



**Franklin County Tourist Development Council  
Committee Meetings  
Eastpoint Visitors Center  
Wednesday, February 18, 2015, 2 P.M.**

**MINUTES**

In attendance: Commissioner Frank Cook, Commissioner Brenda LaPaz, Chester Reese, Beverly Hewitt, Rex Pennycuff  
Absent: Walter Armistead  
Recording: Curt Blair, Laura Graham, Jean Lane  
Guests: Mike Horvath, Linda Minichiello, Tana Kendrick, Cindy Clark

**Marketing Meeting**

Chester Reese, Acting Chair, called the meeting to order.

Linda and Tony Minichiello, gave an update on the expansion of Camp Gordon Johnston and ask for funds from the FCTDC.

Motion of intent to approve \$250,000 for the expansion of Camp Gordon Johnston.  
Motion: Cook. Second: LaPaz. Passed.

Tana Kendrick gave an explanation of the data on the Web stats sheets.

Rex Pennycuff reiterated the request for some kind of scholarship or mentoring program.

Cindy Clark gave her report. She suggested emphasizing our pet-friendly quality and is looking into opportunities to promote on pet oriented websites such as bark.com.

Laura Graham presented a \$500 special grant request from Carrabelle Artist Association for the Coastal Art Showcase, March 6-April 26, 2015.

Motion to approve up to \$500 special grant request for Carrabelle Artist Association.  
Motion: Pennycuff. Second: Cook. Passed.

Chester Reese reported that the Fish Mount Kiosk will be located at the double ramp at Marine Street in Carrabelle.

Curt Blair reported that the four county Visitor Centers met to discuss their centers and share thoughts and ideas and stated these meetings will take place quarterly. He stated the FCTDC was asked by John Solomon to join the Apalachicola Bay Area Chamber of Commerce.

Motion to request approval to join the Apalachicola Bay Area Chamber of Commerce and the Carrabelle Chamber of Commerce.  
Motion: Pennycuff. Second: Cook. Passed.

Meeting adjourned at 4:45pm.