

Franklin County Tourist Development Council
Board Meeting
County Commission Meeting Room
Agenda
Wednesday, October 14th, 2020 2:00 P.M.

AGENDA

1. Welcome/Call to Order **Commissioner Jones**
2. Prayer and Pledge of Allegiance
3. Quorum Announcement **Solomon**
4. Approval of the Minutes of September 2nd 2020 **Action Item** **Davis**
5. Public Comments
6. Administrative Reports
 - FCTDC Collections Report **Solomon**
 - Expenditures to Budget **Davis**
- Promotions Reports**
 - Media Report **Clark**
 - Web Master Report **Kendrick**
 - Video Report **Rolstad**
 - Visitor Center Report **Lane/Solomon**
Visitor Numbers
 - Administrative Items **Solomon**
See Continuing Business
7. Continuing Business-
 1. Information on Occupancy – Franklin County Occupancy rate for August, September, October has been still trending up. The percentages for those three months are 17.6%, 23.5% and 18.8% above 2019 numbers.
 2. Visit Apps – The build out of the design for the App is almost complete as of writing of this agenda we are waiting on the process to import information from our current site into the App. The Mobile App is on schedule to be released by end of October.
8. Reports by Local Government Representatives:
 - A. Franklin County **Commissioner Jones**
 1. Update on County Commission actions about trash cleanup on the bridges.
 - B. City of Apalachicola: No agenda item **Mayor Begos**
 - C. City of Carrabelle: No agenda item **Mayor LaPaz**
9. Reports from Member Organizations
10. Board Comments

Meeting Announcements: Wednesday, November 11th 2:00pm TDC Board Meeting Location TBA