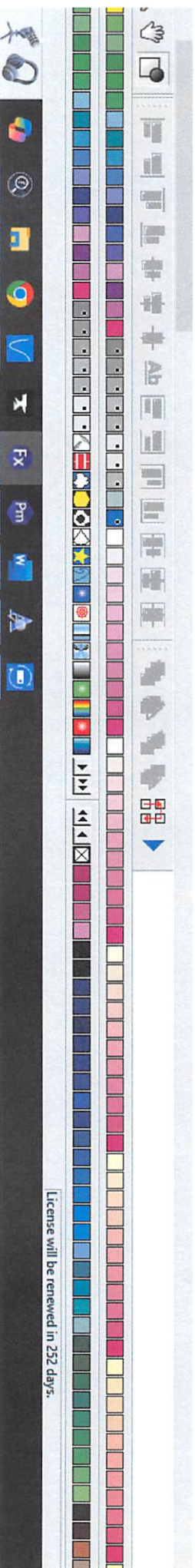
APALACHICOLA  
REGIONAL AIRPORT

Cleve Randolph Field

AAF EL 20FT



48"





WELCOME TO FRANKLIN COUNTY

APALACHICOLA  
REGIONAL AIRPORT

AAAF EL 20 FT

CLEVE RANDOLPH FIELD





Subtotal **\$279<sup>08</sup>**

Deselect all items



Commercial Solar Sign  
Lights, Solar Sign Ligh...

**\$69<sup>77</sup>**

**✓prime Two-Day**

FREE delivery **Wed, Oct**

**1**

**FREE Returns**

**In Stock**

— **4** +

Delete

Save for later

Eastpoint Volunteer Fire Department

John Solomon  
Franklin County TDC

Dear FCBOCC,

I am writing to propose the installation of a generator at the Fire Station/Community Center. As a vital facility for our community and an alternative venue for tourists, the Fire Hall serves not only as a gathering place but also as a resource during emergencies. We are the hub of Franklin county, the Eastpoint area has grown exponentially in the last few years with many transient rentals in the area and tourist related businesses due to these factors we are seeing an increase of transient tourists in the Eastpoint area.

The addition of a generator will ensure that the Fire Station can continue to function effectively, especially during unforeseen circumstances, such as power outages from passing storm or accidents or fires.. This will provide a safe, reliable meeting area for community members and tourists alike, even in the event of power failures. It is essential that we have a space that can accommodate individuals during non-weather related emergencies as well, which a generator would facilitate.

Furthermore, the community center is the only available venue in Eastpoint with a full kitchen and sitting area with tables and chairs to accommodate 125 guests. We are currently amping up the marketing to get more people to make us their destination for future events. The generator can entice more people who want reliable event spaces that are dependable in any type of situation be weather related or just the frequent power outages. Also after disasters we will have a centralized meeting room for First Aid, essential distributions and Hot meals for all that come to the county.

I urge you to consider this request, as it has the potential to greatly enhance the safety and functionality of our community facilities.

Thank you for your attention to this matter.  
Mishelle McPherson  
Secretary Eastpoint Volunteer Fire Dept.

**BLUEWATER BAY GENERATOR OF NORTHWEST  
FLORDIA INC.**  
PO Box 1315  
Lynn Haven, FL 32444 US  
+18504998296  
generatorpro@yahoo.com  
WWW.BLUEWATERBAYGENERATOR.COM

## Estimate

### ADDRESS

EASTPOINT FIRE DEPARTMENT  
24 SIXTH ST  
EASPOINT, FL 32328 US

### SHIP TO

EASTPOINT FIRE DEPARTMENT  
24 SIXTH ST  
EASPOINT, FL 32328 US

### ESTIMATE #

1165

### DATE

05/08/2025

### ACTIVITY

#### NEW PURCHASE

### DESCRIPTION

THIS PROPOSAL IS FOR THE PURCHASE, SETTING AND START UP OF A GENERAC 32KW GENERATOR AND A 200 AMP AUTOMATIC TRANSFER SWITCH WITH BUILT IN LOAD CENTER. DELIVERING TRANSFER SWITCH AND GENERATOR. SETTING AND SECURING GENERATOR TO THE CONCRETE PAD.

PAD: POURING CONCRETE PAD ON SITE. PAD WILL BE LOCATED IN FRONT OF METER ATLEAST THREE FOOT OUT FROM THE METER.

ELECTRICAL: THE COST OF THE TRANSFER SWITCH INSTALLATION AND ELECTRICAL IS NOT INCLUDED IN THIS PROPOSAL.

GAS: THE COST OF THE GAS INSTALLATION IS NOT INCLUDED IN THIS PROPOSAL.

START UP: CONNECT ALL CONTROL WIRING RAN BY THE ELECTRICIAN. INSTALL A NEW BATTERY. REGISTER THE NEW EQUIPMENT WITH THE FACTORY TO ACTIVATE THE WARRANTY AND THE CONTROL PANEL. A COMPLETE START UP AND SYSTEM OPERATION AND LOAD TEST. THIS PROPOSAL IS ONLY GOOD FOR 30 DAYS. POWER IS LIMITED TO THE CAPACITY OF THE GENERATOR.

GENERAC 32KW 1800 RPM GENERATOR AND 200AMP SERVICE RATED AUTOMATIC TRANSFER SWITCH WITH LOAD CENTER: \$22,964.78

WARRANTY: 3 YEARS PARTS 2 YEARS LABOR 5 YEARS ON THE ENGINE ROTOR AND STATOR.

ADD \$1,485.00 FOR A 10 YEAR EXTENDED WARRANTY TO COVER BOTH PARTS AND LABOR FROM THE DATE OF START UP. EXTENDED WARRANTY MUST BE APPLIED WITHIN 1 YEAR OF ACTIVATION.

WARRANTY DOES NOT INCLUDE MAINTENANCE RELATED ITEMS, DAMAGE FROM LIGHTNING STRIKES OR CORROSION DUE TO BEACH ENVIROMENT.

### AMOUNT

22,964.78

ACTIVITY	DESCRIPTION	AMOUNT
	A DEPOSIT OF \$18,700.00 IS REQUIRED TO START THE ORDERING PROCESS.	
	WE PROVIDE MAINTENANCE SERVICE ON THE GENERATOR AT \$195.00 A VISIT.	
TOTAL		<b>\$22,964.78</b>

Accepted By

Accepted Date



# ESTIMATE



Cates Electric Services Inc  
850-528-0282  
PO Box 177, Apalachicola, FL 32329

May 5, 2025  
**Quote # 2025-4018**  
Expiration: Jun 4, 2025

## Contact

Eastpoint Firehouse  
PO Box 303, Eastpoint, FL 32328  
850-653-6401  
pru911@gtcom.net

## Meter Base/Generator

Change three phase meter base to single phase, install new paddle box inside fire house and generator transfer switch

## Included in Quote:

- 1) Install new single phase meter base with a space combination panel to replace existing three phase meter base.
- 2) Install new 40 space Sq DQO 40 space paddle box main lug in office/ existing panels to remain the same in the rest of the building.
- 3) Install generator transfer switch. Generator and generator transfer switch to be provided by others.

## Meter Base Replacement:

- Labor: \$1,040.00
- Material: \$1,090.01

## Interior Panel Replacement:

- Labor: \$1,040.00
- Material: \$1,034.81

## Generator Transfer Switch Installation:

- Labor: \$1,040.00
- Material: \$1,051.30

**Total: \$6,296.12**

## Notes:

- Job to be completed during regular hours 8:00AM - 5:00PM Monday through Friday.
- Pricing is subject to parts availability and all items being done concurrently.
- Please allow 2 weeks for scheduling.
- Estimate valid for 30 days. Due to current geo-economic conditions, material estimates are only guaranteed for 48 hours from our suppliers.

**Carrabelle Lighthouse Association**

**1975 Highway 98**

**Carrabelle, Florida 32322**

**Kathleen Oman, Chairperson**

**Timothy Keith Lucas, Vice Chairperson**

**Albert Koch, Treasurer**

**Marian Morris, Secretary**

**Candice Sheridan, Member at Large**

**Lori Daughterty, Member at Large**

**Franklin County Tourist Development Council**

**122 Commerce St.**

**Apalachicola, Florida 32320**

**October 06, 2025**

**Subject: Infrastructure Grant 2025/2026**

**To Whom It May Concern:**

**The Crooked River Lighthouse is a historic and magnificent preservation of the past, linking residents, visitors, and children to the past with the rich imagination fostered by the lighthouse, the Pirate Cargo Ship, the Keeper's House and Museum, and the original Washhouse. The Carrabelle Lighthouse Association Board is strongly committed to the continuance of this preservation. We appreciate your assistance.**

**Most of our Visitors are Tourists, many from neighboring states.**

**Our needs are many. We have simplified as possible into the categories listed. More details on the attachment.**

**\*Carrabella Pirate Ship. Total \$5744**

**\*Electric Improvement Phase 2: Total\$1650**

**\*Concrete: Total \$2000**

**\*Plumbing: Total \$1150**

**\*Washhouse Storage Area: Total \$900**

**\*Kiosk: Total \$5250**

**\*Signage: Total \$1650**

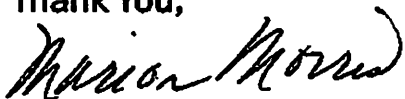
**\*Lighthouse Tower Retaining Wall: \$1650**

**\*Camper site for Security and Volunteers: \$5800**

**Total Grant Request: \$24954**

**We plan to stretch the TDC funds, use them wisely, and supplement them with volunteer efforts.**

**Thank You,**

A handwritten signature in black ink, appearing to read "Marian Morris". The signature is fluid and cursive, with the first name "Marian" and last name "Morris" clearly distinguishable.

**Marian Morris, CLA Secretary and the entire Board**



## Infrastructure Grant Request

The Crooked River Lighthouse is a historic and magnificent preservation of the past, linking residents, visitors, and children to the past with the rich imagination fostered by the lighthouse, the Pirate Cargo Ship, the Keeper's House and Museum, and the original washhouse. The Carrabelle Lighthouse Association Board is strongly committed to the continuance of this preservation. We appreciate your assistance.

### **"Carrabella" Pirate Ship Imagination, Exploration and Stage: Total Ship Cost \$ 5744**

\*Stage Dock ramp completion (to allow for stage use and handicap approach) 40 feet x6 (Section at the end is 14 ft 8ft reducing to 6feet wide. \$2485 Carpentry \$960

**Subtotal \$3445**

#### **Ship Work Carpentry/Equipment:**

\*Build custom permanent door to the top deck with opening \$400

\*Ship's wheel (48") including mounting \$799 \*Ship's binnacle with compass mounted \$600

\*Ship's Bowsprit \$500 also install Cable from bowsprit to forward mast

\*Sails anchor and Chain have been donated

**Subtotal \$ Carpentry and Equipment \$2299**

### **Electric: Total \$1650**

Electrical continuation Phase 2

### **Concrete: Total \$2000**

\*Section of sidewalk missing from entrance gate to existing sidewalk 12 ft x 5ft wide

\*Section of walk leading to Keeper's House

\*Also retaining wall between ship and seating area. \$2000. All concrete work \$2000 plus \$1000 donated

### **Plumbing: Total \$1150**

Hose bibs (8) near garden and Market area.

### **Washhouse storage area: Total \$900**

36 inch door where old door frame exists with ramp and improved shelves.

**Kiosk: Total \$5250**

Kiosk, and other signs needed for Visitors who visit without coming to the Keeper's house, also to showcase maps, history, other community events, sponsors, and volunteers. \$5250

**Signage: Total \$810**

\*Exit sign "Thank you for visiting the Crooked River Lighthouse" \$200

\*Sign at the top of the tower. Explanatory \$150. Allow for better self-guided experience.

\*Safety sign near ship. \$50

\*Sandwich Board sidewalk sign \$110

\*Road sign approaching from west 1000 feet before driveway \$300

**Entrance to Lighthouse and Retaining Wall Completion in front of Lighthouse Tower: Total \$1650**

\*Lighthouse Tower Retaining Wall and Pollinator/Butterfly Garden completion

Dirt needed in upper area, oyster shells near feet of lighthouse for erosion protection and appearance

Landscape plants such as Muley grass and pollinator plants. Weed prevention fabric.

**Camper site for visiting personnel, security and volunteers: Total \$5800**

Waste pump, water, electrical, and site prep.

Water line and electrical site prep

**Grant Request Total \$24954**

# FRANKLIN COUNTY

REPLY TO:  
BOARD OF COUNTY COMMISSIONERS  
33 MARKET STREET, SUITE 203  
APALACHICOLA, FL 32320  
(850) 653-8861. EXT. 100  
(850) 653-4795 FAX



REPLY TO: ☒  
FRANKLIN COUNTY ADMINISTRATION  
248 HIGHWAY 98  
EASTPOINT, FL 32328  
(850) 653-5143

October 3, 2025

To Whom It May Concern,

The Crooked River Lighthouse property, located at 1975 Highway 98, is zoned P-2 Recreational District within Franklin County. The proposed use of a campsite to provide supervision of the resource is an allowable use under the P-2 district, which permits residential uses for resource supervision.

This project remains subject to approval by the City of Carrabelle, as well as compliance with the County's development permit and building permit requirements.

If you have any questions, please contact me at [breer@franklincountyflorida.gov](mailto:breer@franklincountyflorida.gov).

Thank you,

Bree Robinson  
County Planner





Stone's Carrabelle  
PO Box 6  
712 NW Avenue A  
Carrabelle FL 32322  
850-697-3332  
Fax: 850-697-8500



## QUOTE

2510-017153

PAGE 1 OF 1

SOLD TO
CARRABELLE LIGHTHOUSE AS. PO BOX 373 CARRABELLE FL 32322

JOB ADDRESS
CARRABELLE LIGHTHOUSE AS. PO BOX 373 CARRABELLE FL 32322 850-697-2732

ACCOUNT	JOB
14171	0
CREATED ON	10/01/2025
EXPIRES ON	10/08/2025
BRANCH	1400
CUSTOMER PO#	
STATION	TC53
CASHIER	JBURM
SALESPERSON	
ORDER ENTRY	JBURM
MODIFIED BY	

NEW STORE HOURS  
MON - FRI 7:30AM - 6:00PM  
SAT 8AM - 1PM

Item	Description	D	Quantity	UM	Price	Per	Amount
14186	2x6x14 #2 PRIME GC PT PINE		31	EA	11.4900	EA	356.19
14184	2x6x10 #2 PRIME GC PT PINE		7	EA	8.5900	EA	60.13
14183	2x6x8 #2 PRIME GC PT PINE		52	EA	6.3900	EA	332.28
NSLUMBER	2X8X24 PT		11	EA	67.8800	EA	746.68
1053	4x4x10 #2 PT PINE		5	EA	12.8900	EA	64.45
14175	2x12x10 #2 GC PT PINE		8	EA	20.0900	EA	160.72
14173	2x10x14 #2 GC PT PINE		2	EA	18.7900	EA	37.58
14171	2x10x10 #2 GC PT PINE		8	EA	14.4900	EA	115.92
14188	2x10x8 #2 PT PINE		3	EA	14.9900	EA	44.97
USPJUS28-TZ	JUS28-TZ 2X8 SLANT NAIL HGR		55	EA	2.0908	EA	114.99
MIDWEST	1/2X3 SLEEVE ANCHORS		15	EA	2.5900	EA	38.85
MIDWEST	3-3/4" BLUE TAPCONS		5	EA	64.9900	EA	324.95
MIDWEST	3" GALV LAG SCREWS		1	EA	71.9900	EA	71.99
30150	1-1/2 HG JOIST HANGER 1LB M		2	EA	7.9900	EA	15.98
					Subtotal		2,485.68
					FRA_EX 0.00% EXE: 85- 8013260026C-5	Sales Tax	0.00
					Total		2,485.68

Buyer:

Signature

**Clarence Lowery**

**1204 Gulf Ave**

**Carrabelle, FL**

**Quote for the**

**Carrabelle Lighthouse Association**

**Crooked River Lighthouse**

**1975 Highway 98**

**Carrabelle, FL 32322**

**Build Boat deck complete and turn to become a continuous ramp to parking lot according to drawings. Labor only**

**Total: \$960.**

Sign De-Sign  
P.O. Box 573  
Eastpoint, Fl.  
32328  
850-670-5757

Number: E2243  
Date: 2/28/2025

Bill To:

CARRABELLE lighthouse  
assoc

Ship To:

PO Number

Terms

Description	Quantity	Price	Tax 1	Amount
Kisok sign	1.00	\$2,200.00		\$2,200.00
framework	1.00	\$1,050.00		\$1,050.00
sign panels 48"x60" ss polymetal	4.00	\$500.00		\$2,000.00

Amount Due

\$5,250.00

SubTotal	\$5,250.00
State Tax 7.50% on \$0.00	\$0.00
0.00% on \$0.00	\$0.00

Total \$5,250.00





OF EASTPOINT

143 US HIGHWAY 98  
EASTPOINT, FL 32328-3312

PHONE (850) 670-4817  
FAX (850) 670-1681

**Quoted To Customer**

CARRABELLE LIGHTHOUSE ASSOC  
CROOKED RIVER LIGHTHOUSE  
PO BOX 373  
CARRABELLE, FL 32322-0373

Phone (850) 879-2631  
Fax

**Job Name**

RV

**Quote No.**

0002694

**Date**

10/03/25

**Page**

1

**Expiration Date**

11/02/25

**Revised Date**

10/03/25

**Bid Due Date**

10/03/25

**Quoted By**

Monica Byrd  
mlbyrd@winsupplyinc.com  
(850) 670-4817

Customer		Payment Terms		Quoted To		Salesperson		FOB
000570		COD-CASH/CREDIT CARD		Monica Byrd		MONICA BYRD		S
Line	Qty	Description			Unit Price	UOM	Extended Price	
1.0	1	P382LE41 SIMPLEX SEWAGE SYS P382LE41-2 4/10HP CORD 1805P382LE41			597.333333	EA	597.33	

**Tax Area Id**

**Net Sales**

597.33

**Freight**

.00

**Tax**

44.80

**Quotation Total**

642.13

8:13

5G 80%

## CROOKED RIVER LIGHT H... Done

1 of 54

<b>AARON'S ELECTRIC</b>	
650 LONGWOOD CT EASTPOINT FL 32328	
(850) 899-4508	ELECTRIC LIC.#ER0013836
NAME OF JOB: CROOKED RIVER LIGHTHOUSE JOB NUMBER: 20252347	
LOCATION: 1975 HWY 99 WEST CARRABELLE FL	
QUOTE LIGHT HOUSE WATER LINES	
9/29/2025	
JOB CONTACT: TIMOTHY KEITH-LUCAS	
1	INSTALL 34 PIPE IN THE TRENCHES
2	FOR NEW ELECTRIC LINES AND 8 SPIGOTS TOTAL.
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	TOTAL MATERIALS \$ 550.00
14	
15	

16	LABOR ESTIMATE	\$ 600.00
17		
18		
19		
20		
QUOTE AMOUNT		\$ 1,150.00
X		
WE WOULD LIKE TO THANK YOU FOR YOUR BUSINESS 850-899-4508		







8:13

5G 80%

CROOKED RIVER LIGHT H... Done

1 of 54

		<b>AARON'S ELECTRIC</b>			
650 LONGWOOD CT EASTPOINT FL 32328					
(850) 899-4508		ELECTRIC		LIC.#ER0013836	
NAME OF JOB :		CROOKED RIVER LIGHTHOUSE		JOB NUMBER: 20252345	
LOCATION:		1975 HWY 88 WEST CARRABELLE FL			
		QUOTE FOR LIGHT HOUSE MAIN SERVICE			
8/29/2025					
JOB CONTACT: TIMOTHY KENTH-LUCAS					
1	REMOVE EXISTING WIRE AND CONDUIT DAMAGED BY				
2	WATER INFILTRATION. INSTALL 1 INCH CONDUIT AND PULL				
3	NEW COPPER FROM SUBPANEL TO INSIDE LIGHTHOUSE.				
4					
5					
6					
7					
8					
9	60 FT X 2 #6 COPPER WIRE				\$ 279.00
10	80 FT #10 COPPER WIRE				\$ 60.00
11	20 FT 1 INCH PVC CONDUIT AND FITTINGS				\$ 56.00
12					
13	TOTAL MATERIALS COST				\$ 395.00
14					
15					

16	LABOR	\$ 1,255.00
17		
18		
19		
20		
X		QUOTE AMOUNT
		\$ 1,690.00
WE WOULD LIKE TO THANK YOU FOR YOUR BUSINESS		
850-899-4508		



**G&H Concrete**

**908 NE 2<sup>nd</sup> St**

**Carrabelle, FL**

**Quote for the**

**Carrabelle Lighthouse Association**

**Location : Crooked River Lighthouse**

**1975 Highway 98**

**Carrabelle, FL 32322**

**Concrete path 5'x 12' Entrance**

**Concrete sidewalk replace 2 sections**

**Retaining wall near Ship 24' X .6 'x2'**

**Forming above**

**Total \$3000 value-\$1000 donation: \$2000**



**Trent Wheeler**

**403 11<sup>th</sup> St.**

**Carrabelle, FL 32322**

**850)570-6859**

**Carrabelle Lighthouse Association**

**Crooked River Lighthouse**

**1975 Highway 98**

**Carrabelle, FL 32322**

**Move dirt on property to upper retaining wall, place weed prevention cloth, add oyster shells or gravel (surface), to make a level with lighthouse tower feet grading down to retaining wall. Landscape with appropriate low bush plants all in keeping with the historic appearance.**

**Total \$1650**

**Mark Brannan**

**1447 Highway 67**

**Carrabelle, FL**

**Phone:850)653-5367**

**Carrabelle Lighthouse Association**

**Crooked River Lighthouse**

**1975 Highway 98**

**Carrabelle, FL 32322**

**Mount 4 foot Ships wheel next to Binnacle Stand. Work with machinist to make a slow turning mechanism (bearings). Mount bowsprit (pole extending out over bow15' to allow for sails.) Place hardware on mast and wire with turnbuckle going from mast to end of bowsprit.**

**Build custom lockable door to upper deck. \$1600**

**In the Washhouse, build custom "old "appearing door in east end and shelving in washhouse \$900. This door is a replacement. Frame exists.**

**4x4 posts add top trim (newels).**

**Build ramp to Conex Container**

**Materials provided by CLA.**

**Total: \$2500**