

**Franklin County Tourist Development Council**  
**FRANKLIN COUNTY COURTHOUSE ANNEX**

**COUNCIL MEETING**  
**January 5, 2010**  
**Beginning at 3:00 PM**

**MINUTES**

In attendance: Ash, Allen, Hauser, Prickett, Spohrer, Taylor

Recording: Blair, Edwards

Guests: Tamara Allen, Cindy Clark, Anita Grove, Arlene Oehler, Dixie Partington, Elaine Rosenthal, Royce Rolstad, Lynn Wilson

- I. Call to Order – Chair Spohrer called the meeting to order at 3:00 p.m.
- II. Introductions - none
- III. Amendments to Agenda - none
- IV. Minutes of December 1, 2009 Council Meeting – Motion to approve Minutes with no changes.  
Motion: Taylor, 2<sup>nd</sup> Hauser, passed
- V. Staff Reports  
Collections – staff distributed FY collections and Calendar Year collection reports and is attached to these Minutes by reference.

Survey dates and events – Staff reported temporary staff and supplies are available and requested direction from the Board as to which events should be surveyed. Board directed that two Dixie Events and all other single events should be surveyed.

- VI. Committee Reports  
Marketing:

TDC Plan – Motion to accept TDC Plan 2009-2011 and forward to Michael Shuler for review before presentation to the FCBOC.

Motion: Ash, 2<sup>nd</sup>, Prickett, passed

2011 TDC budget – matters relating to Seafood Marketing Plan tabled for February meeting review. Bay Media submitted ideas for a game plan for the ongoing seafood marketing project. Chair Spohrer suggested council review the suggestions proposed and make recommendations at the committee meeting.

Grants:

2010 Grant Application Workshop Agenda – Agenda and location to Gibson Inn, beginning at 3 pm was accepted by the board.

February Grant recipients Marketing Workshop – Location of Water Street Hotel Scipio Room, beginning at 10:00 a.m. accepted by the board. Staff instructed to invite all TDC grant recipients to attend and any other interested parties, (TDC council, FCBOC), to this open workshop.

Website policy revision for events not funded by TDC: Motion to include publicity for all non-profit Franklin County events (excluding church related activities) on the TDC website and in the newsletter.

Motion: Taylor, 2<sup>nd</sup>, Prickett, passed

VII. Continuing Business

Dixie Partington from Big Bend Scenic Highway requested that the TDC participate in funding a cash match of \$16,900 for a new guide that requires updating and printing. Costs were higher than expected. Hauser to follow up and research costs by other vendors.

VIII. Reports by Local Government Representatives

Franklin County: no report

City of Apalachicola: no report

City of Carrabelle: no report

IX. New Business:

\$500 Grant Requests:

Riverway South Summit

Hillside Coalition of Laborers

Carrabelle Museum of History – TDC logo will be used on brochure

Motion to accept all three requests for \$500.

Motion: Hauser, 2<sup>nd</sup>, Taylor, passed, Allen abstains

X. Public Items for the Good of the Order

TDC January Committee Meeting, Gibson Inn, begins at 1:30 pm

TDC February Board Meeting, Carrabelle City Offices, begins at 3:00 pm

XI. Adjourn – meeting was adjourned at 4:30 pm