

Franklin County Tourist Development Council

Board Meeting TDC Office Meeting Room

Wednesday, August 13, 2025 – 6:00 P.M.

MINUTES

- Attendance: Commissioner Ricky Jones - Chair, Janalyn Dowden – TDC Board, Mayor Sebrina Brown – City of Carrabelle, Amy Hodson – TDC Board Member, Donnie Gay – TDC Board, Kathy Robinson – TDC Board Member, John Solomon – TDC Administrator, Director; Deb Davis, TDC Finance.
- Absent : Mayor Brenda Ash – City of Apalachicola, Buck Bolden – TDC Board
- Vendors: Cindy Clark – Bay Media, Tana Kendrick – 2K Webgroup, Royce Rolstad - FCTV
- Visitors: Gary Crew, Caty Greene – AAHS, Tami-Ray Hutchinson, Tamara Allen - Carrabelle History Museum, Bill Williams – FC Sherri's Office, Lori Dougherty – Carrabelle VC, Greg Gorgowski – AAHS.
- Zoom Visitors Online:

1. Welcome/Call to Order Commissioner Jones

2. Prayer and Pledge of Allegiance

3. Quorum Announcement Solomon

4. Approval of June 11, 2025, Minutes Solomon

Motion: Robinson Second: Gay Approved

5. Public Comments : None

6. Administrative Reports :

- FCTDC Collections Report Solomon

- Expense to Budget Report Deb Davis

7. Promotions Reports

- FCTV – See Report

- Web Master – See Report

- Bay Media – See Report

Ad Buy Request:

2025-26 Budget Period –

- *Tallahassee Magazine/Emeral Coast Magazine*; Print and Digital. Fall (Nov./Dec.) and (March/April) issues. \$16,940
- *Visit Florida Annual Visitor Guide* – print ½ page plus editorial content. \$13,770.06
- *Undiscovered Florida* – Spring Issue. Print and digital, ½ page, e-newsletter and banner \$12,859.20
- *iHeatMedia* – streaming audio – 4 weeks \$7,500

Motion: Hodson

Second: Robinson

Approved

2024-25 Mid-Month Ad Request Confirmation

1. *Nashville Magazine* – Full page plus digital \$3,311.70

Motion: Gay

Second: Hodson

Approved

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8. Visitor Numbers: See Report **Solomon**

9. New Business:

A. Approve Grant Committee Request of approval of 2025-26 Grant Recipients.

Motion: Brown Second: Robinson Approved

B. Eastpoint Sign Request for all 4 locations and installation cost - \$ 9,580.

Motion: Hodson Second: Brown Approved

C. Carrabelle History Museum Infrastructure Grant Request of \$ 12,675

Motion: Dowden Second: Robinson Approved

9. Reports by Local Government Representatives:

City of Apalachicola: None

City of Carrabelle: Sept 5th, Local Appreciation Event to encourage locals to come out.

Franklin County: Updating Spending Plan based on Legislature updates.

10. Reports from Member Organizations –

Bay Chamber – John spoke about upcoming Fishing Campaign.

Meeting adjourned at: 6:45 pm

**Meeting Announcements: TDC Board Meeting Wednesday, September 10, 2025 @ 6:00 pm
at TDC Office meeting room, Eastpoint Visitor Center, Eastpoint, FL**

Join Zoom Meeting

<https://us06web.zoom.us/j/85955717523?pwd=XQ8SKoJwmhuaC7Viweib2PxuodfXbl.1>

Meeting ID: 859 5571 7523 Passcode: 96