

**Franklin County Tourist Development Council Board Meeting
County Commission Meeting Room
Wednesday, April 12th, 2:00 P.M.**

Attendance: Commissioner Ricky Jones – Chair, Mayor Brenda Lapaz – City of Carrabelle, Clark Klinkenberg – Carrabelle Chamber of Commerce, Buck Bolton – TDC Board, Janalyn Dowden – TDC Board, Adrea Pendleton – Apalachicola Bay Chamber of Commerce, John Solomon – TDC Administrator, Deborah Davis – TDC Finance Director

Absent: Rex Pennycuff – TDC Board, Mayor Brenda Ash - City of Apalachicola, Kathy Robinson- TDC Board,

Vendors: Tana Kendrick– 2K Web group, Royce Rostad - FCTV

Visitors: Amy Hodson, Saint George Lighthouse Association

- | | | |
|---|----------------------|---------------------------|
| 1. Welcome/Call to Order | | Commissioner Jones |
| 2. Prayer and Pledge of Allegiance | | Commissioner Jones |
| 3. Quorum Announcement | | Solomon |
| 4. Approval of the Minutes of March 8th | Action Item | Davis |
| Motion: Dowden | Second: LaPaz | Unanimous |
| 5. Public Comments | | |
| None | | |
| 6. Administrative Reports | | |
| • FCTDC Collections Report | | Solomon |
| Increase over last year same period of \$155,971 with a total of \$11,644.39 for the month of January 2023. | | |
| • Expenditures to Budget | | Davis |
| See Report | | |
| Promotions Report | | |
| • Web Master Report | | Kendrick |
| See Report of top ten cities (page 19) | | |
| • Bay Media Report | | Clark |
| See Report | | |
| • FCTV Report | | Rolstad |
| See Report | | |

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- Visitor Numbers **Solomon**
March visitor number were 4,464 and there were 1,373 Visitor Guides mailed.

- Administrative Items **Solomon**
Continuing Business:

- a. Entry Signs Discussion and Approval - John displayed a life size copy of what the sign would look like.

The price will be \$510 per sign, with six signs made and installed for a total of \$3060.

Motion: Klinkenberg **Second: LaPaz** **Unanimous**

New Business:

- a. Museum Project Grant Request from North Florida African American Corridor Project (History Culture and Arts Building in Apalachicola) for replacement of the heating and air conditioning system; see the attached request.

The lowest bid was \$11,800.

Motion: LaPaz **Second: Bolton** **Unanimous**

Reports by Local Government Representatives:

- A. City of Apalachicola:

Mayor Ash

No Report - Absent

- B. City of Carrabelle:

Mayor LaPaz

City sent letters to representatives regarding the 10 million dollars tap for use of TDC funds for Infrastructure. The signs at McKenzie Beach have been installed.

- C. Franklin County

No Report

Comm. Jones

Reports from Member Organizations

Saint George Lighthouse Association – Amy Hodson

Thanks for the support of TDC for funding the Brewfest in past years; they no longer need the funding for this event as it is self-supporting. Reminder of the Shrimpfest that will take place on May 13th.

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Board Comments - None

Meeting adjourned at 2:25 pm

Meeting Announcements: TDC Board Meeting Wednesday, May 10th, 2023 at 2:00pm at County Commission meeting room