

Franklin County Tourist Development Council Board Meeting
TDC Office Meeting Room
Wednesday, March 19, 2025, 6:00 P.M.

MINUTES

- Attendance: Commissioner Ricky Jones – Chair, Mayor Brenda Ash – City of Apalachicola, Mayor Sebrina Brown – City of Carrabelle, Amy Hodson – TDC Board, Donnie Gay – TDC Board, John Solomon – TDC Administrator, Deborah Davis – TDC Finance Director.
- Absent: Janalyn Dowden – TDC Board, , Kathy Robinson – TDC Board, Buck Bolden – TDC Board
- Vendors: Cindy Clark – Bay Media, Royce Rolstad – FCTV, Tana Kendrick – 2K Webgroup
- Visitors: Sheila Hauser – Collins, Rick Miller – Parrot Heads.
- Zoom Visitors Online: **None**

1. Welcome/Call to Order **Commissioner Jones**

2. Prayer and Pledge of Allegiance

3. Quorum Announcement - Yes **Solomon**

4. Approval of the Minutes

Motion: **Ash** Second: **Hodson** Unanimous

5. Public Comments: **None**

6. Administrative Reports

• FCTDC Collections Report – See Report **Solomon**

Comments and Motion from Gay/Hodson, Requesting
to see a demo of Key Data program

Motion: **Gay** Second: **Hodson** Unanimous

• Visitor Numbers - See Report **Solomon**

• Expense to Budget Report - See Report **Davis**

Promotions Report

• FCTV Report – See Report **Rolstad**

• Bay Media - See Report **Clark**

• 2K Webgroup - See Report **Kendrick**

New business

Request FSU Marine Lab to add “Whatever Floats Your Boat” event to the small Promotional Grant for reimbursement up to \$2000.

A. The Forgotten Coast Parrot Head Club is requesting funding for the 2nd annual “Jimmy Buffet Day” – 3-day event at the end of August. This is a major event promotion grant for reimbursement up to \$3500.

B. Alligator Point Fire Department requests funding from the 10% Tourism Law Enforcement/Fire Responder portion of the Budget. The request is for First Responder Equipment and AEDs. The request is for \$24,098.46.

Motion to approve items A – E

Motion: **Robinson** Second: **Bolden** Unanimous

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Reports by Local Government Representatives:

- A. City of Apalachicola: Leslie Street is going to reopen and there will be ribbon cutting; Also, the city manager has resigned.
- B. City of Carrabelle: Events being held during March and April
- C. Franklin County: Legislature is in session, and we will be monitoring changes in the language of the statues regarding TDC.
- 7. Reports from Member Organizations: None
- 8. Board Comments: Hodson reminded the Board of the SGI Brewfest and there were still a few tickets left

Meeting Announcements: TDC Board Meeting Wednesday, April 16th @ 6:00 pm at TDC Office meeting room.

Join Zoom Meeting:

<https://us06web.zoom.us/j/82762572378?pwd=pqEvDCKyKaMSakLxOQUY5AH8cb1Bue.1>

Meeting ID: 827 6257 2378 / Passcode: 661948

Meeting Adjourned: 6:30 pm