

Franklin County Tourist Development Council

Franklin County Courthouse

MINUTES, June 3 2008 - 3:00 p.m.

Present: Paul Parker, Alice Collins, Frank Cook, Russell Crofton, Shelia Hauser, Diana Prickett, Helen Spohrer, Joe Taylor

Recording: Curt Blair, Fran Edwards

- I. **Call to Order** – Chairman Paul Parker called the meeting to order at 3:00 PM.
- II. **Amendments to the Agenda** –
- III. **Minutes of Previous Meeting** -

Motion to accept the minutes: Collins, Second: Cook, Passed unanimously

IV. **Staff Report** –

Staff provided members with a written staff report prior to the meeting which is attached by reference to these minutes.

Website: The board agreed that TDC members would be listed on the TDC website without phone numbers and personal email addresses.

Photo Library: The Board agreed that the Photo Library would consist of photos obtained from Geiger generated writers and existing sources. Photographers would be listed with email addresses and, where possible, an identification of the type of photography in which they specialized. It was asked that the Intern might index photos as time permitted.

Budget: A motion was made by Frank cook and seconded by Russell Croft to amend the budget as requested by the County Clerk's office to reflect a decrease in revenues and a decrease in reserves by \$750 to accommodate the mandatory 5% set aside for anticipated interest collections. Motion passed.

V. **Committee Reports**

Marketing:

Staff reported that the Marketing Committee conducted a discussion about the upcoming Geiger trip in October, procedures for distributing the Video and preparation of a list of Board Members Names and Addresses. Michael Shuler is currently reviewing the agreement for distribution of the video.

Grants:

There was no Grant Committee meeting in May.

VI. Continuing Business

Service Provider Training.: Sheila Hauser reported that there would be an additional Service Provider Training program on June 18.

Motion: To allocate up to \$300 for six volunteers to attend the training session. Motion: Spohrer, Second: Taylor. Passed.

VII. Local Government Project Report

Franklin County: Commissioner Crofton indicated he had nothing to report.

City of Apalachicola – Commissioner Cook provided a written status report of City projects which serves as an addendum to these minutes.

City of Carrabelle: It was reported that Commissioner Brown of the Carrabelle City Commission would be filling the Carrabelle position on the TDC Board.

VIII. New Business:

Helen Spohrer requested that staff look into the possibility of having Dr. Sullivan from FSU do surveying at TDC sponsored events for the purpose of determining the exposure to out of area guests.

IX. Public or Items to the Good of the Order:

Helen Spohrer reported that the Three Servicemen Statute dedication would be held on July 12.

X. Adjourn: Motion to adjourn at 4:30: Collins, Second: Taylor