

**Franklin County Tourist Development Council Board Meeting
County Commission Meeting Room
Wednesday, April 13th, 2022 2:00 P.M.**

Attendance: : Commissioner Ricky Jones, Mayor Brenda LaPaz – City of Carrabelle, Beverly Hewitt – Apalachicola Bay Chamber, Lewis Christie – Carrabelle Chamber of Commerce, , Janalyn Dowden, TDC Board Member, Kathy Robinson – TDC Board Member, Mayor Brenda Ash- City of Apalachicola and Buck Bolden – TDC Board Member

Via Zoom: None

Absent - Rex Pennycuff – TDC Board Member

Recording: John Solomon, Deb Davis

Vendors: Tana Kendrick – 2K Web Group and Cindy Clark – Bay Media, Royce Rostad

Visitors:

1. Welcome/Call to Order **Commissioner Jones**
2. Prayer and Pledge of Allegiance **Commissioner Jones**
3. Quorum Announcement **Solomon**
4. Approval of the Minutes of February 9th **Davis**
Motion: Lapaz Second: Christie Unanimous

5. Public Comments None

6. Administrative Reports
 - FCTDC Collections Report **Solomon**
December collections were \$116,000 and January's \$144,000

 - Expenditures to Budget **Davis**
As of March 31st, expenditures YTD is \$535,290 or 22.1 % of budget.

 - Promotions Reports**
 - FCTV Report **Rolstad**
"How to Forgotten Coast Like a Local" has been completed and is airing on FCTV and Mediacom, as well as on Roku TV. This series will be submitted to Visit Florida for consideration for the Flagler Awards.

 - Media Report **Clark**
See report

 - Web Master Report **Kendrick**
See report

 - Visitor Numbers **Solomon**

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See Report

- Administrative Items

Solomon

A. Request from City of Apalachicola for the TDC to fund **up to \$50,000** for the repair of Lafayette Park Pier Pavilion. This is for reimbursement if approved.

Motion: LaPaz Second: Robinson Mayor Ash Abstained Unanimous

B. Request from the City of Apalachicola to fund out of sign budget \$2,500 to repair the nine Interpretive signs damaged from previous hurricanes. This is for reimbursement if approved.

This will come out of the TDC Sign budget, and is reimbursement

Motion: Robinson Second: Bolden Mayor Ash Abstained Unanimous

C. Motion to approve renewal contracts of TDC Vendors and TDC Administration with proposed increases.

Motion: Hewitt Second: Robinson Unanimous

D. Request for Design & Construct New Dune Beach Walkover on SGI

Request is by Erin Griffin. This will be up to \$35,000 and will be adjacent to the new parking area.

This will come out of the TDC Infrastructure Budget.

Motion: LaPaz Second: Christie Unanimous

E. Sinclair Alabama (TV/OTT Morning Show) Advertising

See handout.

Motion: Dowden Second: Hewitt Unanimous

7. Continuing Business

A. Carvertise update

See Report

B. Forgotten Coast Kids Corner Update

This exhibit in Pensacola Visitor Center is open, will need to visit and add some extra items.

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Reports by Local Government Representatives:

- A. Franklin County:** No Report **Com. Jones**

- B. City of Apalachicola:** **Mayor Ash**
Request for a letter of support for funding Leslie Street repairs in City of Apalachicola
Motion: LaPaz Second: Hewitt Unanimous

- C. City of Carrabelle:** **Mayor LaPaz**
City of Carrabelle is awaiting an opinion and response from the County Attorney, for two months for a grant to replace recreational equipment. As soon as the attorney gives his opinion the City of Carrabelle will be notified.

8. Reports from Member Organizations

Carrabelle History Museum: Tamara Allen reported upcoming Riverfront Festival and also Birthday Party celebrating the Carrabelle History Museum's Building.

9. Board Comments

Bolton made note that the Capital Grants are from Current to forward, and not for projects already completed prior to applying for the grants.

Meeting adjourned at 2:42 pm

Meeting Announcements:

Wednesday, **May 11th**, 2022, Meeting 2:00pm At County Commission Meeting Room
Monthly meeting will resume at the Eastpoint Visitor Center beginning in August.