Franklin County Tourist Development Council Board Meeting County Commission Meeting Room Minutes

Wednesday, June 14th, 2:00 P.M.

Attendance: Commissioner Ricky Jones – Chair, Mayor Brenda Lapaz – City of Carrabelle, Clark
Klinkenberg – Carrabelle Chamber of Commerce, Buck Bolton – TDC Board, Adrea Pendleton –
Apalachicola Bay Chamber of Commerce, John Solomon – TDC Administrator, Deborah Davis – TDC
Finance Director

Absent: Kathy Robinson-TDC Board, Mayor Brenda Ash - City of Apalachicola, Janalyn Dowden – TDC Board, Rex Pennycuff – TDC Board.

Vendors: Royce Rostad - FCTV, Cindy Clark - Bay Media

AGENDA

Welcome/Call to Order
 Prayer and Pledge of Allegiance
 Quorum Announcement
 Commissioner Jones
 Solomon

4. Approval of the Minutes of May 10th Action Item Davis

Motion: Bolton Seconded: LaPaz Unanimous

5. Public Comments

6. Administrative Reports

FCTDC Collections Report
 Expenditures to Budget
 Davis

Motion to adjust Internet Marketing to accommodate the additional expenditures for My Emma With a budget of \$10,000 under non-contractual.

Motion: LaPaz Seconded: Klinkenberg Unanimous

Promotions Report

• Bay Media Clark

See Report

Action Item: Food Network Magazine & The Pioneer Woman Magazine: a VF Coop, Florida is For Foodies Culinary Travel Program, October thru November. This will run during the Culinary Get-away. Cost \$ 9,575.

Motion: LaPaz Seconded: Bolton Unanimous

Action Item: Digital, Lonely Planet: Display ad over a four-week period. This is a VF Coop. This will run during the RV Camping Get-away. Cost: \$ 7,500

Motion: LaPaz Seconded: Klinkenberg Unanimous

Web Master Report
 Kendrick

See Report

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	FCTV Report			Rolstad	
	9	See Report			
	• V/i	sitor Numbers		Solomon	
		See Report		3010111011	
		•			
	 Administrative Items 			Solomon	
		Continuing Business	:		
		New Business:			
	1.	Brochure Request- Apalachicola's African American Heritage Trail Rack Cards			
	Printing and Production of Rack Cards (10,000 – 2 sided)) for \$ 1.257.00	
		Motion: LaPaz	Seconded: Pendleton	Unanimous	
	2.	Review & Approve Dra	ft Budget		
		Motion: LaPaz	Seconded: Klinkenberg	Unanimous	
			_		
	3. Increase My Emma Software 2023 budget t		tware 2023 budget to \$10,000		
		. Motion: LaPaz	Seconded: Klinkenbo	erg Unanimous	
	4	Daviere Q America Core	all Laura C Managery Count Application		
	4.	Motion: LaPaz	all, Large & Museum Grant Applicatio Seconded: Klinkenberg	Unanimous	
		WIOLIOII. Laraz	Seconded. Killikelibeig	Ollalillious	
Re	eport	s by Local Governmen	t Representatives:		
		A. City of Apalac	hicola:	Mayor Ash	
		None		·	
		B. City of Carrabo	elle:	Mayor LaPaz	
			ty – Discuss Franklin County Sports Fa	cilities Comm. Jones	
			ture regarding Sports Facilities and A		
7.	Reports from Member Organizations				
	•		_	of the restrooms on the island during the peak	
	se	eason? It was noted th	ne County already gets \$ 99,000 fr	om the TDC to assist in this cost.	
8.	Boa	Board Comments			
		ng adjourned at 3:15 F	-	s: TDC Board Meeting Wednesday, August 9 th , 2023	
at	at 2:00 pm at County Commission meeting room				