

**Franklin County Tourist Development Council
Board of Directors Meeting
Eastpoint Visitors Center
Wednesday, May 11, 2016, 2 P.M.**

MINUTES

In Attendance: Mayor Brenda LaPaz, Commissioner Frank Cook, Chester Reese, Beverly Hewitt, Walter Armistead, Diana Prickett, Janalyn Dowden

Absent: Commissioner Cheryl Sanders, Rex Pennycuff

Recording: Curt Blair, Laura Graham, Jean Lane

Guests: Tana Kendrick, Cindy Clark, Linda Minichiello, Tony Minichiello, Lisa Munson, Lisa Bailey, Elaine Rosenthal, Kent Watson

Vice Chair, Diana Prickett called the meeting to order at 2:15 p.m.

There was prayer and Pledge of Allegiance.

Introductions: None.

Amendment to the Agenda: None.

Ms. Prickett asked for approval of the minutes.

Motion to approve the April 13, 2016 Joint Board and Committee Meeting minutes.

Motion: Hewitt. Second: LaPaz. Passed.

Administrative Reports: Laura Graham presented the Collections Report for FY 2015-16 through February and the FY 2015-16 Expense to Budget Report through April 30, 2016.

Ms. Graham asked for approval of an invoice from the FCBOCC for the revision of architect plans for the Carrabelle Beach bathroom repairs.

Motion to approve \$2300 payment to Barnett Fronczak Barlowe Architects, P.A. from Aid to Local Government funds budget.

Motion: LaPaz. Second: Reese. Passed.

Cindy Clark, BayMedia presented the Media report.

Tana Kendrick, 2kWebgroup presented the monthly webstats report.

Jean Lane, EPVC reported on the number of visitors to the four area visitor centers for April 2016 and asked everyone to make sure they see the new EPVC display in the main lobby.

Committee Reports:

Grant Committee: Ms Prickett asked for approval of two motions from the grants committee meeting.

Motion to approve an amount of up to \$60,000 in the 2016-17 budget to fund up to 30 non-profit promotion grants.

Motion: Reese. Second: LaPaz. Passed.

Motion: To approve the proposed list of 25 non-profit organizations for funding in the 2016-17 promotion grant program.

Motion: Reese. Second: LaPaz. Passed.

Motion to approve the current list of sustaining grant recipients for funding in the 2016-17 fiscal year and request sustaining grant recipients to attend a TDC meeting for an update on their programs.

Motion: Reese. Second: Armistead. Passed.

Continuing Business:

Ms. Graham reported that the application forms for FCTDC Hospitality Scholarships was submitted to Franklin County High School. Deadline for applicants is May 24, 2016.

Mr. Blair reported that due to lack of participation, Rivertrek will likely be rescheduled.

Mayor LaPaz reported on a potential, "Fly-In" event in conjunction with Camp Gordon Days next year. The event could include helicopter rides, antique planes, vendors and more. She stated she was attending the Fly-In in Marianna, Florida on 5/21/16 to observe their event.

Mr. Blair presented an update on a potential DEO grant.

Reports by Local Governments:

Franklin County: No Report.

City of Apalachicola: No Report.

City of Carrabelle: Mayor LaPaz reported she attended the SGI Lighthouse lens exhibit reception. Mayor LaPaz stated the CRA appointed Rob Powis to organize installation of the Carrabelle webcam.

New Business:

Mr. Blair presented a new Travel Writer Policy for approval.

Motion to approve the Travel Writer Policy as presented.

Motion: LaPaz. Second: Hewitt. Passed.

Mr. Blair presented a Travel Writer Request for approval.

Motion to approve Travel Writer Request for The Telegraph, U.K. through Visit Florida.

Motion: Armistead. Second: Cook. Passed.

Mr. Blair stated Augusta West, Historic Apalachicola Mainstreet was working on a meeting planners guide partially in response to TDC requests and may be requesting funds from the FCTDC. There was discussion for FCTDC funds to apply, all of Franklin County meeting space should be included. Since Ms. West was not present, this agenda item was tabled.

Ms. Elaine Rosenthal presented a request to the board for approval of funds to support a new event for SGI Civic Club.

Motion to approve up to \$500 for the SGI Civic Club to promote and advertise their new Wine and Art Show on October 8, 2016.

Motion: Reese. Second: Armistead. Passed.

Ms. Lisa Bailey presented a request to the board for approval of funds to support Estuary Days for the ANERR.

Motion to approve up to \$500 for Estuary Days for ANERR.

Motion: Armistead. Second: Hewitt. Passed.

Mr. Blair presented a request from Ronnie Segree for the FCTDC to purchase his music/songs. There was discussion on the need for music/songs for FCTDC purposes and a general consensus found there was not a need.

Motion to deny the request for funds to purchase the music/songs by Mr. Segree.

Motion: Hewitt. Second: Reese. Passed.

Public Comment: Ms. Munson, Carrabelle Chamber gave an update on the results of the Carrabelle Riverfront Festival saying area businesses stated there was a significant increase this year.

Meeting Announcements:

Ms. Prickett asked for approval to change the June meeting dates as follows:

FCTDC Board Meeting, Wednesday, June 8, 2016, 2 P.M. at the EPVC

FCTDC Committees Meeting, Wednesday, June 22, 2016 at the EPVC

Motion to approve June meeting date changes.

Motion: Reese. Second: Hewitt. Passed.

Adjourned 3:30 p.m.