

Franklin County Tourist Development Council Board Meeting
TDC Office Meeting Room
Wednesday, May 21, 2025, 6:00 P.M.

MINUTES

- Attendance: Commissioner Ricky Jones – Chair, Mayor Sebrina Brown – City of Carrabelle, Amy Hodson – TDC Board, , Janalyn Dowden – TDC Board, Donnie Gay – TDC Board, John Solomon – TDC Administrator, Deborah Davis – TDC Finance Director.
- Absent: Mayor Brenda Ash – City of Apalachicola, Kathy Robinson – TDC Board, Buck Bolden – TDC Board
- Vendors: Cindy Clark – Bay Media, Royce Rolstad – FCTV, Tana Kendrick – 2K Webgroup
- Visitors: Tamara Allen- CHM, Courtney Larson - Carrabelle Chamber, Sheila Hausen – Collins.
- Zoom Visitors Online: **None**

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|------------------------------------|---------------------------|
| A. Welcome/Call to Order | Commissioner Jones |
| B. Prayer and Pledge of Allegiance | Commissioner Jones |
| C. Quorum Announcement - Yes | Solomon |

- | | | |
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| D. Approval of the Minutes | | |
| Motion: Hodson | Second: Brown | Unanimous |

- E. Public Comments: None

- F. Administrative Reports

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| • FCTDC Collections Report – See Report | Solomon |
| • Visitor Numbers - See Report | Solomon |
| • Expense to Budget Report - See Report | Davis |

Promotions Report

- | | |
|---------------------------|----------------|
| • FCTV Report – No Report | Rolstad |
| • Bay Media - See Report | Clark |

Ad Buys: Mid-month approval Ricky Jones

- *Good Grit Magazine* – August/October Issues. Full Page- \$4,193.00

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| Motion: Brown | Second: Hodson | Unanimous |
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- 2K Webgroup - See Report

New business

- A. Kendrick Sports Park Arena County Request – Demolish one(1) tennis court and rebuild three(3) new post-tensioned concrete pickleball courts (total slab size = 108’ x 64’, \$285,250.00

Motion: Dowden	Second: Brown	Unanimous
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- B. D.W. Wilson Sports Arena County Request – Construction plans to design six (6) new pickleball courts. The subject improvements will include six (6) concrete pickleball courts, associated striping, fencing, seating and stormwater improvements, \$26,995.00

Motion: Dowden	Second: Brown	Unanimous
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- C. Mid-month Approval – The getaway approved last month for \$1,500 increased to up to \$3,000.00 as a partnership with Visit Florida Promotions Program

Motion: Brown

Second: Gay

Unanimous

Reports by Local Government Representatives:

A. City of Apalachicola: None

B. City of Carrabelle: First Friday event in downtown Carrabelle

C. Franklin County: Update regarding Lighthouse Park on SGI. Landscaping will be done, then looking to have a ribbon cutting. Future meetings will be on the second Wednesday of each month at 6:00 pm.

D. Reports from Member Organizations:

Letter of Support: Requested by Cindy Clark for a letter of support for requesting a grant to repair the old City Hall Building and the Arts and Culture Center

Motion: Gay

Second: Hodson

Unanimous

Meeting Announcements: TDC Board Meeting Wednesday, June 11th @ 6:00 pm at TDC Office meeting room.

Join Zoom Meeting:

<https://us06web.zoom.us/j/82762572378?pwd=pqEvDCKyKaMSakLxOQUY5AH8cb1Bue.1>

Meeting ID: 827 6257 2378 / Passcode: 661948

Meeting Adjourned: 6:30 pm