

Franklin County Tourist Development Council Board Meeting
TDC Office Meeting Room
Agenda
Wednesday, September 10th 2025 , 6:00 P.M.

AGENDA

- | | |
|---|--------------------|
| 1. Welcome/Call to Order | Commissioner Jones |
| 2. Prayer and Pledge of Allegiance | |
| 3. Quorum Announcement | Solomon |
| 4. Approval of the Minutes of August 13th 2025 Action Item | Davis |
| 5. Public Comments | |
| 6. Administrative Reports | |
| • FCTDC Collections Report | Solomon |
| • Expenditures to Budget | Davis |
| • Visitor Numbers | Solomon |
| | |
| Promotions Report | |
| • FCTV Report | Rolstad |
| • Bay Media | Clark |
| • Web Master Report | Kendrick |
| • Administrative Items | Solomon |

New business

- A. Request for approval for Tourism / Hospitality, Inspirational / Motivational Speaker Simon Bailey \$16,500.00
- B. Camp Gordon Johnson Museum Infrastructure Grant Request - \$24,595.00
- C. Request from Apalachicola Airport Freedom Fest to be included in Non-Profit Grants 25-26 – \$2,000
- D. Request from City of Apalachicola for Phase 1 of V-Pier Project - \$500,000
- E. Review Updated TDC Spending Plan
- F. Franklin County Commission Request from Tourism Infrastructure portion of budget
 - 1. DW Wilson Sports Arena Batting Cages - \$6,220.28
 - 2. Kendrick Sports Arena Batting Cages - \$16,619.98
 - 3. DW Wilson Sports Arena Musco Lighting Project - \$998,900.00

Reports by Local Government Representatives:

- A. City of Apalachicola:
- B. City of Carrabelle:
- C. Franklin County:

7. Reports from Member Organizations

8. Board Comments

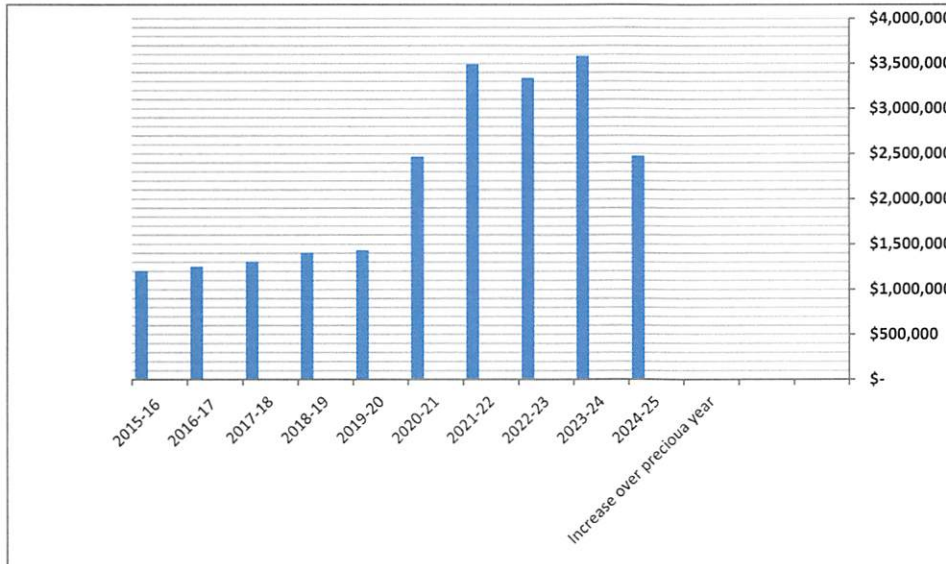
Meeting Announcements: TDC Board Meeting Wednesday, October 8th @ 6:00 pm at TDC Office Meeting Room

TDC Meeting Franklin
Time: Sep 10, 2025 06:00 PM Eastern Time (US and Canada)
Join Zoom Meeting
<https://us06web.zoom.us/j/85436793105?pwd=7yeNsCVANKWoE4FSYaWzgeh86XDEL2.1>
Meeting ID: 854 3679 3105
Passcode: 683129

**FCTDC Collections Report for 2015-2025 Year-to-Date Report
Through June 2025
(August 2025 DOR Report)**

	C	E	F	G	H	I	J	K	L	M	N	O
1		2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	Increase over precious year
2	October	\$ 75,085	\$ 95,108	\$ 85,823	\$ 38,417	\$ 89,660	\$ 147,542	\$ 294,549	\$ 280,910	\$ 235,669	\$ 168,592	-28%
3	November	\$ 44,449	\$ 46,044	\$ 49,441	\$ 87,784	\$ 57,067	\$ 86,470	\$ 144,833	\$ 146,699	\$ 139,188	\$ 122,136	-12%
4	December	\$ 24,693	\$ 41,580	\$ 37,182	\$ 46,715	\$ 52,527	\$ 67,724	\$ 116,196	\$ 128,229	\$ 158,894	\$ 107,367	-32%
5	January	\$ 47,002	\$ 41,669	\$ 51,389	\$ 52,063	\$ 54,422	\$ 115,730	\$ 144,327	\$ 155,971	\$ 160,292	\$ 204,516	28%
6	February	\$ 64,494	\$ 60,423	\$ 58,338	\$ 66,632	\$ 95,017	\$ 84,508	\$ 182,356	\$ 170,298	\$ 199,889	\$ 260,997	31%
7	March	\$ 80,018	\$ 84,583	\$ 111,947	\$ 127,975	\$ 71,947	\$ 149,485	\$ 261,238	\$ 248,693	\$ 301,419	\$ 294,372	-2%
8	April	\$ 103,120	\$ 89,950	\$ 103,422	\$ 82,258	\$ 20,067	\$ 181,178	\$ 281,271	\$ 295,444	\$ 274,443	\$ 353,159	29%
9	May	\$ 131,348	\$ 110,485	\$ 140,130	\$ 166,130	\$ 123,839	\$ 276,459	\$ 351,652	\$ 333,083	\$ 408,855	\$ 401,774	-2%
10	June	\$ 213,949	\$ 226,795	\$ 269,049	\$ 300,092	\$ 283,735	\$ 327,038	\$ 569,447	\$ 502,792	\$ 617,426	\$554,310	-10%
11	July	\$ 253,603	\$ 242,037	\$ 215,933	\$ 209,374	\$ 253,488	\$ 551,474	\$ 651,425	\$ 601,106	\$ 639,307	\$ -	
12	August	\$ 82,664	\$ 121,809	\$ 111,323	\$ 134,239	\$ 190,136	\$ 306,565	\$ 246,874	\$ 217,277	\$ 263,394	\$ -	
13	September	\$ 81,869	\$ 90,214	\$ 70,419	\$ 90,052	\$ 140,186	\$ 164,076	\$ 236,109	\$ 249,963	\$ 175,991	\$ -	
14	TOTAL YTD	\$ 1,202,294	\$ 1,250,696	\$ 1,304,398	\$ 1,401,732	\$ 1,432,091	\$ 2,458,249	\$ 3,480,276	\$ 3,330,466	\$ 3,574,766	\$ 2,467,222	
15												
16		\$ 79,190	\$ 48,401	\$ 53,702	\$ 97,334	\$ 30,360	\$ 1,026,157	\$ 1,022,027	\$ (149,810)	\$ 244,301		

17		7.1%	4.0%	4.3%	7.46%	2.17%	71.65%	41.58%	-4.30%	7.34%		% of Increase
18												



2024 - 25 Budget
October 1,2024 - August 31,2025

	A	B	C	D	E
1		Expensed YTD	Budget	Balance	% of Budget
2	COUNTY ADMINISTRATION - 60003	\$ 900			
3	INFRASTRUCTURE - 60004	\$ 1,379,415	\$ 2,369,188	\$ 989,773	58%
4	Aid to Local Governments - 60005	\$ 1,071,712	\$ 1,944,188	\$ 872,476	55%
5	Infrastructure Projects - per statue - 60006	\$ 946,277	\$ 1,632,000	\$ 685,723	58%
6	County Owned Property Insurance -30000	\$ 50,135	\$ 30,000		
7	Moby Mats - 60008		\$ 30,000	\$ 30,000	0%
8	Maintenance and Repairs - 60015	\$ 1,050	\$ 30,000	\$ 28,950	4%
9	Armory Website Page Addition - 60009		\$ 3,000	\$ 3,000	
10	SGI Bathroom Loan (Peoples Bank - 60010)		\$ 84,188	\$ 84,188	
11	Beach Cleanup (Quarterly) - 60007	\$ 74,250	\$ 135,000	\$ 60,750	55%
12	Aid to Non-Profits - 60012	\$ 307,703	\$ 425,000	\$ 117,297	72%
13	Museum Grants - \$20,000 each(\$5,0000 each per quarterly) - 60013	\$ 97,500	\$ 120,000	\$ 22,500	81%
14	Visitor Centers (Quarterly) - 60014	\$ 180,000	\$ 180,000	\$ -	100%
15	Museum Infrastructure Grant Program - 60011	\$ 30,203	\$ 125,000	\$ 94,797	24%
16	PROMOTIONAL BUDGET - 60017	\$ 784,947	\$ 1,267,812	\$ 482,865	62%
17	Non-Profit and Museum Events - 60018	\$ 55,056	\$ 228,000	\$ 172,944	24%
18	New Promotional Opportunities - 60021	\$ 20,662	\$ 30,000	\$ 9,338	69%
19	Vendor Contracted Retainers - 60023	\$ 253,708	\$ 305,000	\$ 51,292	83%
20	ABCC - Admin - 60002	\$ 138,023	\$ 174,000	\$ 35,978	79%
21	2K Webgroup - Internet - 60024	\$ 36,666	\$ 40,000	\$ 3,334	92%
22	Bay Media - Web - 60025	\$ 33,519	\$ 40,000	\$ 6,481	84%
23	Forgotten Coast TV - 60026	\$ 33,000	\$ 36,000	\$ 3,000	92%
24	Oyster Radio - 60027	\$ 12,500	\$ 15,000	\$ 2,500	83%
25	Internet and Web Advertising - 60028	\$ 205,858	\$ 242,600	\$ 36,742	85%
26	2K Social Media Campaigns - 60029	\$ 32,133	\$ 35,000	\$ 2,867	92%
27	Non-Contractual Website - 60030	\$ 1,115	\$ 10,000	\$ 8,885	11%
28	Search Engine Optimization - 60031	\$ 25,900	\$ 28,500	\$ 2,600	91%
29	Market Research & email marketing - 60032	\$ 10,502	\$ 10,000	\$ (502)	105%
30	Internet Marketing (Google, etc) - 60033	\$ 121,564	\$ 130,000	\$ 8,436	94%
31	14% Production - 60034	\$ 14,644	\$ 23,100	\$ 8,456	63%
32	Website Revisions - 60035		\$ 6,000	\$ 6,000	0%
33	Print - 60036	\$ 175,842	\$ 258,812	\$ 82,970	68%
34	Digital/ Banner Adds (Bay Media) - 60037	\$ 19,957	\$ 25,800	\$ 5,843	77%
35	14% Production - 60038 (Banner and Print)	\$ 19,533	\$ 26,012	\$ 6,479	75%
36	Content Production - 60039	\$ 4,405	\$ 12,000	\$ 7,595	37%
37	Print Advetising - 60040	\$ 127,940	\$ 160,000	\$ 32,060	80%
38	Printing Promotional Materials (brochures) - 60041	\$ 4,007	\$ 35,000	\$ 30,993	11%
39	Photography - 60042	\$ -	\$ 13,200	\$ 13,200	0%
40	Photo Library - 60043 (was provided by VF)	\$ -	\$ 8,500	\$ 8,500	0%
41	Photo Setup (materials, actors, etc.) - 60044	\$ -	\$ 4,700	\$ 4,700	0%
42	Welcoming Tourists - 60045	\$ 3,450	\$ 55,000	\$ 51,550	6%
43	Airport Signage/Display - Clear Channel Tallahassee - 60046	\$ 450	\$ 10,000	\$ 9,550	5%
44	Historical Signage - 60048		\$ 25,000	\$ 25,000	0%

2024 - 25 Budget
October 1,2024 - August 31,2025

	A	B	C	D	E
1		Expensed YTD	Budget	Balance	% of Budget
45	Additional Signage (roadside, storefront, billboards) - 60049	\$ 3,000	\$ 20,000	\$ 17,000	15%
46	TV and Radio Advertising - 60050		\$ 45,000	\$ 45,000	0%
47	Radio (FSU, Cumulus, Out of Area, etc)- 60051		\$ 10,000	\$ 10,000	0%
48	Television Advertising - 60052 Sinclair Broadcasting		\$ 35,000	\$ 35,000	0%
49	Television Advertising - 60052 Sinclair Broadcasting				
50	Video Production - 60053	\$ 13,000	\$ 41,000	\$ 28,000	32%
51	Video Library - 60054		\$ 10,000	\$ 10,000	0%
52	Commercials / Specials - 60055	\$ 10,000	\$ 10,000	\$ -	100%
53	Video Production- PSAs - 60056	\$ 3,000	\$ 5,000	\$ 2,000	60%
54	Video Production -TV Shows - 60057		\$ 26,000	\$ 26,000	0%
55	Special Events and Outreach - 60070	\$ 29,769	\$ 165,500	\$ 135,731	18%
56	Webcam Installation/Maintenance - 60071		\$ 1,000	\$ 1,000	0%
57	Get-a-Way Contests - 60072	\$ 96	\$ 20,000	\$ 19,904	0%
58	Hospitality Training - 60073		\$ 30,000	\$ 30,000	0%
59	Journalists Visits - 60074		\$ 10,000	\$ 10,000	0%
60	Mentoring /Scholarships - 60075		\$ 2,000	\$ 2,000	0%
61	Promotional Items - 60076		\$ 5,000	\$ 5,000	0%
62	Visitor Guide Production - 60077		\$ 25,000	\$ 25,000	0%
63	Visitor Guide, Promotion, Office Mailings (Postage) - 60080	\$ 2,773	\$ 35,000	\$ 32,227	8%
64	Software for Buddy Ward Museum	\$ 18,500			
65	CrowRiff - 60082		\$ 7,000	\$ 7,000	0%
66	Wander Map - 60083		\$ 6,000	\$ 6,000	0%
67	Simpleview		\$ 8,000	\$ 8,000	0%
68	Keydata Dashboard - 60084	\$ 8,400	\$ 8,500	\$ 100	99%
69	Forgotten Coast Mobile App - 60085		\$ 8,000	\$ 8,000	0%
70	Dues/Memberships/Meetings /Conferences - 60090	\$ 27,603	\$ 29,000	\$ 1,397	95%
71	Gov Conferences/Meetings(Registration/ Accomod - 60092		\$ 6,000	\$ 6,000	0%
72	Travel/Conferences/Meetings (perdeim/mileage) - 60091		\$ 4,000	\$ 4,000	0%
73	Coalition of NW Florida - Triump Dues	\$ 15,650	\$ 16,000	\$ 350	98%
74	Explore NW Florida (Riverway South) Membership - 60094	\$ 6,000	\$ 6,000	\$ -	100%
75	Vist Florida Sponsorship- Gov Conference		\$ 1,597	\$ 1,597	0%
76	Destination Florida Membership	\$ 3,953	\$ 3,801	\$ (152)	104%
77	Trail of Florida Indian Heritage		\$ 250	\$ 250	0%
78	Riverway South Apalach Chocatawhatcee	\$ 2,000	\$ 2,000	\$ -	100%
79	TOTAL BUDGET 2024-25	\$ 1,941,557	\$ 3,811,000	\$ 1,508,615	51%
80					

2025 VISITOR COUNTS						
Month						
		Apalachicola	EPVC	SGI	Carrabelle	Total
January		741	107	383	165	1,396
February		1,267	258	706	238	2,469
March		1,416	294	844	321	2,875
April		1,363	234	748	343	2,688
May		1,327	176	730	153	2,386
June		1,762	164	828	158	2,912
July		1,170	187	961	176	2,494
August		640	130	591	121	1,482
September						
October						
November						
December						
					TOTAL	18,702



August 2025 Update

Roku & Amazon Fire Streaming Numbers

August 2025

Monthly Live Views	3,407
Video on Demand Views	704



September 2, 2025
To: TDC Board Members
From: C. Clark
Subject: September Marketing Report

METRICS ANALYSIS OF SEPTEMBER NEWSLETTER launched Tuesday, August 26, to 106,543 recipients. The reader open rate averaged 29% and the click to open rate averaged 3.5%. There were 59 trackable links in the newsletter. The highest number of click throughs registered as follows: Fishing Getaway, Apalach Ghost Tours, Lantern Making Workshop, charter guides, Eastpoint Library, Crooked River Lighthouse Full Moon climb, Florida Seafood Festival, Pork Off, SGI Wine splash, Porch Fest, Endless Bubbles.

EMAIL MARKETING DATABASE DETAILS:

Total Database: June 19, 2011: 7,410
Total Database: September 2, 2025: 107,197

OPENS BY DEVICE

Desktop: 92.9%
Mobile: 7.1%

MARKETING/MEDIA COORDINATION

Production: September 2025 Newsletter
Production: Coastal Angler Magazine (print) (November)
Production: Content - Fishing/artificial reef
Production: Nashville Magazine digital (September)

2025 GETAWAY MARKETING

The 2025 Fishing Adventure Getaway launched August 26 and will run through October 24. Total signups so far: 371.

Ad Buy Requests

- *Travel & Leisure, Food & Wine and Coastal Living Magazine Bundle*. Print. 1/2 page plus 1/2 page editorial.
Circulation: 1,018,800 total (Visit Florida co-op)
Travel + Leisure: 387,500 (East of the Mississippi) February 2026
Food & Wine: 381,300 (East of the Mississippi) April 2026
Coastal Living: 250,000 (National) May 2026
(East of the Mississippi: Alabama, Connecticut, Delaware, District of Columbia, Florida, Georgia, Illinois, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, Mississippi, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, Virginia, West Virginia, Wisconsin) **\$47,036.40**
- *2026 Florida Saltwater Fishing Regulations* January through December. Print/digital. 1/2 page **\$9405.00**
- *Texas Monthly*: Print/Digital. February 2026 (174,127 print circulation - 2.9 million digital/print readership)
1/2 page \$9671.76; 1/3 page \$5629.32 Visit Florida co-op
- *Correction: Visit Florida Annual Visitor Guide* Print. 1/2 page plus editorial content in Things to Do section.
\$14,330.94 (NOT \$13,770.06 as approved at August meeting)



Franklin County TDC Monthly Marketing Report

August 2025

Tidemark
MARKETING

Sessions ▲ 159%	Bounce Rate ▲ 73%	Goals Completed ▼ 32%
136 K	75.80%	1,679

Goals Completed

Accommodation Requests

Goals Completed ▼ 6%
233

Getaway Signups

Goals Completed ▼ 79%
328

Visitor Guide Requests

Goals Completed ▲ 172%
718

Visitor Guide Views

Goals Completed ▲ 87%
235

Newsletter Signups

Goals Completed ▼ 31%
143

Newsletter Views

Goals Completed ▼ 82%
14

Top Cities

Top 10 Cities

CITY	SESSIONS	VIEWS	BOUNCE RATE
Tampa	10,007	11,316	88.23%
Jacksonville	9,791	11,550	85.17%
(not set)	8,943	12,334	71.70%
Orlando	6,843	8,274	83.49%
New Orleans	4,927	5,621	87.96%
St. Petersburg	2,180	2,428	89.27%
Atlanta	2,120	3,409	64.58%
Miami	2,078	2,652	79.79%
Lakeland	1,553	1,811	87.19%
Austin	1,535	1,812	86.71%

Most Popular Pages

Top 10 Pages

LANDING PAGE	SESSIONS	VIEWS	BOUNCE RATE
/	102,406	123,267	87.08%
/st-george-island	8,679	16,832	36.59%
/apalachicola	4,199	7,391	48.06%
/things-to-see-do	1,380	3,497	23.26%
(not set)	1,008	0	96.23%
/carrabelle	958	1,851	37.58%
/places-to-stay	938	3,161	19.19%
/alligator-point	717	1,229	35.84%
/visitors-guide	716	1,086	38.69%
/getaway	521	974	25.53%

Organic Search

Organic Sessions	Organic Pageviews	Goals Completed
12,788	24,324	228

Paid Search




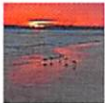






Sessions	Pageviews	Goals Completed
13,530	26,298	286

Social Media Overview

Social Audience	Social Engagement
270 K	310 K











Most Popular Facebook Posts

f Top 10 Facebook Posts

DATE	POST	POST IMPRESSIONS	LIKES	
Aug 1, 2025	 Discover exciting events lined up this August on Fl...	19,416	1,548	
Aug 30, 2025	 No crowds. No chaos. Just the coast. 🌊 Happy #Nati...	12,761	1,453	
Aug 13, 2025	 The sea doesn't speak, it soothes with verses written ...	18,617	1,326	
Aug 6, 2025	 Not just a sunset... a standing invitation to slow d...	13,536	1,319	
Aug 12, 2025	 A pup, a path, and a picture-perfect sunset. 🐕 Who...	10,951	1,045	
Aug 15, 2025	 The only thing better than the views? Sharing them ...	28,024	1,027	
Aug 22, 2025	 Franklin County is made for family moments like the...	14,091	911	
Aug 7, 2025	 Celebrate National Lighthouse Day by exploring th... Photos from Florida's Forgotten Coast's post	11,574	888	
Aug 28, 2025	 Peel, eat, repeat. 🍊 🥗 🍷 Ready to feast on Florida'...	7,642	882	
Aug 4, 2025	 Boardwalk trails + coastal views = the perfect ride on ...	13,359	861	

Most Popular Instagram Posts

Top 10 Instagram Posts & Stories

DATE	POST	REACH	POST ENGAGEMENT
Aug 15, 2025	 The only thing better than the views? Shari...	2,518	148
Aug 8, 2025	 Sippin' into the weekend like... 🍷👀📸 ...	1,442	57
Aug 22, 2025	 Franklin County is made for family momen...	1,347	56
Aug 7, 2025	 Celebrate #NationalLighthouseDay by ex...	1,288	150
Aug 5, 2025	 Crack a cold one and pass the oysters - Flo...	1,209	35
Aug 20, 2025	 No filter needed when the backdrop is this ...	1,086	62
Aug 28, 2025	 Big news from Franklin County, Florida! ...	971	29
Aug 1, 2025	 Discover exciting events lined up this Au...	959	79
Aug 4, 2025	 Boardwalk trails + coastal views = the perfe...	943	59
Aug 18, 2025	 Trading screen time for shoreline and slow ...	904	101

Print

Sessions ▲ 35%

27

Pageviews ▲ 108%

104

Goals Comple... ▼ 50%

1

Email Newsletters

Sessions ▼ 54%

1,079

Pageviews ▼ 46%

2,018

Goals Comple... ▼ 74%

321

Banners

Sessions ▲ 185%

37

Pageviews ▲ 164%

37

Goals Compl... ▲ 100%

1

QR

Sessions ▼ 42%

25

Pageviews ▼ 46%

47

Goals Compl... ▼ 100%

0



August 28, 2025

SPEAKER PROPOSAL

Mr. John Solomon
Executive Director
Franklin County Tourist Development
731 Hwy 98
Eastpoint, FL 32328

Speaker - Simon T. Bailey

Meeting Date & Time: Monday, November 10, 2025
1-hour presentation 8:00 - 9:00 AM

Presentation Title:
To be determined after pre-event planning call(s) with Simon

Meeting Title: TBA

Location :
33 Forbes at Apalachicola, FL 32328

Investment:

Speaker Fee: \$15,000
Plus travel (Round-trip airfare from Orlando, hotel, ground transportation)

Next Steps:

Schedule a call with the speaker.

We're here to make this easy and exceptional!

Proposal presented by:
Tereasa Gitomer
HeyRED Speakers LLC
teresa@heyRED.biz | 704-904-2522 | www.heyred.biz

Simon T. Bailey | Email: info@simontbailey.com | www.simontbailey.com

SIMON T. BAILEY

Ignite Your Brilliance. Move from Resilience to Transformation.

About Simon T. Bailey

Simon T. Bailey is an award-winning keynote speaker, success coach, and author with over 30 years of experience. As a former Sales Director at the Disney Institute, he brings a unique blend of storytelling and practical insight. Named by Success magazine as one of the Top 25 Influencers, Simon has inspired over 2,400 organizations in 54 countries. His mission is to help individuals and organizations shift their brilliance and ignite lasting transformation.

Signature Topics & Keynotes

1. Resilience@Work – Thriving in Selling / Leading Teams

Empowers teams to thrive with resilience-based mindset, skills, and willpower to adapt in fast-paced environments.

2. Spark Customers for Life

Create magical customer experiences that move beyond transactions to build lifelong advocates.

3. Shift Your Brilliance

Transform mindset and leadership with strategies to break through status quo and ignite individual and organizational potential.

Credentials & Impact

- Author of 11 books including *Resilience@Work* and *Shift Your Brilliance*
- Delivered keynotes for top companies like American Express, Deloitte, and Salesforce
- Viral video viewed by over 87 million people worldwide
- Honorary doctorates and Executive MBA for his global influence
- Creator of popular LinkedIn Learning and online courses taken by professionals in 100+ countries

Client Testimonials

"Simon was dynamic, honest, and we felt his heart... great takeaway tools, great exercises, great session."
— Executive Director, Holzer Health

"Simon is the only speaker in the 20 years of our event to receive a standing ovation."
— Melissa Van Dyke, President

Booking Information

Fee Range: USD 30,000+ (varies with travel & customization)

Based in: Orlando, Florida | Travels Globally

Ideal for: Leadership Summits, Sales Kick-offs, Conferences, Customer Experience Forums



Wild
Habitat

**Franklin County Tourist Development Council
501(c)(3) Museum Projects Grant Application
2025-26**

Section 1. Organizational Information:

Organization Corporate or Government Name: Camp Gordon Johnston Association, Inc.

Address: PO Box 1334, Carrabelle, FL 32322

Contact Person: Jeannie Newton, Bookkeeper, 260-450-2282

Phone Number: 850-697-8575

Email Address: museum@campgordonjohnston.com

FEIN#: 59-3391636

W-9 Form: attached

Have you previously received TDC funding for this programming? Yes, 2021-22

Section 2. Museum Information:

Name: Camp Gordon Johnston Museum

Location: 1873 Highway 98 West, Carrabelle, FL, 32322

Hours of Operation: Tuesday –Saturday, 11 am to 5 pm

Manager: Board of Directors

Manager email: museum@campgordonjohnston.com

Web Site: www.campgordonjohnston.com

Section 3. Support Information to be Provided:

Brief Description of the Project:

The Camp Gordon Johnston Museum was established in 1998 in a 12x16 outbuilding containing one donated display case and a map. The Museum relocated three more times,

each time acquiring space and donated display cases, before moving into the current, permanent location in 2018.

As cases have deteriorated repairs were made, if possible, or volunteers made new unique cases from discarded bookcases from the old city hall/school. There are no longer any free bookcases available to us. Unfortunately, many of the display cases we have are in extremely poor condition, at least 5 showing bug infestation, and some having cracked glass and being generally unstable. In addition, some areas of the Museum and cabinets are poorly lit and need additional lighting added.

To make itself more attractive and comfortable to visitors, the Museum has actively been trying to improve its appearance inside and out in the past year. A wall of floor to ceiling cabinets has been built outside the office for the storage of artifacts so they no longer overflow the office and onto the Museum floor while they await being added into the Past Perfect inventory system.

The Museum also received a donation of a lawn mower capable of mowing the primary portion of the grounds, allowing for regular maintenance of the larger grounds, however the Museum currently does not own any lawn tools capable of clearing the brushy weeds that sprout up around and between the buildings.

The existing Museum sign at the driveway entrance has completely lost its lettering on one side and most of the other (due to weather, wind and sand) and needs total replacement.

Grant Project:

This Grant Project consists of both a primary project that requires the bid process along with some secondary projects that do not require the bid process.

Primary Project: The primary project is the construction of twelve (12) wooden display cabinets, suitable for use against the wall or when connected back-to-back for use in the middle of the museum floor.

Secondary projects:

- LED lights for new and old display cabinets and track lights for dark areas of display floor
- carpet remnant for back and bottom of new display cabinets
- new larger Museum sign, framework, and installation
- yard tools; trimmer, blower, batteries and charger

- locking steel storage cabinet for vehicle building
- six folding chairs

The impacts of completing this project on attracting and promoting tourism:

- The CGJM will have a more modern and cohesive appearance.
- Tourists are more likely to leave the museum after having a positive experience.
- Tourists notice a larger sign when driving by.
- Well-kept grounds are more inviting to visitors.

Preserving the heritage of the community:

The CGJM is dedicated to preserving the history of Camp Gordon Johnston and its history in Carrabelle and Franklin County. CGJM also searches for and preserves the history of Franklin County veterans, from WWII or other wars, and provides educational material about WWII and other wars and conflicts where soldiers from the United States have served. Although CGJM has been in operation since 1998, it is still identifying local veterans from WWII and preserving their stories for future generations. Visitors and social media followers have become the main source of artifact donations to the museum, both from people living locally to those living across the country, allowing CGJM to continue to expand and improve both our Camp and WWII exhibits.

Project Budget and Bids for Primary Project:

Jim Newton contacted 3 woodworking contractors by phone, between June 18-20, 2025, to discuss the display cabinet job at CGJM. Jim Newton emailed a request for a quote (RFQ) to each one on June 21, 2025 (sample attached). Over the next two weeks, all 3 contractors made phone calls to Jim Newton with questions about the RFQ and a deadline of July 31, 2025, was established with the contractors for submission of the quotes. On July 21, 2025, Jim emailed an RFQ due date reminder to each contractor.

The following two companies submitted quotes: (attached)

-Dean Moore, Forgotten Coast Painting	\$27,600.00
-Tom Stump, LLC	\$20,800.00

Donnie Hoover, Hoover Enterprises, failed to complete a quote. Attached is his reply to the deadline reminder email as verification he failed to follow through with the bid process.

The budget for the Primary Project of 12 display cabinets is \$20,800.00.

The Project Budget for Secondary Projects:

- Led lights for new and old display cabinets, track lights for dark areas	\$625.00
- Carpet remnant for back and bottom of new display cabinets	\$200.00
-Museum sign, framework, installation (attached)	\$1915.00
-yard tools: trimmer, blower, 2 batteries charger	\$450.00
-locking steel storage cabinet for vehicle building	\$475.00
-six folding chairs	\$130.00

The Budget for the Secondary Projects is \$3,795.00.

The Project Budget for both the Primary and Secondary Projects: \$24,595.00

The CGJA Board of Directors discussed the cabinet project/bids and secondary projects at the August 2025 meeting. The Board approved the bid from Tom Stump, LLC and the secondary projects pending approval of a Museum Project Grant from Franklin County TDC. The Board appointed James Newton and Tony Johnston to continue to supervise this project on behalf of the museum.

The Primary Project Budget for this project is \$20,800.00, to be paid directly to the cabinet maker. The Secondary Project Budget is \$3,795.00. The carpet will be installed by the cabinet maker and the sign by Sign De-Sign. All other work in preparation for new cabinets, disposal of old cabinets, etc. will be completed by volunteers.

Corporate filing of Government Resolution:

Camp Gordon Johnston Association is a 501(c)3 non-profit corporation registered with the Florida Department of State, operating as a museum to preserve the local history of Camp Gordon Johnston and WWII. (Attached: the letter from the IRS showing CGJA 501(c)3 status, the 2025 Annual Not for Profit Annual Report filing with Florida Department of State, and the CGJA Articles of Incorporation, and Substitute W-9)

Documentation of Participation with Accrediting or Funding organization:

Camp Gordon Johnston Association is a member of the Florida Association of Museums and the American Association of State and Local History. (Attached are

June 20, 2025

Camp Gordon Johnston Association
WWII Museum
PO Box 1334
1873 US Hwy 98 W
Carrabelle, FL 32322

Dear ,

The Camp Gordon Johnston Association is seeking quotes for the construction of display cabinets for the museum. This is a grant funded project in conjunction with the Franklin County TDC.

Details of the Request:

-Quantity: Quote should state individual price, plus any price discounts if multiple cabinets are made. Possibility of up to 12 cabinets are needed.

-Specifications: Cabinets are to be constructed of wood and should be 72 inches tall, 48 inches wide, and 16 inches deep. There is to be a 30-inch cupboard at the bottom base of the cabinet (no shelf inside needed) and above that will be the two tempered glass doors. Inside the upper cabinet will be two 12-inch tempered glass adjustable shelves. The glass doors should have some kind of locking mechanism on them. Cabinet is to be mounted on 2-inch heavy duty locking casters for ease of moving. The interior of the cabinet and the interior/exterior cabinet doors should be finished with a natural/clear finish. The exterior should be painted black (satin/eggshell). The back and bottom of the display area needs to be carpeted (we will provide the carpet for this). A simple drawing is included for your information.

-Delivery: Please provide an estimated completion and delivery date. All costs associated with this project must be included with this initial quote.

Please include all costs and terms in your response. If you need further information do not hesitate to contact me.

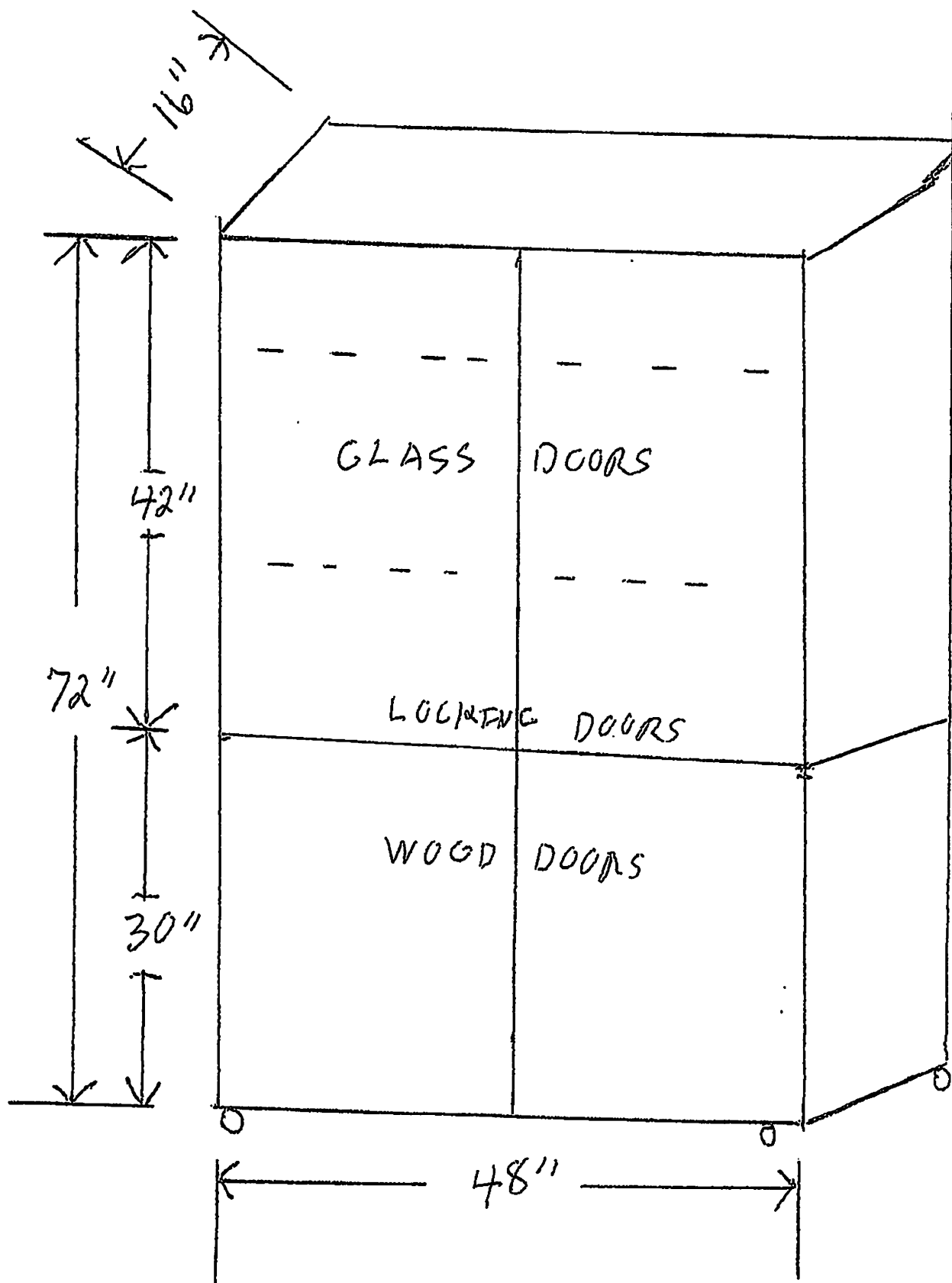
James Newton, President
Camp Gordon Johnston Association
notwen53@yahoo.com
260-341-7291

receipts for the annual dues from the Florida Association of Museums and the American Association of State and Local History.)

Grant Request

Camp Gordon Johnston Association is requesting a reimbursement grant of \$24,595.00 total. This grant request includes \$20,800.00 for the Primary Project of 12 display cabinets, with Tom Stump, LLC as contractor, and Secondary Projects totaling \$3,795.00 paid to various businesses. CGJA understands if approved this contract must be paid in full by CGJA and then the grant amount submitted for reimbursement.

Jeanne Gordon, Bookkeeper Aug 27, 2025
Signature of authorized agent date



Job Estimate

CUSTOMER: Camp Gordo Theater

ADDRESS:

LOCATION: Carrabelle FL

PHONE:

EMAIL: ForgottenCoastPainting@gmail.com



**FORGOTTENCOAST
PAINTING AND
REMODEL, LLC**

Estimate #

Date:

Description	Qty.	Price	Amount
1 Cabinet Display Case (Per Request)	1	\$2,300	
2			
3 Cabinet Display Case	12	\$2,300	\$27,600
4			
5			
6			
7			
8			

NOTES: This quote is delivery as well.
Completion Date would be 12/25/25.
This project would take some time due
to specs. \$2,300 is per unit. Unit price
is the same no matter the quantity.

Sub Total

Taxes

Other

Grand Total **\$27,600**

Estimated prices are good for 15 days. After that, we cannot guarantee that the price of Labor or materials will stay the same, but we will always provide excellent service and competitive prices. This is only an estimate. The final price could change due to unforeseen circumstances.



To: Camp Gordon Johnson Museum
Attn: Jim Newton
Ph: 260-341-7291
Email: NOTWEN53@yahoo.com

Date: July 30, 2025

Subject: Final Quote for Display Cabinets

Work To Be Done	Cost
Scope of Work:	
Build Display cabinet as per drawing and specs. Paint and Install	
For one display cabinet	2,400.00
Or order of 12 display cabinets	20,800.00
Includes 16 glass shelves	
Cut and install carpet	

Re: Camp Gordon Johnston Association Request for Quote, emailed 6/21/2025, Addendum emailed 7/16/2025, REQUEST FOR COMPLETED QUOTES

From: Donnie Hoover (donniehoover@ymail.com)

To: notwen53@yahoo.com

Date: Tuesday, July 22, 2025 at 09:45 AM EDT

Jim,

I am out of town until 7/28. I will look at it when I return.
Thanks.

Donnie Hoover
Hoover Enterprises, LLC
Residential Contractor
47 Sunrise Ln
Panacea, FL 32346
850-443-5285
donniehoover@ymail.com
CRC 1332809

Sent from my iPhone

On Jul 21, 2025, at 2:18 PM, Jim Newton <notwen53@yahoo.com> wrote:

Camp Gordon Johnston Association is requesting that you complete and submit your quotes by 12 noon, August 1, 2025.

If you have any questions, please contact me.

If you are not interested in this project, please reply to this email and let me know.

Thank you,

Jim Newton, President
260-450-2282
notwen53@yahoo.com

Sign De-Sign
P.O. Box 573
Eastpoint, Fl.
32328
850-670-5757

Number: E2275
Date: 8/20/2025

Bill To:

camp gordon johnston

Ship To:

PO Number

Terms

Description	Quantity	Price	Tax 1	Amount
Double sided 4'x8' sign with posts and toppers, painted white	1	\$1,665.00		\$1,665.00
Installation of sign	1	\$250.00		\$250.00

Amount Due \$1,915.00

SubTotal	\$1,915.00
State Tax 7.00% on \$0.00	\$0.00
0.00% on \$0.00	\$0.00
Total	\$1,915.00

Mayor
Brenda Ash

Interim City Manager
Chris Holley

Commissioners
Anita Grove
Adriane Elliott
Despina George
Donna Duncan

CITY OF APALACHICOLA

192 Coach Wagoner Boulevard . Apalachicola, Florida 32320
850-653-9319 . Fax 850-653-2205 . www.cityofapalachicola.com

Finance Director
Lee Mathes, MMC

City Clerk
Sheneidra Cummings

City Attorney
Dan Hartman

DATE: September 3, 2025

RE: V Pier – Fishing Pier Funding

History:

The V Pier has remained in disrepair since Hurricane Michael struck in 2018. To restore this important community asset, the City engaged Dewberry Engineers to develop a complete, ready-to-bid plan set for the V Pier/Fishing Pier. The design preserves the original pier's footprint to ensure environmental permitting compliance while incorporating ADA-accessible fishing areas to enhance inclusivity.

Although bids were secured, the initial pricing exceeded budget expectations. In response, the City collaborated with the awarded contractor and the engineering team to revise the project scope, focusing on Phase 1 improvements that can be implemented with the funding currently available.

Request:

As one of the first landmarks visitors see when crossing the bridge into Apalachicola, the V Pier serves as a gateway to the city's historic waterfront. Rebuilding the V Pier will create a signature destination, offering a welcoming space for locals and visitors to fish, relax, and enjoy Apalachicola's remarkable views. A key feature of the design is the addition of ADA-accessible fishing areas, ensuring that people of all abilities can experience the pier. This focus on accessibility not only demonstrates the City's commitment to inclusivity but also makes the V Pier a model of visitor-friendly design on Florida's Gulf Coast. Restoring this iconic structure will significantly enhance the visitor experience, reinforce Apalachicola's reputation as a premier coastal destination, and generate economic benefits through increased tourism.

The City of Apalachicola respectfully requests that the Franklin County Tourist Development Council fund Phase 1 of the V Pier reconstruction as an observation and fishing pier. Phase 1 activities will focus on the Apalachicola River side of the pier.

Anticipated Pricing:

The City of Apalachicola has already invested \$11,450 in the design of the V Pier, which includes a demolition plan, structural details to restore the pier to its pre-storm condition, ADA-compliant fishing areas, and complete bid specifications. In addition, construction engineering and inspection services are estimated at \$4,295, which have not yet been paid. This brings the City's total anticipated engineering investment to \$15,745.

In 2025, bids for the project, including an additive alternate for pile replacement, ranged from \$1,038,694.80 to \$1,285,900. After a thorough review, the City's consulting engineer, Dewberry, recommended awarding the contract to HG Harders, the lowest responsive bidder. Including contingency costs and additives, the estimated total project cost is approximately \$1,038,694.80. The City awarded the construction contract to HG Harders at the May 19, 2025 City Commission Special Meeting, contingent on securing project funding.

The City recognizes the size of this request and, with the understanding that the Tourist Development Council (TDC) is unable to support the full project cost in the current cycle, we respectfully propose a phased approach:

- Phase 1: Apalachicola River Side Construction (\$500,000)
- Phase 2: Bay Side Construction (\$500,000+ pending)

Phase 1 has been prioritized because it is the most visible section from land and will create the highest immediate impact for visitors, allowing access to the V Pier for observation and recreational fishing.

The immediate funding request is for **\$500,000 to complete Phase 1**, which focuses on the Apalachicola River side of the V Pier.

Attachments:

- Plan Set – ADA Fishing Pier
- Procurement Documentation
 - RFP Packet + Addendum 1
 - RFP Advertisement Affidavit
 - Bids Received
 - Detailed Bid Tab
 - City Award Agenda + Minutes
- Awarded Contractor – Phase 1 Scope Proposal
- Dewberry Task Order – Plans/CEI

Thank you for your interest and consideration!



Mayor Brenda Ash
City of Apalachicola



H.G. HARDERS & SON, INC.
GENERAL CONTRACTOR
5521 EAST HIGHWAY 98
PANAMA CITY, FLORIDA 32404-7296

TELEPHONE
(850) 874-1500
FAX
(850) 871-4669

August 13, 2025

Josh Baxley
Dewberry
324 Marina Drive
Port St Joe, FL 32456

RE: Battery Park V-Pier Improvements
Apalachicola, FL

Josh,

We understand that HG Harders was the successful low bidder for the above referenced project, however due to the City's budget, the total project cannot be funded as the City only has \$500,000 to use for this project. After an extensive inspection of the existing structure and multiple discussions exploring alternatives with both you and the City, we offer the following scope of work along with some specific qualifications that can be accomplished for the \$500,000 budget.

As a general scope overview, we can wholly demolish and dispose of the river side leg of the V-pier and construct 350 LF of new pier along the river side with ADA fishing locations. Based on our measurements, this 350 LF will take us close to where the corner of the V-pier currently stands.

Specifics of the scope are as follows:

- Nine (9) each ADA fishing locations spaced at 40' intervals on one side of the new pier (river side) of the pier only.
- Hardware will be 304 stainless steel.
- Total of 36 bents (72 each timber pile 8" dia. tip x 40')
- Total of 35 spans at 10' o.c. span length; 11 each stringers per span that has grating and 9 each stringers per span that does not have grating.
- Bents have one 2 x 10 header on each side of pile (2 each 2 x 10s per bent)
- Cross bracing to be secured with one (1) each bolt at each end of the cross bracing
- 205 lf of existing grating will be reused from river side of the existing V-pier. Currently, there is 205 lf of existing grating on the river side leg. Additional grating could be removed and reused from the basin side to have more grating footage on the river side if desired and if we can remove it safely and without creating much more additional expense.

-Job schedule and timeline to coordinate with timing of our FDOT contract for work in Apalachicola. We are currently under contract with FDOT for the fender repairs under the US98 bridge over the river there in Apalachicola and are scheduled to mobilize to begin that work by the end of August. We could begin the V-pier work upon completion of the FDOT contract work.

We look forward to reaching a solution that is financially achievable for the City which provides as much as can be completed for their budget. If you have any questions or need further clarifications, please contact me.

Sincerely,
H. G. HARDERS AND SON, INC.



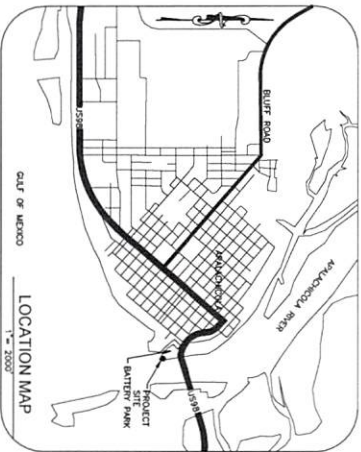
Bill Crittenden
General Manager

Sent via email to jbaxley@dewberry.com

BATTERY PARK V PIER IMPROVEMENTS

CITY OF APALACHICOLA, FLORIDA 32320

C10	COVER SHEET
C20	EXISTING CONDITIONS
C21	DEMOLITION PLAN
C30	SITE LAYOUT PLAN
C3.1 - C3.3	FRAMING PLAN
C40	PIER SECTIONS AND DETAILS
C50	MISCELLANEOUS FRAMING DETAILS
C60	MISCELLANEOUS DETAILS



Dewberry

139 E GOVERNMENT STREET,
PENSACOLA, FL 32502
(850) 760-0332

DEWBERRY PROJECT NO.: 50128948

NOTE: THE SCALE OF THESE PLANS MAY HAVE CHANGED DUE TO REPRODUCTION.

ENGINEERS STATEMENT

ALL PROPOSED ROADS, DRAINAGE, AND OTHER IMPROVEMENTS WILL BE DESIGNED TO COMPLY WITH ALL APPLICABLE FEDERAL, STATE, AND LOCAL DEVELOPMENT REQUIREMENTS SUCH AS:

THE FLORIDA GREEN BOOK

THE FLORIDA DEPARTMENT OF TRANSPORTATION DESIGN MANUAL (FDM)

COUNTY TECHNICAL SPECIFICATIONS

THE MANUAL ON UNIFORM TRAFFIC CONTROL DEVICES (MUTCD)

THE AMERICANS WITH DISABILITIES ACT (ADA)



48 HOURS
BEFORE YOU DIE
CALL SUPERHERO ONE
1-800-455-4779
www.culturevine.com

BATTERY PARK V PIER IMPROVEMENTS

CITY OF APALACHICOLA
FRANKLIN COUNTY, FLORIDA



BID SET

[illegible]

THE
COVER SHEET

C1.0



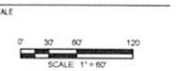
139 E. GOVERNMENT STREET
PENSACOLA, FL 32502
(850) 760-0332

BATTERY PARK V PIER IMPROVEMENTS
CITY OF APALACHICOLA
FRANKLIN COUNTY, FLORIDA

SEAL: NOT AFFIXED AND ALL DOCUMENTS ARE TO BE FILED IN THE PUBLIC RECORDS



BID SET



REVISIONS		
NO.	DESCRIPTION	DATE

DRAWN BY: D. TULLIAR
APPROVED BY: D. TULLIAR
CHECKED BY: J. BAILEY
DATE: JULY 2020

TITLE: **EXISTING CONDITIONS**

PROJECT NO. 50128949

C2.0

SHEET NO. 2 of 10



139 E. GOVERNMENT STREET
PENSACOLA, FL 32502
(850) 760-0332

CITY OF APALACHICOLA
FRANKLIN COUNTY, FLORIDA

SEA
NOT AGENCY PROPERTY - DO NOT REPRODUCE OR DISTRIBUTE
WITHOUT AGENCY APPROVAL



1997年12月

BUD SET

[illegible]

DRAWN BY	_____	0.78 LAR
APPROVED BY	_____	0.78 LAR
CHECKED BY	_____	J. BAILEY
DATE	_____	11/1/2000

DEMOLITION
PLAN

C2.1

3 of 10

DRAFT PROJECT LIST FOR TDC CONSIDERATION IN TWO-YEAR SPENDING PLAN UPDATE

Ongoing Improvement Projects – renewed items

- Continue erosion control efforts through replacement of existing dune walkovers at end of life, addition of two permitted Mobi-mat ADA access points in East and West Beaches area.
- Continue efforts to obtain permits for maintenance dredging Eastpoint and 2 Mile Channels
- Continue Sports Arena Improvements at DW Wilson Sports Arena and Kendrick Sports Arenas – pickleball courts, sports lighting improvements, add bleachers and seating capacity, electronic scoreboards, resurface walking paths, resurface basketball courts.
- Continue Beach Park Facility Improvements – replacement of damaged concrete sidewalk paths and ADA ramp enhancements at Carrabelle Beach Park and SGI Beach Park
- Continue efforts for fishing pier repairs/replacement – Battery Park Fishing Pier Repair
- Continue efforts to develop nature center project in Eastpoint.

Section 6 Conceptual Projects for review/consideration:

Updated language is not yet available online (excerpt of 2024 statutory language below), in 2025 update, section (a.) added OR be a fiscally constrained county adjacent to the Gulf of Mexico.

6. To acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate, or finance public facilities within the boundaries of the county or subcounty special taxing district in which the tax is levied, if the public facilities are needed to increase tourist-related business activities in the county or subcounty special district and are recommended by the county tourist development council created pursuant to paragraph (4)(e). Tax revenues may be used for any related land acquisition, land improvement, design and engineering costs, and all other professional and related costs required to bring the public facilities into service. As used in this subparagraph, the term "public facilities" means major capital improvements that have a life expectancy of 5 or more years, including, but not limited to, transportation, sanitary sewer, solid waste, drainage, potable water, and pedestrian facilities. Tax revenues may be used for these purposes only if the following conditions are satisfied:

- a. In the county fiscal year immediately preceding the fiscal year in which the tax revenues were initially used for such purposes, at least \$10 million in tourist development tax revenue was received;
- b. The county governing board approves the use for the proposed public facilities by a vote of at least two-thirds of its membership;
- c. No more than 70 percent of the cost of the proposed public facilities will be paid for with tourist development tax revenues, and sources of funding for the remaining cost are identified and confirmed by the county governing board;
- d. At least 40 percent of all tourist development tax revenues collected in the county are spent to promote and advertise tourism as provided by this subsection; and
- e. An independent professional analysis, performed at the expense of the county tourist development council, demonstrates the positive impact of the infrastructure project on tourist-related businesses in the county.

Section 6 project concepts must still meet funding match requirements of a 70/30 split and have an independent professional analysis performed to demonstrate the positive impact of the infrastructure improvement on tourist-related businesses within the community.

- SGI Seawall Repair at SGI Boat Ramp
- Patton Drive Boat Ramp and Dock Improvement Patton Drive
- Old Ferry Dock Boat Ramp Parking Area Improvement
- Dock and ADA access improvements at Indian Creek Park
- Sylvester Williams Park Improvements – sports lighting, basketball court, pavilion, pickleball court
- Vrooman Park Improvements– new surface for basketball court, path resurfacing, property acquisition
- Gene Sewell Park Improvements-Pickleball Court, Picnic Pavilion
- City Playground Improvements
- City Boat Ramp Improvements
- SGI Multi-Use Path Resurfacing – and additional phases – 3rd to 12th West, 3rd to 11th East, 11th to State Park (Section 6)
- Resurfacing of roads in high tourism areas – commercial dist. SGI, downtown corridors
- Parking Improvements – downtown areas, beach areas
- Drainage Improvements – downtown areas, commercial districts

FRANKLIN COUNTY

REPLY TO:
BOARD OF COUNTY COMMISSIONERS
33 MARKET STREET, SUITE 203
APALACHICOLA, FL 32320
(850) 653-8861, EXT. 100



ORIGINATING DEPARTMENT:
FRANKLIN COUNTY ADMINISTRATION
248 HIGHWAY 98
EASTPOINT, FL 32328
(850) 653-9783

August 20, 2025

RE: Sports Arena Funding Requests / County Infrastructure Projects:
DW Wilson Sports Arena, Energy Efficient Sports Lighting & Batting Cage Lights
Kendrick Sports Arena, Batting Cage Lights

Dear Franklin County Tourist Development Council,

At the August 20th, 2025, commission meeting, the Board voted to submit this funding assistance request to the Tourist Development Council for the following sports arena improvements to DW Wilsons Sports Arena and Kendrick Sports Arena. The county understands the importance of providing adequate facilities for the TDC to be able to successfully market the county as a host location for various sports tournaments and special events. These tournaments will result in additional sports tourism spending and future stays within the county by participating families.

The attached quotes are summarized below:

- Musco Sports Lighting \$998,900.00 – energy efficient, wind rated sports lighting for DW Wilson Sports Arena (same lighting systems in use at Kendrick Sports Arena in Carrabelle and Vrooman Park in Eastpoint)
- Cates Electric \$6220.28 – batting cage lighting for DW Wilson Sports Arena
- Cates Electric \$16,619.98 – batting age lighting for Kendrick Sports Arena

Please let me know if any additional information is needed or if you have any questions regarding the requests.

Sincerely,

Erin Griffith
Fiscal Manager / Grants Coordinator
Franklin County

ESTIMATE



Cates Electric Services Inc
850-528-0282
PO Box 177, Apalachicola, FL 32329

Aug 4, 2025
Quote # 2025-4146
Expiration: Sep 3, 2025

Contact

Franklin County Parks and Rec
100 Gibson Rd, Apalachicola, FL 32320
850-370-6437
fcswd2@yahoo.com

DW Wilson Batting Cages

Utilities to be marked by others (Cates electric, not responsible for any unmarked utilities)
Circuit to be run from existing pitching machine filled electrical panel box
Install three high bay lights in batting cage
Install photo eye override for timer switch for batting cage lights
Install two receptacles opposite sides of batting cage midway for pitching machine

Included in Quote:

Installation of lighting/receptacles GFCI
Disconnect at building
Cutting asphalt (repairs to asphalt not included in estimate)

Labor \$3,510.00
Material \$2,710.28

Total: \$6,220.28

Notes:

- Job to be completed during regular hours 8:00AM - 5:00PM Monday through Friday.
- Pricing is subject to parts availability and all items being done concurrently.
- Please allow 2 weeks for scheduling.
- Estimate valid for 30 days. Due to current geo-economic conditions, material estimates are only guaranteed for 48 hours from our suppliers.

ESTIMATE



Cates Electric Services Inc
850-528-0282
PO Box 177, Apalachicola, FL 32329

Aug 4, 2025
Quote # 2025-4145
Expiration: Sep 3, 2025

Contact

Franklin County Parks and Rec
1601 Kenneth B Cope Ave, Carrabelle, FL 32322
erin@franklincountyflorida.com

Kendrick Park Batting Cage Lighting

Kendrick Park - Batting cages

1. Run conduit and circuit 600 feet from meter base by park gate
2. Step up for future lighting at Pickleball Court install junction box
3. Cut asphalt two sections to run conduit under road/walking path
4. Utilities to be marked by others (Cates Electric not responsible for any unmarked utilities)
5. Install three high bay lights in batting cage
6. Install photo eye override for timer switch for batting cage lights
7. Install two receptacles opposite sides of batting cage midway for pitching machine
8. Install service disconnect at batting cages for receptacles/lights

Included in Quote:

Installation of lighting/receptacles GFCI
Disconnect at building
Cutting asphalt (repairs to asphalt not included in estimate)
Tractor work for ditch

Labor \$7,020.00
Material \$9,053.73
Equipment \$546.25

Total: \$16,619.98

Notes:

- Job to be completed during regular hours 8:00AM - 5:00PM Monday through Friday.
- Pricing is subject to parts availability and all items being done concurrently.
- Please allow 2 weeks for scheduling.
- Estimate valid for 30 days. Due to current geo-economic conditions, material estimates are only guaranteed for 48 hours from our suppliers.

Quote

Date: 8/19/2025

Project: D.W. Wilson Park Complex
Apalachicola, FL
Musco Project Number: 209890

To: Erin Griffith

Sourcewell

Master Project: 199030, Contract Number: 041123-MSL, Expiration: 06/16/2027

Category: Sports lighting with related supplies and services

All purchase orders should note the following:
Sourcewell Purchase – Contract Number: 041123-MSL

Quotation Price – Materials Delivered to Job Site and Installation

Lighting

Fields 1-4, Basketball & TBall\$ 998,900.00

*Sales tax and bonding are not included.
Quote is confidential.*

Light-Structure System™ with Total Light Control – TLC for LED™ technology

Guaranteed Lighting Performance

- Guaranteed light levels of 50/30fc on Fields 1-4 and 30fc on TBall and Basketball.
- BallTracker® technology – targeted light, optimizing visibility of the ball in play with no glare in the players typical line-of-sight

System Description

- Factory aimed and assembled luminaries, including BallTracker® luminaires
- Galvanized steel poles
- Pre-cast concrete bases with integrated lightning grounding
- Pole length factory assembled wire harnesses
- Factory wired and tested remote electrical component enclosures
- UL listed assemblies
- Enhanced corrosion protection

Control Systems and Services

- Control-Link® control and monitoring system to provide remote on/off and dimming (high/medium/low) control and performance monitoring with 24/7 customer support

Operation and Warranty Services

- Product assurance and warranty program that covers materials and onsite labor, eliminating 100% of your maintenance costs for 25 years
- Support from Musco's Lighting Services Team – over 170 Team members dedicated to operating and maintaining your lighting system – plus a network of 1800+ contractors
- Warranty starts the date of shipment

Musco Scope

- Provide design and layout for lighting system
- Test and final aim equipment

Installation Services Provided

- Scope of work outlined below.



Responsibilities of Buyer

- Confirm pole or luminaire locations, supply voltage and phase required for lighting system prior to production

Payment Terms

Final payment terms are subject to approval by Musco credit department. Final payment shall not be withheld by Buyer on account of delays beyond the control of Musco.

Email or fax a copy of the Purchase Order to Musco Sports Lighting, LLC:

Musco Sports Lighting, LLC
Attn: Musco Contracts
Fax: 800-734-6402
Email: musco.contracts@musco.com

All Purchase orders should note the following:
Sourcewell Purchase – Contract Number: 041123-MSL

Delivery Timing

8 - 10 weeks for delivery of materials to the job site from the time of order, submittal approval, and confirmation of order details including voltage, phase, and pole/luminaire locations.

Notes

Quote is based on following conditions:

- Shipment of entire project together to one location.
- Voltage and phase system requirements to be confirmed.
- Structural code and wind speed = 2023 FBC, 140 mi/h, Exposure C, Importance Factor I.
- Due to the built-in custom light control per luminaire, pole or luminaire locations need to be confirmed prior to production. Changes to pole or luminaire locations after the product is sent to production could result in additional charges.
- Standard soil conditions – rock, bottomless, wet, or unsuitable soil may require additional engineering, special installation methods and additional cost.

Thank you for considering Musco for your lighting needs. Please contact me with any questions or if you need additional details.

Danny Sheldon
Senior Sales Representative
Musco Sports Lighting, LLC
100 1st Avenue West – PO Box 808
Oskaloosa, IA 52577, USA
Phone: 352-665-0578
E-mail: danny.sheldon@musco.com

**D W Wilson Park Scope of Work
Franklin County, FL
Turnkey Scope of Work**

Owner Responsibilities:

1. Provide total access to the site and pole locations for construction.
2. Locate and mark existing underground utilities not covered by "One Call" and irrigation systems including sprinkler heads prior to excavation. Musco or Subcontractor will not be responsible for repairs to unmarked utilities.
3. Provide area on site for disposal of spoils from foundation excavation.
4. Additional charges will apply for foundation excavation and construction in non-standard soils (rock, caliche, collapsing holes, alluvial soils, etc.). Standard soils are defined as Class 5 soils in the 2020 edition of the Florida Building Code and can be excavated using standard earth auguring equipment.
5. Provide a source of water such as a fire hydrant or 2" water line for foundation excavation. Pay for any and all fees associated with the water access and usage.
6. Project to be completed on a single mobilization of the pole installation crew. Additional charges will apply for remobilization, layout of pole location(s) and aiming point(s), and/or Musco or Subcontractor provided water meter.
7. Pay for permitting fees.

Musco Responsibilities:

1. Provide required fixtures, and associated designs.
2. Provide layout of pole locations and aiming diagram.
3. Provide light test upon completion of works once owner supplied electrical system is energized.
4. Provide Project Management assistance as needed.

Musco Subcontractor Responsibilities:

1. Provide equipment and materials to off load equipment at jobsite per scheduled delivery.
2. Provide storage containers for material, including electronics enclosures.
3. Provide adequate trash container for cardboard waste and packing debris.
4. Provide adequate security to protect Musco delivered products from theft, vandalism or damage during the installation.
5. Obtain any and all required permits. Contact Musco prior to attaining permits to arrange for payment.
6. Also provide any as-built drawings as required following the completion of the project.
7. Demo existing poles and fixtures.
8. Demo existing electrical system.
9. Provide materials and equipment to assemble and install (16) Musco LSS poles and (97) TLC LED fixtures, new crossarms, wire harnesses, driver enclosures and terminate all necessary wiring.
10. Provide and install grounding for lightning protection per Musco warranty requirements.
11. Provide and install 400A 240/480v main distribution panel. Including a 400A disconnect and meter base as required by Duke energy.
12. Provide 120v control transformer for Musco Controls and Monitoring Cabinet(s).
13. Provide and install conduits and circuits from Musco Controls and Monitoring Cabinet(s) to each pole.
14. Provide equipment and materials to install the new Controls and Monitoring Cabinet(s) and terminate all necessary wiring. Subcontractor to commission Control Link once system is energized.
15. Provide and install necessary electrical to resupply power to batting cages, field outlets and picnic pavilion.
16. Conduct system startup and additional aiming as required to provide a complete and operating sports lighting system.

Apalachicola, FL

Lighting System

Pole/Fixture Summary					
Pole ID	Pole Height	Fixture Qty	Luminaire Type	Load	Circuit
A1	70'	3	TLC LED-900	2.64 kW	A
		16	TLC-RT-575	0.57 kW	D
		1	TLC-BT-575	0.57 kW	D
A2	60'	3	TLC LED-900	2.64 kW	A
		16	TLC-RT-575	0.57 kW	A
		4	TLC LED-900	3.52 kW	B
A3	70'	2	TLC LED-550	1.08 kW	E
		16	TLC-BT-575	0.57 kW	B
		1	TLC LED-1500	5.64 kW	C
A4	70'	16	TLC-RT-575	0.57 kW	B
		1	TLC-BT-575	0.57 kW	B
		3	TLC LED-900	2.64 kW	C
A5	60'	60	TLC-RT-575	0.57 kW	C
		16	TLC LED-900	2.64 kW	C
		3	TLC LED-900	3.52 kW	C
A6	70'	3	TLC LED-900	2.64 kW	C
		16	TLC-RT-575	0.57 kW	D
		1	TLC LED-1500	5.64 kW	D
B1	70'	4	TLC LED-1500	5.64 kW	D
		16	TLC-RT-575	0.57 kW	A
		4	TLC LED-1500	5.64 kW	A
B2	70'	4	TLC LED-1500	5.64 kW	A
		50	TLC LED-550	1.63 kW	E
		1	TLC-BT-575	0.57 kW	A
B3	70'	2	TLC LED-1200	2.34 kW	B
		2	TLC LED-1500	2.88 kW	E
		1	TLC-RT-575	0.57 kW	B
B4	70'	2	TLC LED-1500	2.88 kW	B
		2	TLC LED-1200	2.34 kW	B
		2	TLC LED-550	1.08 kW	F
B5	70'	1	TLC-RT-575	0.57 kW	B
		4	TLC LED-1500	5.64 kW	C
		2	TLC LED-550	1.08 kW	C
B6	70'	4	TLC LED-1500	5.64 kW	C
		16	TLC-RT-575	0.57 kW	C
		4	TLC LED-1500	5.64 kW	C
B7-H8	70'	4	TLC LED-1500	5.64 kW	D
		16	TLC-BT-575	0.57 kW	D
		3	TLC LED-1200	3.52 kW	B
C1-C2	70'	1	TLC LED-900	0.88 kW	B
		16	TLC-RT-575	0.57 kW	B
		1	TLC LED-1500	5.64 kW	B
16		97		91.75 kW	

Light Level Summary

Calculation Grid Summary									
Grid Name	Calculation Metric	Illumination Ave				Avg/Min		Circuits	Fixture Qty
		Ave	Min	Max	N/A/Min	Ave/Min			
Recessed	Horizontal Illuminance	35.43	35.43	1.83	1.83	1.45	1.45	F	4
Recessed	Horizontal Illuminance	52.50	52.50	64.92	64.92	1.45	1.45	A	18
Field 1 (Unfired)	Horizontal Illuminance	33.86	23.07	48.24	2.69	1.47	1.47	A	18
Field 2 (Unfired)	Horizontal Illuminance	53.19	38.87	59.73	1.54	1.37	1.37	B	32
Field 2 (Unfired)	Horizontal Illuminance	31.48	20.28	46.07	2.27	1.55	1.55	B	32
Field 3 (Unfired)	Horizontal Illuminance	51.09	35.28	60.71	1.72	1.45	1.45	C	18
Field 3 (Unfired)	Horizontal Illuminance	35.49	25.13	48.59	1.93	1.41	1.41	C	18
Field 4 (Unfired)	Horizontal Illuminance	52.19	35.43	63.40	1.79	1.47	1.47	D	18
Field 4 (Unfired)	Horizontal Illuminance	34.62	22.16	46.97	2.12	1.56	1.56	D	18
Field 4 (Unfired)	Horizontal Illuminance	51.09	35.28	60.71	1.72	1.45	1.45	E	18

Single Luminaire Amperage Draw Chart

Driver Specifications (50 min power factor)	Line Amperage Per Luminaire (max draw)							
Single Phase Voltage	208 (60)	220 (60)	240 (60)	277 (60)	347 (60)	380 (60)	480 (60)	
TLC-LED-1500	8.4	7.9	7.3	6.3	5.0	4.6	3.6	
TLC-LED-1200	6.9	6.5	6.0	5.2	4.1	3.8	3.0	
TLC-LED-900	5.2	4.9	4.5	3.9	3.1	2.9	2.3	
TLC-8T-575	3.3	3.2	2.9	2.5	2.0	1.8	1.5	
TLC-LED-550	3.2	3.0	2.8	2.4	1.8	1.8	1.4	

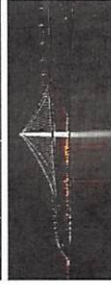
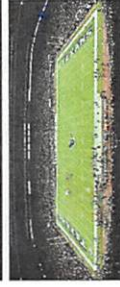
Circuit Summary

Circuit	Description	Load	Future Qty
A	Field 1	18.85 kW	18
B	Field 2	30.74 kW	32
C	Field 3	18.85 kW	18
D	Field 4	18.85 kW	18
E	T-rail	3.78 kW	7
F	Backhaul	2.15 kW	4

Fixture Type Summary

Type	Source	Lumens	L90	L40	L70	Quantity
TLC-HF-575	LED 5700K - 75 CRI	575W	>120,000	>120,000	>120,000	20
TLC-LED-1200	LED 5700K - 75 CRI	1170W	>120,000	>120,000	>120,000	20
TLC-LED-1500	LED 5700K - 75 CRI	1410W	>120,000	>120,000	>120,000	28
TLC-LED-550	LED 5700K - 75 CRI	540W	>120,000	>120,000	>120,000	11
TLC-HUD-500	LED 5700K - 75 CRI	880W	>120,000	>120,000	>120,000	78

From Hometown to Professional



We Make It Happen.

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PROJECT SUMMARY

Apalachicola, FL

INCLUDES:

- Basketball
- Field 1
- Field 2
- Field 3
- Field 4
- T-Ball

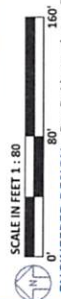
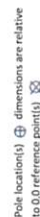
Electrical System Requirements: Refer to Amperage Draw Chart and/or the "Musco Control System Summary" for electrical sizing.

Installation Requirements: Results assume ± 3% nominal voltage at line side of the driver and structures located within 3 feet (1m) of design locations.

[illegible]

• This structure utilizes a back-to-back mounting configuration

Driver Specifications (90 min power factor)	Line Amperage Per Luminaire (max draw)					
	208	220	240	277	347	380
Single Phase Voltage						
TLC-LED 1500	8.4	7.9	7.3	6.3	5.0	3.6
TLC-LED 12000	6.9	6.5	6.0	5.2	4.2	3.0
TLC-LED 4500	5.2	4.9	4.5	3.9	3.1	2.3
TLC-81-S75	3.3	3.2	2.9	2.5	2.0	1.5
TLC-81-S150	3.3	3.2	2.9	2.5	2.0	1.5



0' 80' 160'

ENGINEERED DESIGN By: D.Alexander • File #209890A • 18-Feb-25



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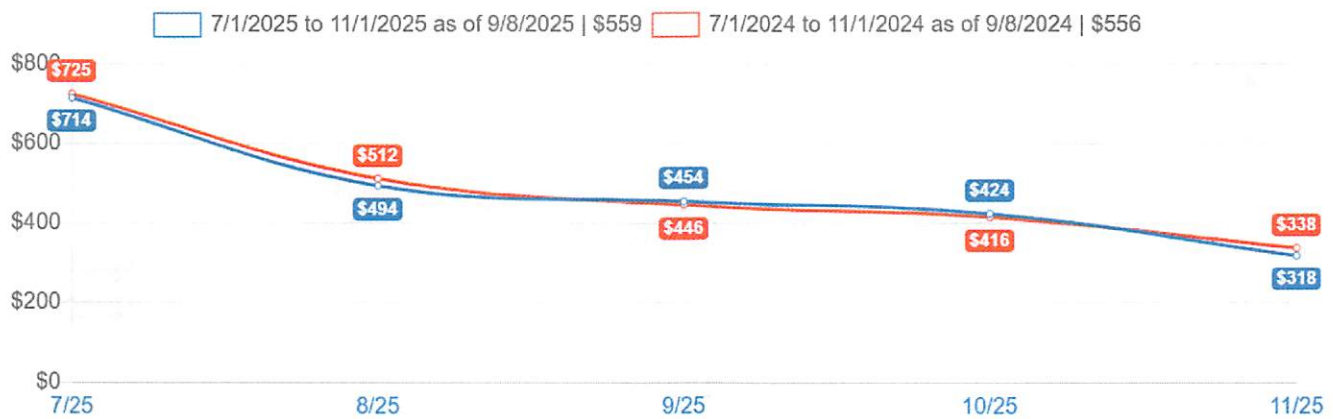
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EQUIPMENT LAYOUT

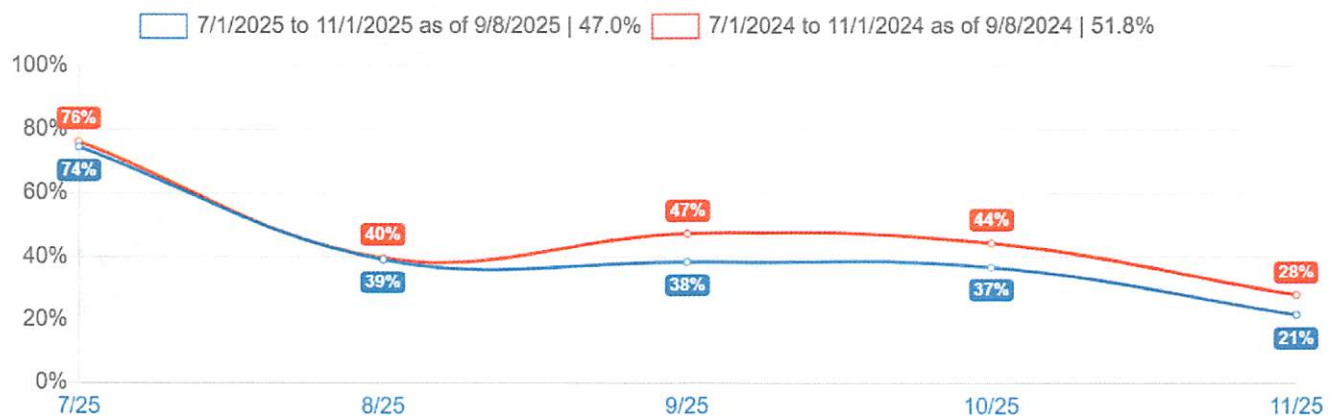
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KPI	Value	Compared	Difference
ADR	\$559	\$556	1%
Adjusted Paid Occupancy %	47.0%	51.8%	-9%
Adjusted RevPAR	\$263	\$288	-9%
Revenue	\$21,727,574	\$22,464,567	-3%
Nights Available	82,728	78,055	6%
Guest Nights	38,882	40,423	-4%
Avg. Length of Stay	6.6	6.7	-2%
Avg. Stay Value	\$3,722	\$3,829	-3%

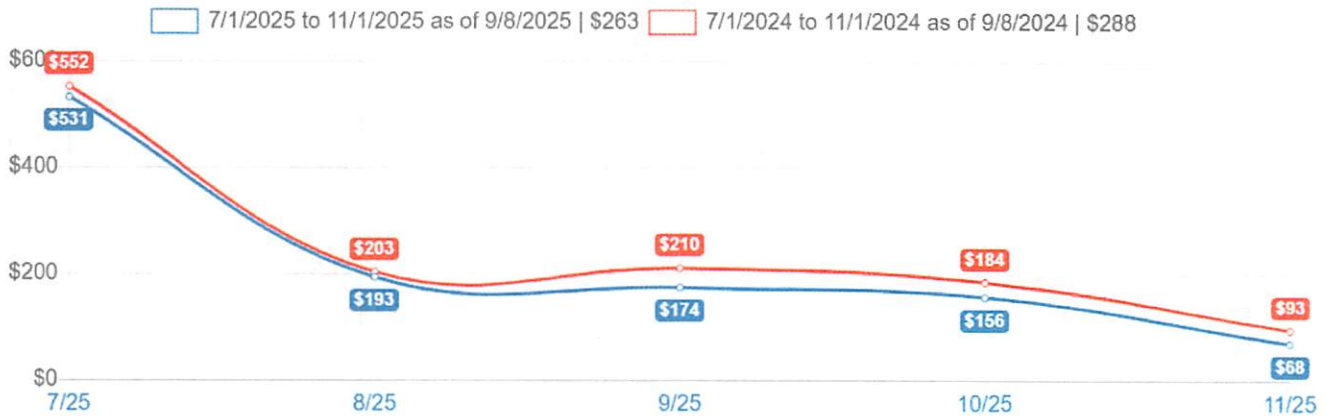
ADR



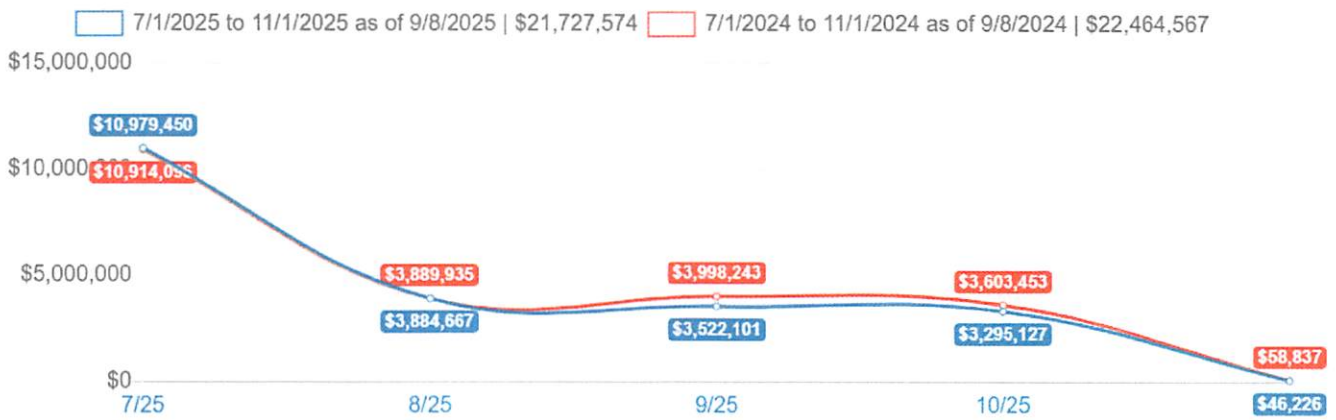
Adjusted Paid Occupancy %



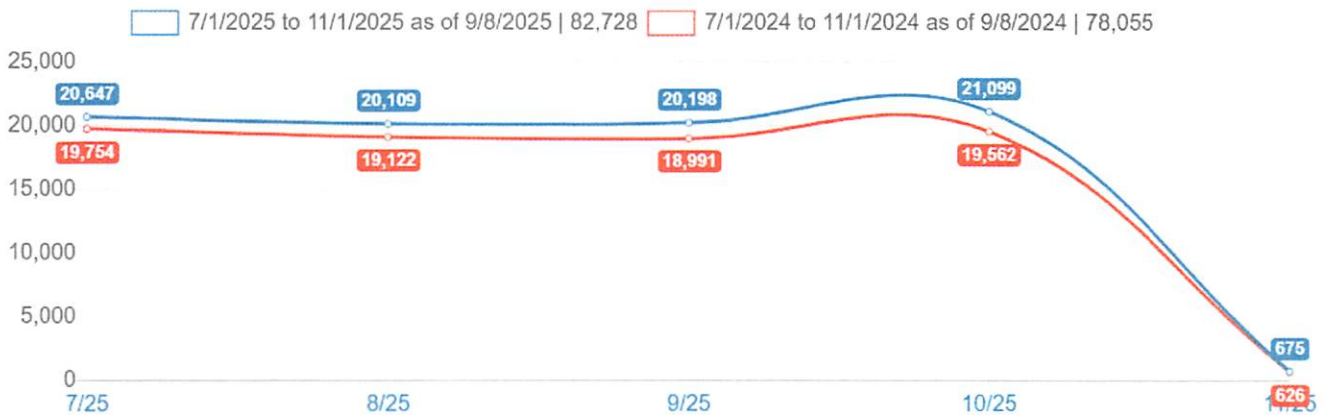
Adjusted RevPAR



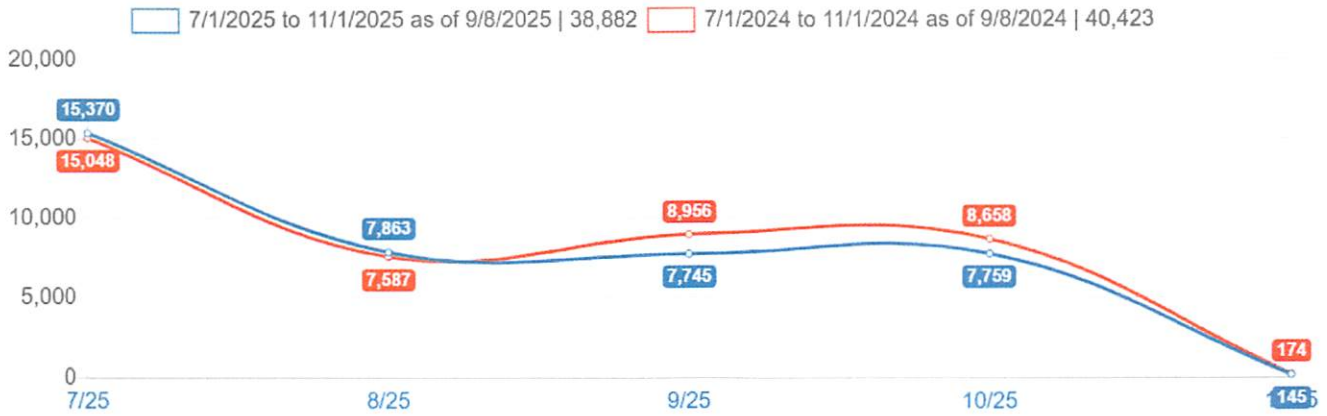
Revenue



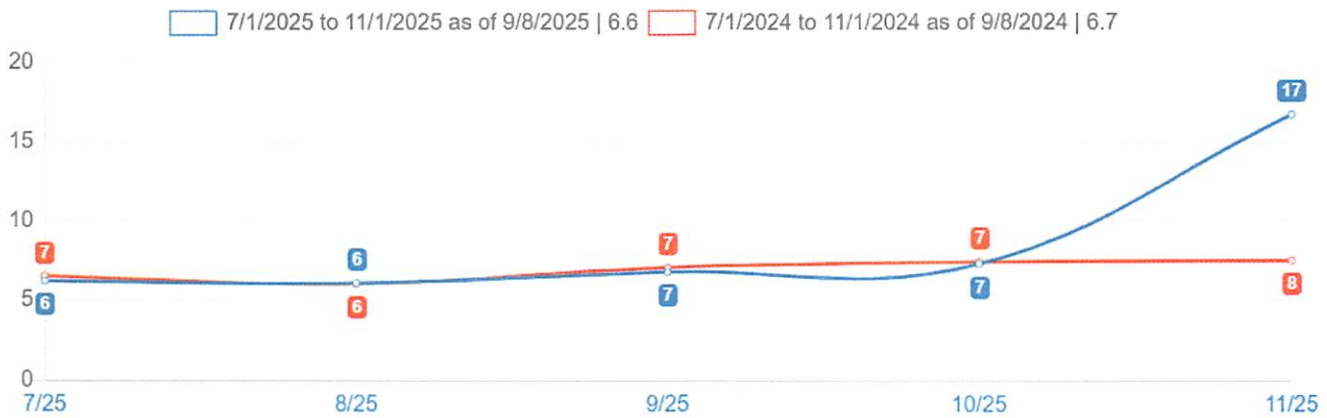
Nights Available



Guest Nights



Avg. Length of Stay



Avg. Stay Value

