

Franklin County Tourist Development Council Board Meeting
TDC Office Meeting Room
Agenda
Wednesday, October 11th, 2:00 P.M.

AGENDA

- | | | |
|--|--------------------|---------------------------|
| 1. Welcome/Call to Order | | Commissioner Jones |
| 2. Prayer and Pledge of Allegiance | | |
| 3. Quorum Announcement | | Solomon Davis |
| 4. Approval of the Minutes of September 27th | Action Item | |
| 5. Public Comments | | |
| 6. Administrative Reports | | |
| • FCTDC Collections Report | | Solomon Davis |
| • Expenditures to Budget | | |

Promotions Report

- | | |
|--|-----------------|
| • Bay Media | Clark |
| • Web Master Report | Kendrick |
| • FCTV Report | Rolstad |
| • Visitor Numbers | Solomon |
| • Administrative Items | Solomon |
| ○ Streaming TV Commercials in Tampa, Tallahassee, Orlando | |
| ○ Streaming TV Commercials in Birmingham and Atlanta Suburbs | |
| ○ Carvertise 6-month advertising Campaign beginning in November. | |

Continuing Business:

New Business:

- a. Request from Apalachicola Historical Society to reprint 10,000 of the Walking tour of Chesnut Cemetery
- b. Request from St. George Island Lighthouse Museum to pay for half of Lighthouse Driving Tour print of 50,000 brochures.
- c. Request from St. George Island Lighthouse Assoc. to award \$2,000 Small Grant Reimbursement for promotion of 15-year anniversary celebration

Reports by Local Government Representatives:

- | | |
|--------------------------|--------------------|
| A. City of Apalachicola: | Mayor Ash |
| B. City of Carrabelle: | Mayor LaPaz |
| C. Franklin County | Comm. Jones |

7. Reports from Member Organizations
8. Board Comments

Meeting Announcements: TDC Board Meeting Wednesday, November 8th , 2023 at 2:00 pm at TDC Office meeting room