

Franklin County Tourist Development Council  
 Board Meeting  
 Eastpoint Visitor Center  
 Wednesday, July 17th, 2019, 2:00 P.M.

AGENDA

- |     |   |             |             |               |
|-----|---|-------------|-------------|---------------|
| 1.  | Welcome/Call to Order   |             |             | Chair         |
| 2.  | Prayer and Pledge of Allegiance   |             |             |               |
| 3.  | Quorum Announcement   |             |             |               |
| 4.  | Amendments to Agenda  |             |             |               |
| 5.  | Approval of the Minutes of June 19th, 2019  | Action Item |             | Davis         |
| 6.  | Administrative Reports  |             |             |               |
|     | • Financials  |             |             |               |
|     | • FCTDC Collections Report  |             |             | Solomon       |
|     | • Expenditures to Budget  |             |             | Davis         |
|     | Promotions Reports  |             |             |               |
|     | • Media Report  |             |             | Clark         |
|     | • Web Master Report   |             |             | Kendrick      |
|     | • Video Report  |             |             | Rolstad       |
|     | • Visitor Center Report   |             |             | Lane          |
|     | Visitor Numbers   |             |             |               |
|     | • Administrative Items  |             |             | Solomon       |
|     | • Survey Test Results   |             |             |               |
|     | • Merchandise for Mobile Outreach Update  |             |             |               |
| 7.  | Committee Reports   |             |             |               |
|     | • Grants Committee  |             |             | Action Item   |
| 8.  | Continuing Business   |             |             |               |
| 9.  | Reports by Local Government Representatives   |             |             |               |
|     | City of Apalachicola  |             |             | Mayor Johnson |
|     | City of Carrabelle  |             |             | Mayor LaPaz   |
|     | Franklin County   |             |             | Comm Jones    |
| 10. | Reports from Member Organizations   |             |             |               |
| 11. | New Business  |             |             |               |
|     | • Historic Apalachicola City Squares Brochure (Diane Brewer) 5,000 copies / \$1161.31   |             | Action Item |               |
|     | • Ball Teams World Series   |             |             |               |
| 12. | Public Comment  |             |             |               |
| 13. | Board Comments  |             |             |               |
| 14. | Meeting Announcements: Grant Meeting Wednesday, 08/14 12:30pm / TDC Board Meeting 08/14 at 2:00pm at Eastpoint Visitor Center |             |             |               |