

Franklin County Tourist Development Council
Board Meeting
Eastpoint Visitor Center
Wednesday, January 9, 2019, 2:00 P.M.

DRAFT
AGENDA

1. Welcome/Call to Order Chair
2. Prayer and Pledge of Allegiance
3. Quorum Announcement

4. Amendments to Agenda

5. Introductions:
 William "Buc" Bolton
 Mr. Bolton was approved by the BOCC as a lodging provider member

6. Approval of the Minutes of December 12, 2018 Action Item Davis
7. Administrative Reports Davis
 - Financials
 FCTDC Collections Report
 2018-19 YTD
 Financials: Expenditures to Budget
 Report on Annual Review of Expenditures

 - Promotions Report
 Media Report Action Item Clark
 2018-19 Visitor Guide
 Buy Schedule Items

 - Web Master Report Kendrick
 Visitor Center Report Lane
 Visitor Numbers
 - Administrative Items Solomon
 - Signage
 - Mobile Outreach
 - Storage
 - Furniture
8. Committee Reports
 Grants Committee
 Marketing Committee

 Tallahassee Airport Signage
 The county has approved the concept of the new ad program at TLH pending Michael Shuler approval of contract terms. Curt has reviewed the comments by the Atty. and has acknowledged those issues have been addressed and contract is ready for signage.

9. Continuing Business
10. Reports by Local Government Representatives Comm Jones
 - Franklin County Mayor Johnson
 - City of Apalachicola Mayor LaPaz
 - City of Carrabelle
11. Reports from Member Organizations
12. New Business
 Carrabelle Chamber of Commerce TDC Board Appointee

13. Public Comment
14. Meeting Announcements: Wednesday, February 13th at 2:00pm Eastpoint Visitor Center