

**Franklin County Tourist Development
Council Board Meeting TDC Office
Meeting Room
Wednesday, June 11, 6:00 P.M.**

MINUTES

- Attendance: Commissioner Ricky Jones - Chair, Janalyn Dowden – TDC Board, Mayor Sebrina Brown – City of Carrabelle, Donnie Gay – TDC Board, Kathy Robinson – TDC Board Member, John Solomon – TDC Administrator, Director.
- Absent : Amy Hodson – TDC Board , Mayor Brenda Ash – City of Apalachicola, Buck Bolden – TDC Board,
- Vendors: Cindy Clark – Bay Media, Tana Kendrick – 2K Webgroup, Royce Rolstad - FCTV
- Visitors: Tamara Allen, Carrabelle History Museum, Lori Dougherty – Carrabelle VC/
- Zoom Visitors Online:

1. Welcome/Call to Order Commissioner Jones

2. Prayer and Pledge of Allegiance

3. Quorum Announcement Solomon

4. Approval of the Minutes May 21, 2025, Minutes Solomon

Motion: Robinson Second: Gay Approved

5. Public Comments : None

6. Administrative Reports :

Solomon

- FCTDC Collections Report
- Expense to Budget Report

7. Promotions Reports

- FCTV – See Report
- Web Master – See Report
- Bay Media – See Report

Ad Buys: Good Grit Digital – annual \$14,814.30
 Women’s Day (Oct/Nov) and Good Housekeeper (Sept/Oct) - \$2,853.42
 Flamingo Magazine – (Fall Issue) Print and Digital - \$ 6,270

Motion: Robinson Second: Dowden Approve

8. New Business:

1. Request to purchase 2025-26 Promotional Items - \$3,042

Motion: Brown Second: Robinson Approved

2. Review and approval 2025-26 Draft Budget

Motion: Robinson Second: Brown Approved

3. Review and approval 2025-26 Museum, Large and Small Promotional Grants

Motion: Brown Second: Gay Approved

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9. Reports by Local Government Representatives:

City of Apalachicola: None

City of Carrabelle: Report about July 5th Celebrations

Franklin County: Discussed tearing down house on Eastpoint property.

10. Reports from Member Organizations - None

Meeting adjourned at: 6:45 pm

**Meeting Announcements: TDC Board Meeting Wednesday, August 13th, 2025 @ 6:00 pm
at TDC Office meeting room, Eastpoint Visitor Center, Eastpoint, FL**

Join Zoom Meeting

<https://us06web.zoom.us/j/85955717523?pwd=XQ8SKoJwmhuaC7Viweib2PxuodfXbl.1>

Meeting ID: 859 5571 7523 Passcode: 96