

Franklin County Tourist Development Council Board Meeting
County Commission Meeting Room
Agenda
Wednesday, May 12th, 2021 2:00 P.M.

AGENDA

1. Welcome/Call to Order **Commissioner Jones**
2. Prayer and Pledge of Allegiance
3. Quorum Announcement **Solomon**
4. Approval of the Minutes of March 10th 2021 **Action Item** **Davis**
5. Public Comments
6. Administrative Reports
 - FCTDC Collections Report **Solomon**
 - Expenditures to Budget **Davis**
- Promotions Reports**
 - Media Report **Clark**
 - FCTV Report **Rolstad**
 - Web Master Report **Kendrick**
 - Visitor Numbers **Solomon**
 - Administrative Items **Solomon**
 - A. We have received request from travel writer from Katy Wells who has asked to provide for lodging at the Old Carrabelle hotel. She has a confirmed magazine and confirmed online publication: Snowbirds and RV Travelers magazine, a magazine in BC, Canada and <https://americanroads.net> and <https://rovology.com/>
 - B. Travel Writer Dawn Perez has reached out she is well published author she is doing this for magazine focusing on sport fishing. She has requested to do a story here about women fishing on the forgotten coast. She has secured two magazine that want to feature this article. She has asked for lodging and booking with Photo/Fishing trip. She has confirmations from woods & Water Magazine and Coastal Angler to run the article and photos.
 - C. Discovery TV has reached out to shoot a fishing episode in Franklin County they are using Krista Miller as a guide as well will have their own boat. They will be here July 5th-11th and have asked if the TDC could provide lodging for that time period. 3 separate bedrooms required. This is long running TV show.
7. Continuing Business
 - A. Beach Access Signs: Franklin County Parks and Recreation has placed all 20 signs out on beach access sites in the county in doing so they installed them with new frames that really make the sign pop. I am requesting we reimburse them the cost of building these frames. Cost \$1,049.50
 - B. Mobile App: As of May 5th the mobile App has 2,327 users.
8. Reports by Local Government Representatives:
 - A. Franklin County: **Com. Jones**
 - B. City of Apalachicola: **Mayor Begos**
 - C. City of Carrabelle: **Mayor LaPaz**
9. Reports from Member Organizations
10. Board Comments