



MINUTES (revised 10.19.09 per audio recording)
Carrabelle Branch Library
August 5, 2008 - 3:00 p.m.

Present: Paul Parker, Jim Brown, Alice Collins, Frank Cook, Shelia Hauser, Diana Prickett, Helen Spohrer
Recording: Curt Blair, Amy Hodson
Guests: Suzanne Zimmerman, Arlene Oehler, Paul Osterby, David Butler, Elaine Rosenthal

- I. **Call to Order** - Chairman Paul Parker called the meeting to order at 3:00 PM.
- II. **Amendments to the Agenda** - Motion: To add a discussion on the update to the TDC video to the Marketing Committee report.
Motion: Spohrer. Second: Cook. Passed unanimously
- III. **Minutes of Previous Meeting** -
Motion to accept the minutes of the previous meeting:
Motion: Spohrer. Second: Collins. Passed unanimously

IV. **Staff Report** -

Staff noted that they had provided a written report with the mailed agenda and reviewed same with the following:

Collections - Staff reported that no current collections report had yet been received from the County. Staff reported that they had met with the Tax Collector as to the possibility of collecting the tax locally and that the Tax Collector raised two major concerns. 1) How it would be determined which entities would be collecting the tax; 2) How the TDC envisioned enforcement. It was suggested by the staff that they would do more research on how other ordinances dealt with these two issues.

DVD Promotion - Staff reported that Michael Shuler had cleared the way for entering into an agreement with Seaside Village to utilize the DVD for their promotions in exchange for reproducing a number of DVDs for the TDC.

Motion: To grant the use of the DVD by Seaside Village.
Motion: Cook. Second: Spohrer. Passed.

V. **Committee Reports**

Marketing -

Signs: Motion: To remove the website from the sign and replace with "Tourist Development Council"
Motion: Collins Second: Cook Passed

The Beach: Motion: To approve membership in The Beach Coastal Vision 3000 at the Founders level for a three year commitment at \$15,000 per year.
Motion: Spohrer. Second: Collins Passed

Joe Taylor recommended that the staff represent the group on The Beach board.

Video: Royce Rolstad requested members get him a list of events that should be included in the second video.

Grants Committee

Special Grant Request: Motion: To approve the Special Grant request form.
Motion: Spohrer, Second: Cook. Passed

Motion: To approve the following special grant requests for amounts up to \$500:
St. George Lighthouse;
Carrabelle Lighthouse;
Florida Humanities Council;
Motion: Spohrer. Second: Collins. Passed

Sustaining Grants: Motion: To prepare procedures at the Grants Committee:
Motion: Taylor, Second: Hauser. Passed

Motion: To move the deadline for submission of sustaining grant applications to September 15.
Motion: Taylor, Second: Cook. Passed

Visit Florida Cooperative Ad: Motion: To allocate up to \$6,000 for the TDC's portion of the cooperative ad.
Motion: Cook, Second: Collins. Passed

VI. Continuing Business

VII. Local Government Project Report

Franklin County: No report
City of Apalachicola: As attached
City of Carrabelle: As attached

VIII. New Business:

David Butler appeared before the group to ask that they consider the possibility of arranging purchase of the building in Carrabelle on the corner of US Highway 98 and Marine Street. The Board took the request into consideration.

IX. Public or Items to the Good of the Order:

X. **Adjourn:** Motion to adjourn the meeting at 4:30 P.M.
Motion: Cook, Second: Taylor.

Minutes revised 10.19.09 due to clerical errors. Revised per information on audio tape recording